# KEY PERFORMANCE INDICATORS (KPI) REPORT

**FOR FIRST YEAR OF STRATEGIC PLAN 2020-2025** 

**EDITED NOVEMBER 2021** 

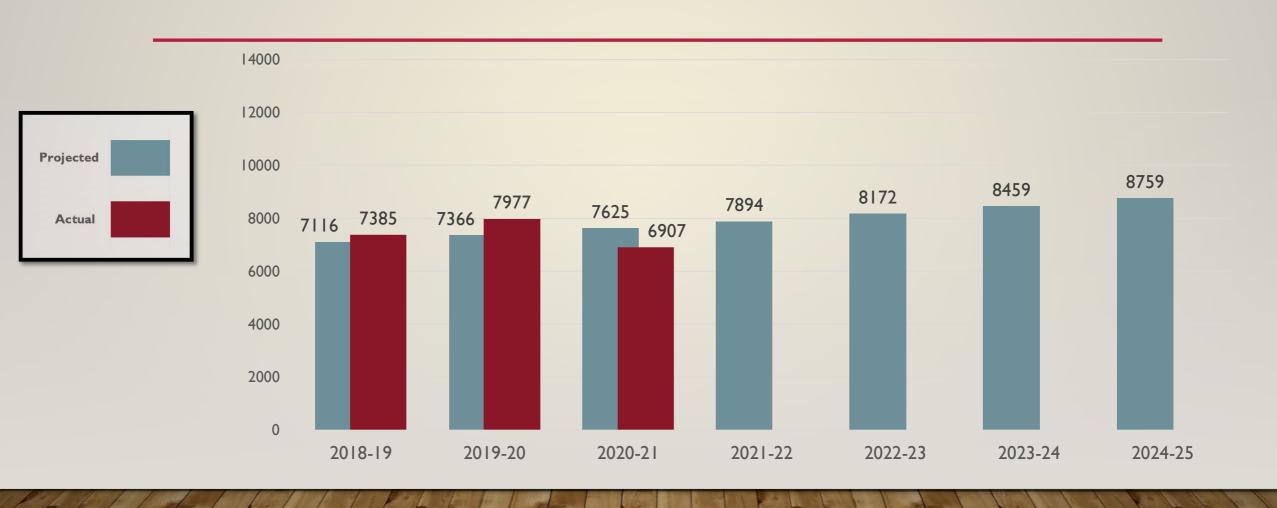


### GOAL: ACCESS

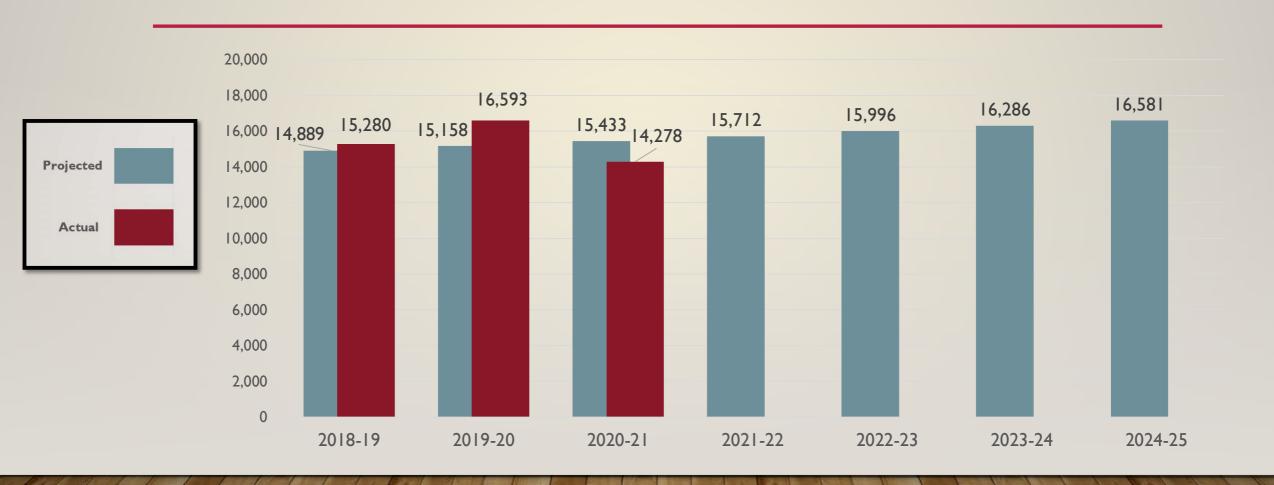
### EXPAND COLLEGE ACCESS BY INCREASING BOTH HEADCOUNT AND FTES

(3 KEY PERFORMANCE INDICATORS)

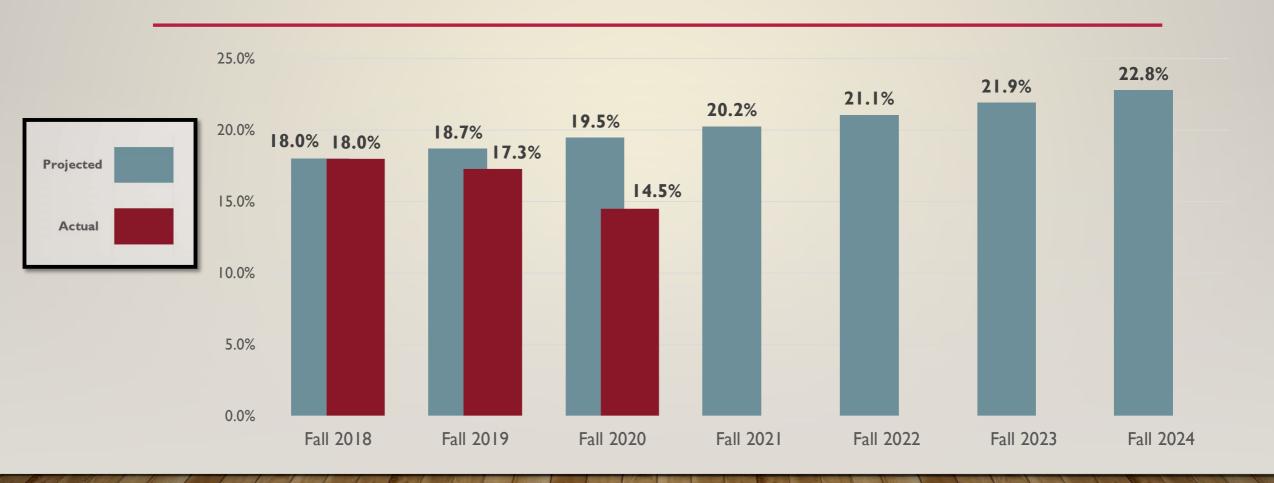
#### KPI #1 (OBJECTIVE 1.1): GO FROM 7,366 TO 8,759 FTES



#### KPI #2 (OBJECTIVE 1.2): GO FROM 14,624 HEADCOUNT TO 16,581 TOTAL HEADCOUNT



# KPI #3 (OBJECTIVE 1.4): INCREASE CAPTURE RATES FROM FEEDER HIGH SCHOOLS BY 4% ANNUALLY

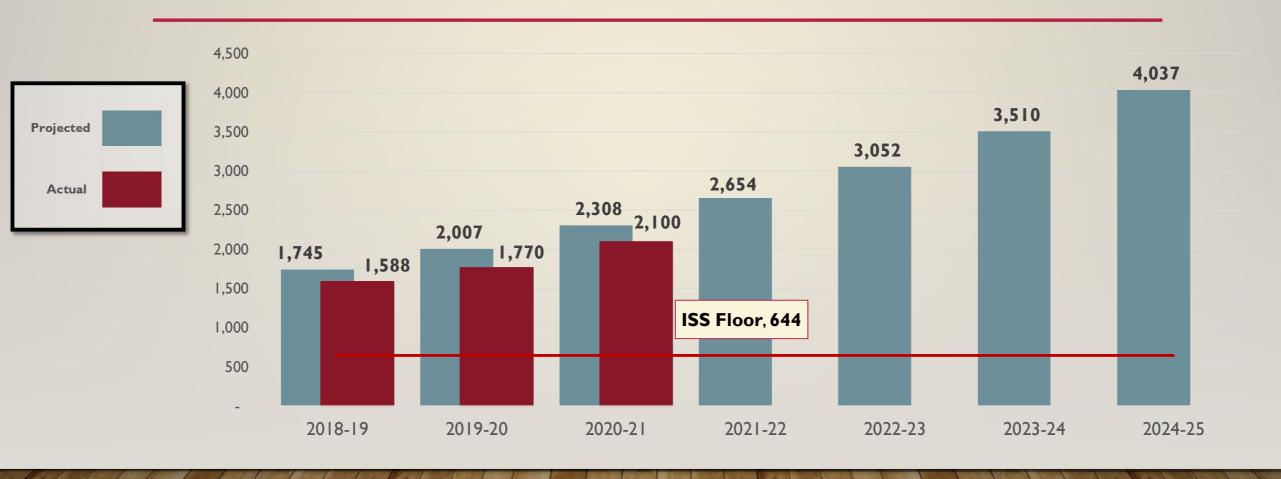


### GOAL: SUCCESS

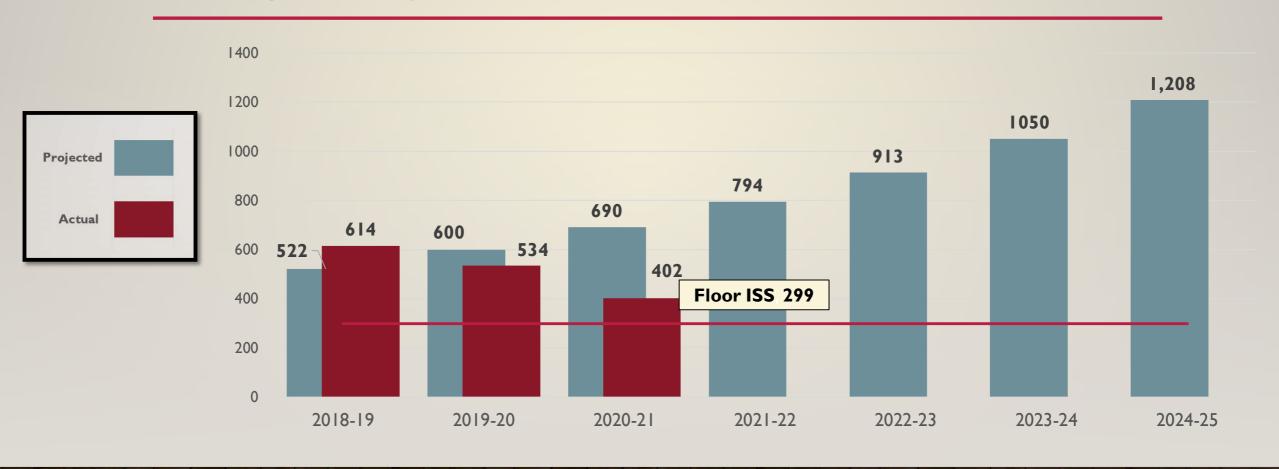
#### IMPLEMENT GUIDED PATHWAYS FRAMEWORK

(4 KEY PERFORMANCE INDICATORS)

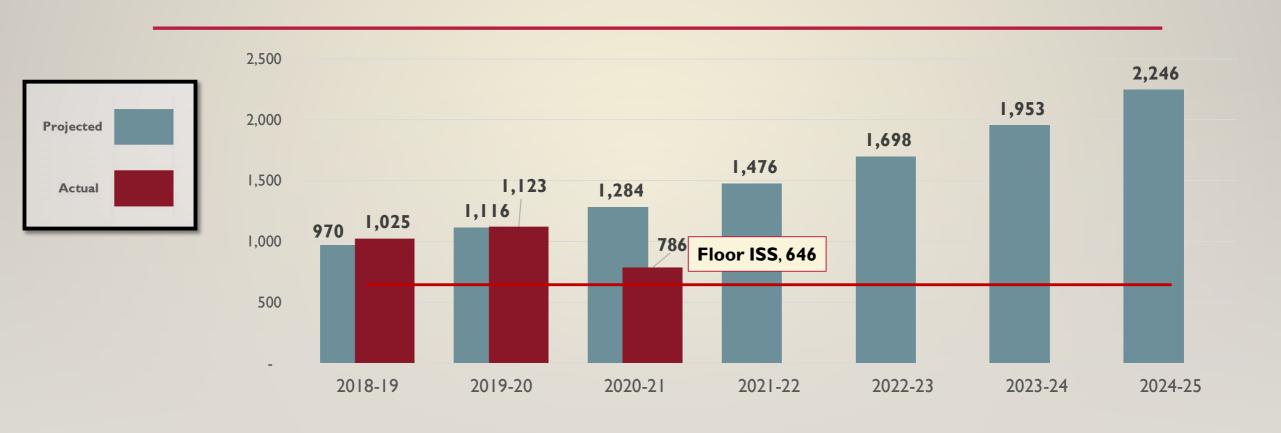
# KPI #4 (OBJECTIVE 2.1): INCREASE NUMBER OF DEGREES COMPLETED BY 15% ANNUALLY



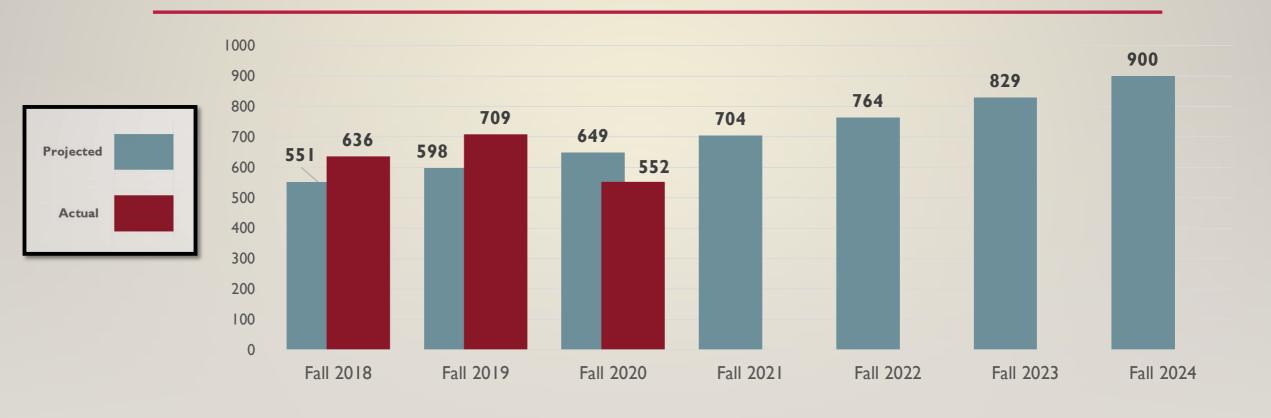
# KPI #5 (OBJECTIVE 2.2): INCREASE NUMBER OF CERTIFICATES COMPLETED BY 15% ANNUALLY



### KPI #6 (OBJECTIVE 2.4): INCREASE NUMBER OF TRANSFERS 15% ANNUALLY



# KPI #7 (OBJECTIVE 2.5): INCREASE THE NUMBER OF FIRST-TIME FULL-TIME ENROLLED STUDENTS FROM 508 TO 900

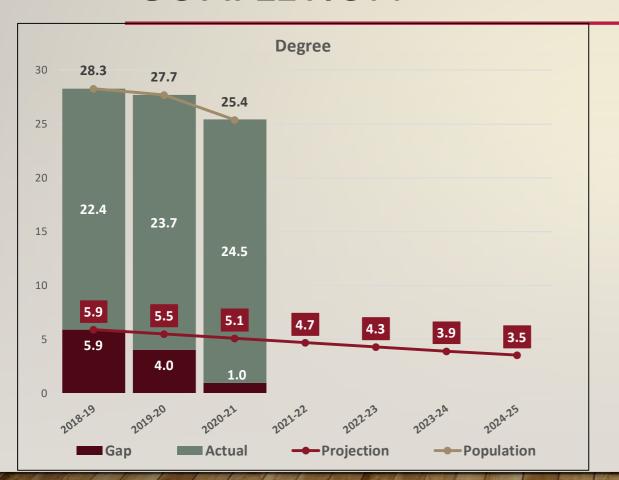


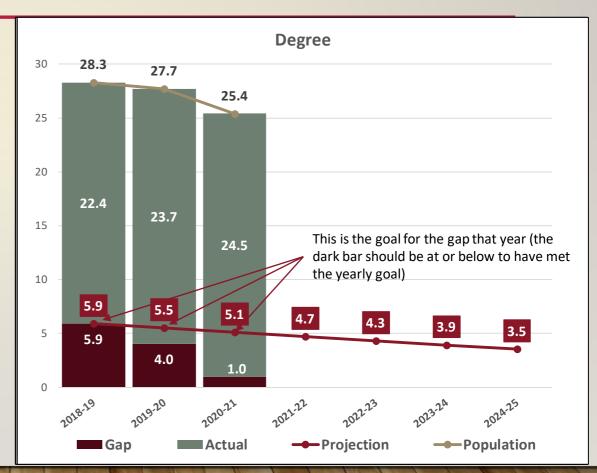
### GOAL: EQUITY

### CLOSE ALL STUDENT EQUITY GAPS

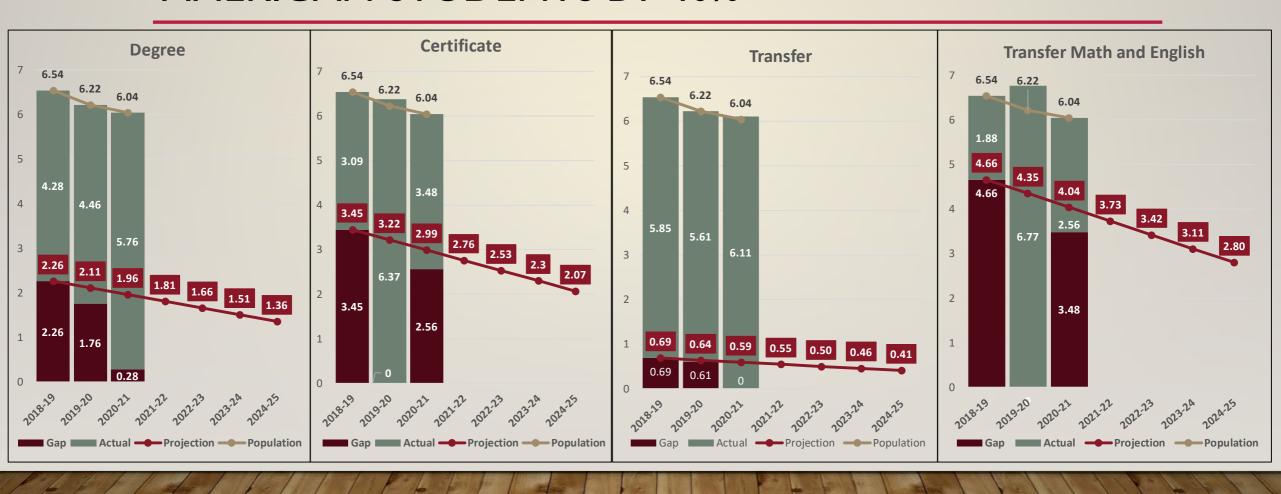
(5 KEY PERFORMANCE INDICATORS)

### EQUITY GAP EXAMPLE: MEN OF COLOR DEGREE COMPLETION

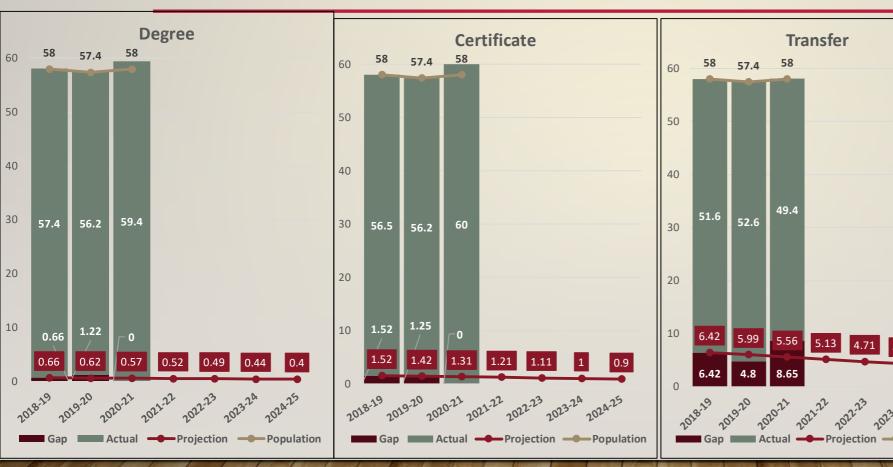


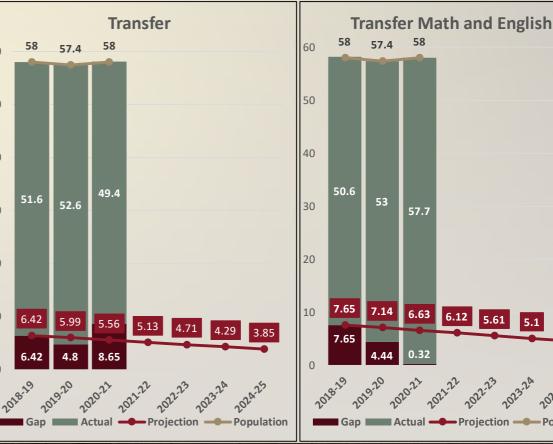


# KPI #8 (OBJECTIVE 3.1): REDUCE THE EQUITY GAP FOR AFRICAN AMERICAN STUDENTS BY 40%

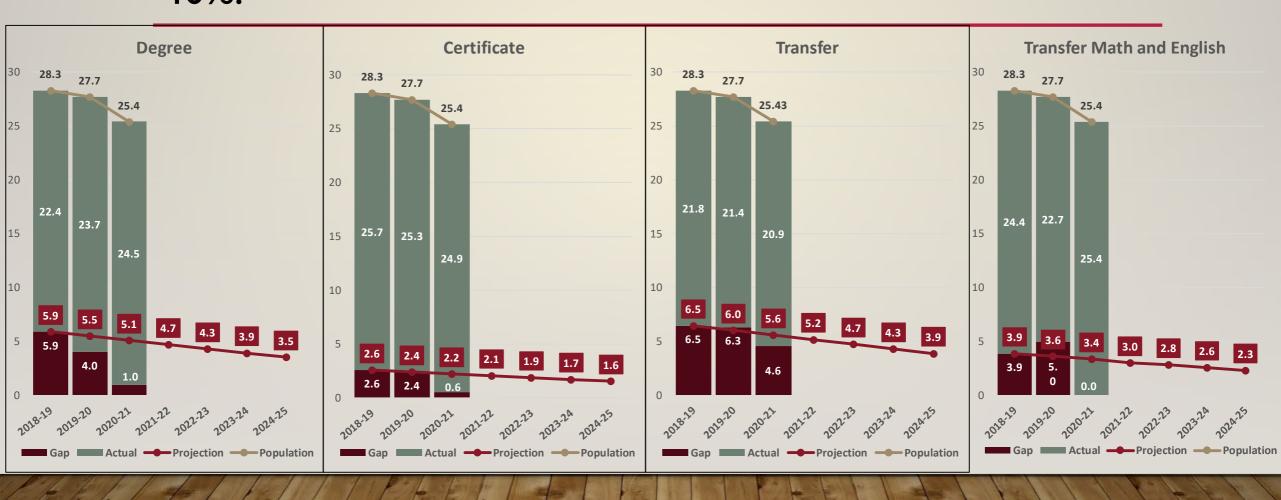


#### KPI #9 (OBJECTIVE 3.2): REDUCE THE EQUITY GAP FOR LATINX STUDENTS BY 40%.

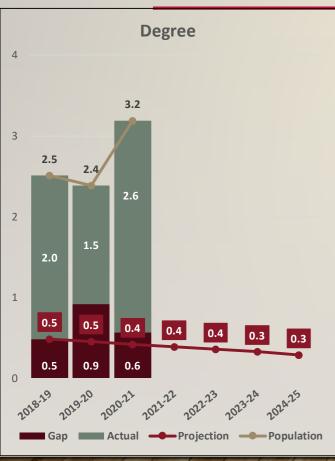


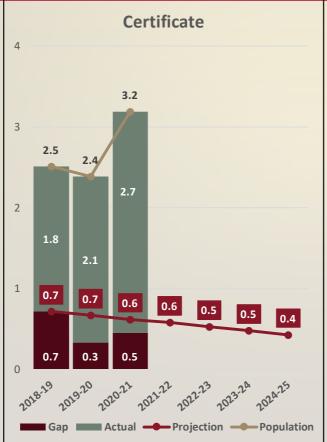


### KPI #10 (OBJECTIVE 3.3): REDUCE THE EQUITY GAP FOR MEN OF COLOR BY 40%.

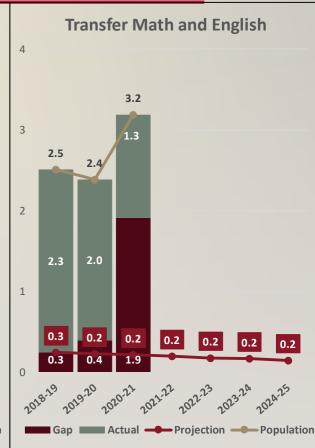


#### KPI #11 OBJECTIVE 3.4: REDUCE THE EQUITY GAP FOR LGBTQ+ STUDENTS BY 40%.

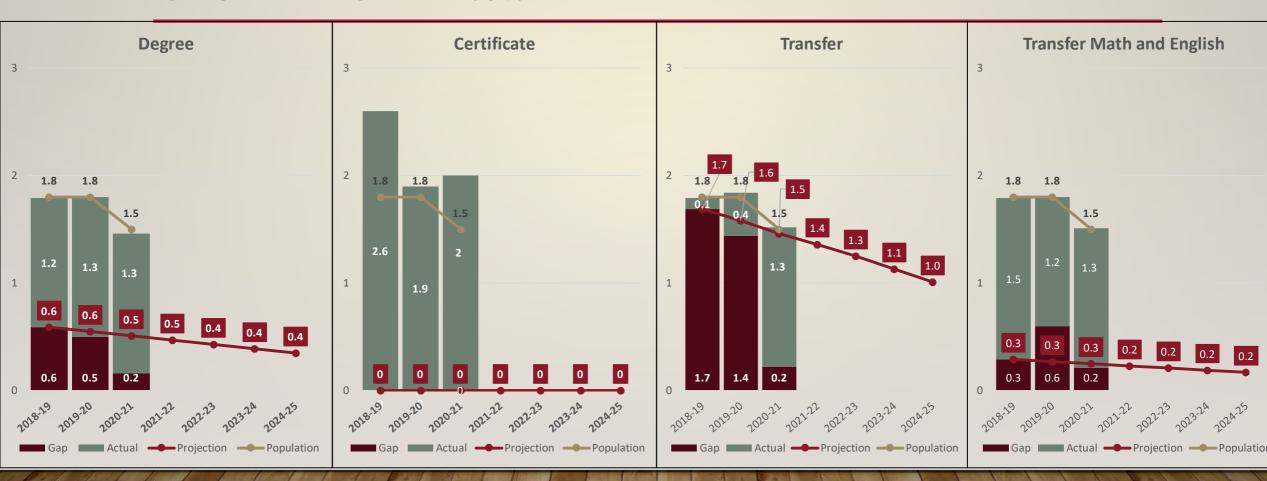








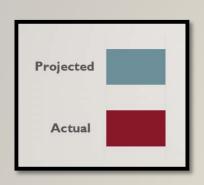
#### KPI #12 (OBJECTIVE 3.5): REDUCE THE EQUITY GAP FOR FOSTER YOUTH STUDENTS BY 40%.



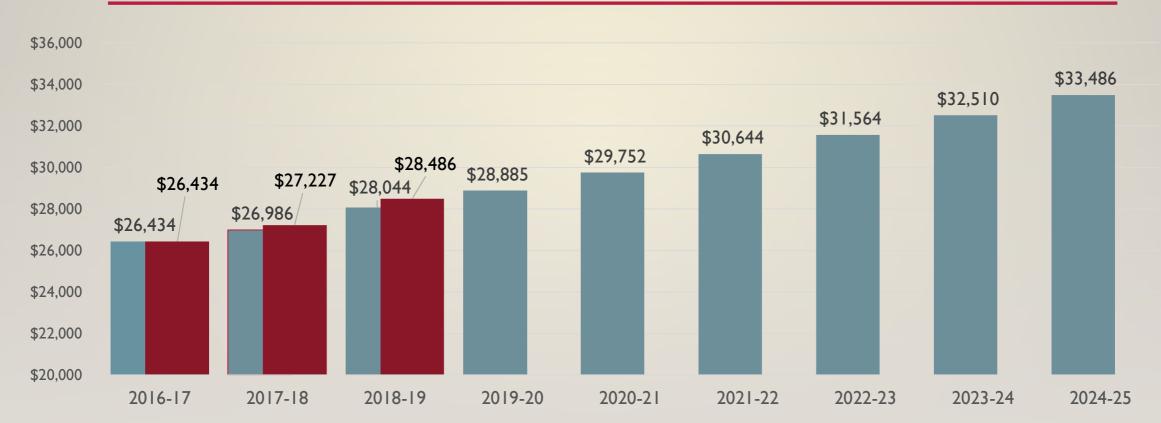
# GOAL: WORKFORCE & ECONOMIC DEVELOPMENT

REDUCE WORKING POVERTY AND THE SKILLS GAP

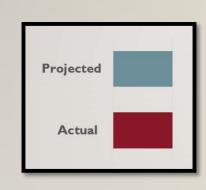
(3 KEY PERFORMANCE INDICATORS)

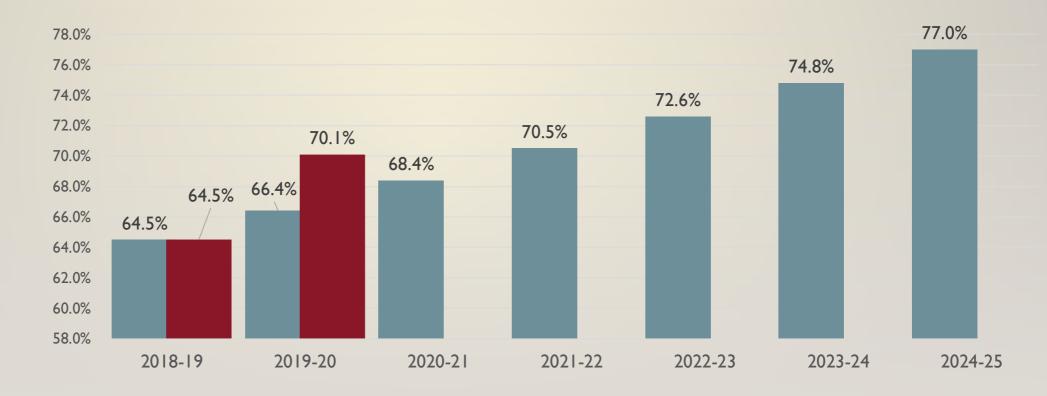


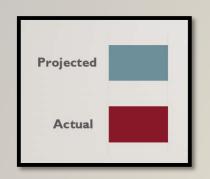
### KPI #13 (OBJECTIVE 5.1): INCREASE THE MEDIAN ANNUAL EARNINGS OF ALL STUDENTS



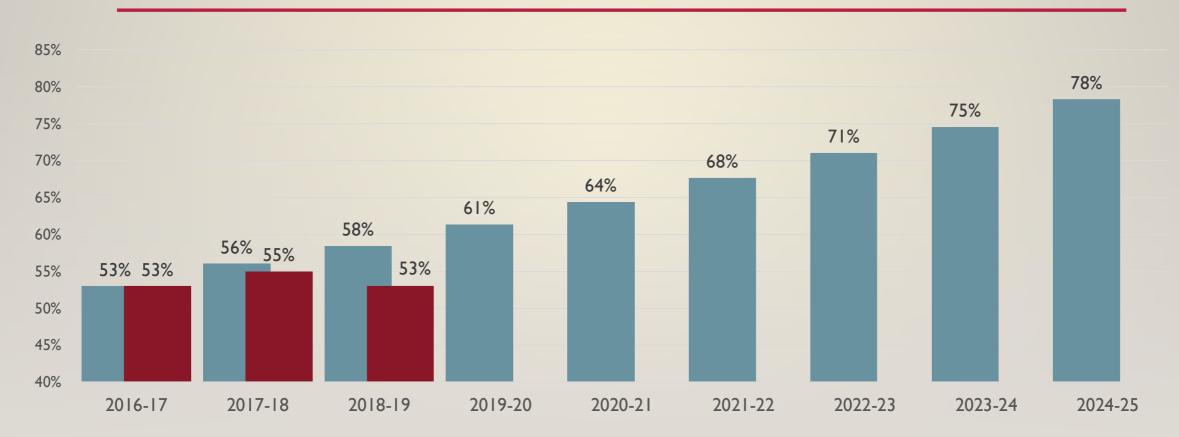
### KPI #14 (OBJECTIVE 5.2): INCREASE PERCENT OF CTE STUDENTS EMPLOYED IN THEIR FIELD OF STUDY BY 3% ANNUALLY







### KPI #15 (OBJECTIVE 5.3): INCREASE PERCENT OF ALL STUDENTS WHO ATTAIN A LIVABLE WAGE BY 5% ANNUALLY



#### SUMMARY KPI HIGHLIGHTS 2020-21

- Even with the drop in headcount for 2020-21, Degree completion has continued to increase by 15% from 2019-20.
- Equity gap closed this year for:Black Students in Transfer

  - Latinx students in Degree and Certificate Completion Men of Color students in Transfer Math and English completion in the first year
  - **Foster Youth in Certificate Completion**
- Have met or exceeded the 2024-25 goal for:
  All above with equity gap closed
  Black Students in Degree Completion
  Latinx student in Transfer Math & English Completion
  Foster Youth in Degree and Transfer Completion
- Median annual earnings of all students has exceeded projections.
- CTE students employed in their field of study continues to increase and exceed projections.

#### SUMMARY KPI HIGHLIGHTS 2020-2021

#### **KPIs** of concern:

- Lower FTES -718 below target
- Lower headcount -1155 below target
- Lower capture rates from feeder high schools decreasing each year since 2018-19
- Number of degrees completed 208 below target (steadily increasing since 2018-19)
- Number of certificates completed 288 below target (25% drop from last year)
- Number of Transfer students 498 below target (30% drop from last year)
- Number of First-time Full-time students 97 below target (22% drop from last year)
- Increased equity gap for Latinx students in Transfer
- Increased equity gap for LGBTQ+ students in Certificate, Transfer and Transfer-Level Math/English Completion in first year
- Lower percent of all students who attain a living wage 9% reduction (2018-19)

#### QUESTIONS?