

# Program Review Comprehensive Report



## Program Review - Instructional: Communication Studies

### Supplemental Reports and Attachments

2014 - 2017

**Comments or Notes:** ncb entered

**Attachments:**

[2014-17\\_COMMUNICATION\\_SLO\\_DISCIPLINE.pdf](#)

[2014-17\\_COMMUNICATIONS\\_PLO\\_INSTRUCTIONAL.pdf](#)

[2014\\_17\\_COMMSTUDIES\\_CurriculumRPT.pdf](#)

[2014\\_17\\_COMMSTUDIES\\_SuccessEfficiencyRetentionRPT.pdf](#)

[2014-17\\_INSTRUCTION\\_COMMUNICATION\\_STUDIES\\_ResourceRequests.xlsx](#)

### Program Trends and Updates

2014 - 2017

#### Program Update Section

**Has your unit shifted departments in the PAST 4 years?:** No

**Do you anticipate your unit will shift departments in the NEXT 4 years?:** No

**New certificates programs created by your unit in the PAST 4 years?:** None

**New certificate programs anticipated by your unit in the NEXT 4 years?:** None

**Substantial modifications made to certificates/degrees in the PAST 4 years.:** Added COM 20 Communication Theory to the ADT

**Substantial modifications anticipated to certificates/degrees in the NEXT 4 years.:** None

**Activities in other units that impacted your unit in the PAST 4 years.:** None

**Activities in other units that impacted your unit in the NEXT 4 years.:** Nothing to report.

#### Previous Program Review Resource Requests

**Resource Requests Received:** N/A

**How did the resources received impact student learning?:** N/A

**If you requested resources but did not receive them, how did that impact student learning?:** N/A

#### Program Data Highlights Section

**COR Review:** COR's for all COM courses were reviewed two years ago in order to align with the updated General Education requirements. JOU was reviewed as part of an update to qualify the courses for Gen Ed.

**Program Metric Highlights:** All PLO's have been assessed

**Assessment Report Highlights:** We are up to date with our SLO's but have not transferred them all from Tracdat

### Program Goal: Communication Studies Instructor

Hire a new full-time faculty member

**Goal Status:** In Progress

**Goal Year(s):** 2014 - 2017

**Start Date:** 04/30/2018

**How do your goals support the Educational Master Plan?:** It meets the the needs of Goals 1 and 2

**This Program Goal Supports the selected EMP Goal(s) and Objective(s):** Goal 1 Objective 1: Improve transfer preparedness (completes 60 transferable units with a 2.0 GPA or higher), Goal 1 Objective 2: Improve transfer rate by 10% over 5 years. , Goal 1 Objective 6: , Goal 1 Objective 7: , Goal 1 Objective 10: , Goal 2 Objective 1: , Goal 2 Objective 2:

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## Program Goal: Sufficient Number of COM Sections

Ensure that a sufficient number of COM sections are offered to meet the needs of students moving through the COM ADT, transfer, GE, and certification pathways.

**Goal Status:** In Progress

**Goal Year(s):** 2014 - 2017

**Start Date:** 01/01/2018

**Completion Date:** 12/31/2020

**How do your goals support the Educational Master Plan?:** This program goal is supports Goals 1 & 5 of the EMP.

**This Program Goal Supports the selected EMP Goal(s) and Objective(s):** Goal 1 Objective 1: Improve transfer preparedness (completes 60 transferable units with a 2.0 GPA or higher), Goal 1 Objective 5:

## Program Goal: COM Club

Create a COM Club to support students with an interest in the field of Communication Studies to connect with COM related career and transfer resources, engage in community service, and to build relationships with students of common interest.

**Goal Status:** In Progress

**Goal Year(s):** 2014 - 2017

**Start Date:** 01/01/2018

**Completion Date:** 05/31/2018

**How do your goals support the Educational Master Plan?:** This program goal supports Goal 2 of the EMP.

**This Program Goal Supports the selected EMP Goal(s) and Objective(s):** Goal 2 Objective 1: , Goal 2 Objective 2:

### Activities

**2016 - 2017** - Formation meeting 5/1/2017 (Active)

**Target:** Meet with students who have a Communication Studies interest to assess interest level in forming a club; establish interest in leadership core.

## Program Goal: ADT Alignment

Ensure that the courses included in the COM ADT will transfer to local UC and CSU Communication Studies programs.

**Goal Status:** In Progress

**Goal Year(s):** 2014 - 2017

**Start Date:** 06/15/2018

**Completion Date:** 11/30/2018

**How do your goals support the Educational Master Plan?:** This program goal supports Goal 1 of the EMP.

**This Program Goal Supports the selected EMP Goal(s) and Objective(s):** Goal 1 Objective 2: Improve transfer rate by 10% over 5 years. , Goal 1 Objective 5:

## Program Goal: COM Associate Faculty Support

Build ties with and between COM faculty (associate and full-time) to support assessment and professional development.

**Goal Status:** In Progress

**Goal Year(s):** 2014 - 2017

**Start Date:** 06/15/2018

**Completion Date:** 08/01/2018

**How do your goals support the Educational Master Plan?:** This program goal supports Goal 5 and 7 of the EMP.

**This Program Goal Supports the selected EMP Goal(s) and Objective(s):** Goal 5 Objective 2: , Goal 7 Objective 2: