

2020-21

COMMUNICATION

AA-T COMMUNICATION

Pathways for Transfer

(CSUGE) NAA587 / (IGETC) NAA588

REQUIRED COURSES (18 - 19 semester units) UNITS

COM-1/1H	Public Speaking/Honors	3
COM-9/9H	Interpersonal Communication/Honors	3
LIST A	Select ONE course from LIST A	3
LIST B	Select TWO courses from LIST B	6
LIST C	Select ONE course from LIST C	3-4

LIST A: Select ONE course below (3 units) UNITS

COM-3	Argumentation and Debate	3
COM-6	Dynamics of Small Group Communication	3

LIST B: Select TWO courses below (6 units) UNITS

Any course not applied in group A		
COM-2	Persuasion in Rhetorical Perspective	3
COM-7	Oral Interpretation of Literature	3
COM-12	Intercultural Communication	3
COM-20	Introduction to Communication Theory	3
JOU-7	Mass Communications	3

LIST C: Select ONE course below (3 - 4 units) UNITS

Any course from List A or List B not already used above		
ANT-2/2H	Cultural Anthropology/Honors	3
COM-11	Storytelling	3
COM-13	Gender and Communication	3
ENG-1B/1BH	Critical Thinking and Writing/Honors	4
MAT-12/12H	Statistics/Honors	4
PSY-1/1H	General Psychology/Honors	3
SOC-1/1H	Introduction to Sociology/Honors	3

This academic plan includes major coursework and recommended general education requirements for transfer. **Transfer requirements vary based on institution.** Please see Counselor to develop your personal educational plan and determine appropriate work/life/school balance.

TERM 1			
CPP		CSUSB	
COURSE	UNITS	COURSE	UNITS
ENG 1A	4	ENG 1A	4
MAT 12	4	MAT 12	4
COM 1	3	COM 1	3
GUI 47	3	GUI 47	3
Total Units	14	Total Units	14

TERM 2			
COURSE	UNITS	COURSE	UNITS
COM 3	3	COM 3	3
COM 9	3	COM 9	3
COM 20	3	COM 20	3
GEG 1/1L	4	GEG 1/1L	4
HIST 6, 7, 14, 31 or 34	3	HIST 6, 7, 14, 31 or 34	3
Total Units	16	Total Units	16

TERM 3			
COURSE	UNITS	COURSE	UNITS
COM 2	3	COM 2	3
COM 11	3	COM 11	3
COM 12	3	COM 12	3
POL 1	3	POL 1	3
JOU 7	3	JOU 7	3
Total Units	15	Total Units	15

TERM 4			
COURSE	UNITS	COURSE	UNITS
COM 6	3	COM 6	3
COM 7	3	COM 7	3
COM 13	3	COM 13	3
PSY 1	3	PSY 1	3
ANT 1	3	ANT 1	3
Total Units	15	Total Units	15

✓ First Term To-Do List	
	Submit official high school transcripts and AP/IB/CLEP exam scores
	Visit Engagement Center (ST 107)
	Meet with a counselor to personalize your EduNav plan and to determine if you have already met the IGETC foreign language requirement through high school coursework
	Register for ILA-800 each term to receive FREE tutoring

✓ Second Term To-Do List	
	Visit the Career Center (2nd floor of CSS)
	Meet with a Mustang Mentor
	Get involved in ASNC or other student organizations
	Look for internship, research or volunteer opportunities in your field (s) of interest

✓ Third Term To-Do List	
	Meet with a counselor to verify your transfer status
	Attend Transfer Fair , transfer workshops and meet with university reps
	Submit transfer applications (ask about UC TAG)
	Complete FAFSA before march 2nd (include all transfer institutions that you applied to)

✓ Fourth Term To-Do List	
	Submit Degree Applications via WebAdvisor
	Complete transfer application updates
	Finish strong and order final transcripts for your transfer institution along with CSUGE or IGETC certification

A **COMMUNICATION** degree is an interdisciplinary area of study with a foundation in tradition rhetoric and contemporary social-scientific theories of human communication. Core courses provide students with the background needed to explore public communication, leadership and group communication, and interpersonal/organizational communication. Curriculum is intended for students who wish to develop a fundamental understanding and knowledge of the functions of communication in their daily life and evaluate human communication across and within various contexts for the purpose of increasing competence

WHERE CAN I WORK?

- ◆ Advertising Agencies
- ◆ Freelance work
- ◆ Government & Lobbying
- ◆ Healthcare
- ◆ Hospitality & Tourism
- ◆ Insurance Companies
- ◆ Labor Unions
- ◆ Non-profit & Philanthropy Orgs
- ◆ Public Opinion Research Firms
- ◆ Print & Electronic Media Firms
- ◆ Product & Service Organizations
- ◆ Radio & Television Companies
- ◆ Social Services
- ◆ Sports & Entertainment

WHAT CAN I DO WITH THIS ASSOCIATE DEGREE?

Position Title	CA Annual Openings	CA Median Salary	In Riverside County Wages will Support
Administrative Assistant	23,450	\$43,610	1 adult
Customer Service Rep	29,340	\$38,930	1 adult
Dispatcher (Police, Fire, EMS)	670	\$66,000	1 adult, 1 child
Dispatcher, Other	2,540	\$41,010	1 adult
Government Program Eligibility Interviewer	2,390	\$64,640	1 adult, 1 child
Paralegal & Legal Assistant	3,790	\$58,110	1 adult, 1 child
Real Estate Agent	3,100	\$59,830	1 adult, 1 child

WHAT CAN I DO WITH MORE EDUCATION AND TRAINING?

Position Title	CA Annual Openings	CA Median Salary	In Riverside County Wages will Support
Advertising Sales Agent	2,220	\$61,190	1 adult, 1 child
Human Resource Specialist	6,440	\$69,730	1 adult, 2 children
Insurance Underwriter	570	\$75,570	1 adult, 2 children
Labor Relations Specialist	710	\$77,090	1 adult, 2 children
Marketing Manager	3,670	\$158,290	2 adults, 6 children
Public Relations Specialist	2,980	\$65,900	1 adult, 1 child
Radio & TV Broadcasters	370	\$54,520	1 adult, 1 child
Reporters & Correspondents	390	\$54,920	1 adult, 1 child
Sports & Entertainer Agent	1,120	\$85,970	1 adult, 2 children

ESTIMATED COST TO OBTAIN ASSOCIATE DEGREE

60 Units x \$46 per unit (CA residents) = \$2,760
 Books & Supplies = \$3,944
 Health, ASNC, Parking Fees (x 4 terms) = \$360
Total Cost = \$7,064

HOW DO I GET STARTED?

- ⇒ Visit the **CAREER CENTER** to learn about opportunities in the field and help determining if it is a good fit for your preferred values, strengths, skills, and interests. CSS 2nd floor.
- ⇒ Attend annual **TRANSFER FAIR** and **TRANSFER CENTER WORKSHOPS** to determine which university is the best fit for you as well as application requirements and transfer process.
- ⇒ **JOB SHADOW** and **NETWORK WITH PROFESSIONALS** in positions you wish to obtain.
- ⇒ Participate in campus clubs to gain **TEAMWORK** and **LEADERSHIP SKILLS**.
- ⇒ Practice interpersonal, small group and public speaking **COMMUNICATION SKILLS**.
- ⇒ Develop a **PORTFOLIO** of writing samples, ad campaigns or other relevant work.
- ⇒ Gain experience through **VOLUNTEER/INTERNSHIP OPPORTUNITIES** with community outreach programs.
- ⇒ Join **PROFESSIONAL ASSOCIATION** such as the Public Relations Society of America or the American Marketing Association to maintain current knowledge of opportunities in the field.

WHAT SKILLS DO I NEED?

- ⇒ **Active Listening** — giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- ⇒ **Speaking** — talking to others to convey information effectively.
- ⇒ **Coordination** — adjusting actions in relation to others' actions.
- ⇒ **Social Perceptiveness** — being aware of others' reactions and understanding why they react as they do.
- ⇒ **Time Management** — managing one's own time and the time of others.

PREFERRED WORK STYLES INCLUDE:

- ⇒ **Integrity** — Job requires being honest and ethical.
- ⇒ **Attention to Detail** — being careful about detail and thorough in completing work tasks.
- ⇒ **Dependability** — being reliable, responsible, and dependable, and fulfilling obligations.
- ⇒ **Persistence** — persistence in the face of obstacles.
- ⇒ **Cooperation** — being pleasant with others on the job and displaying a good-natured, cooperative attitude.