

# Program Review - Overall Report

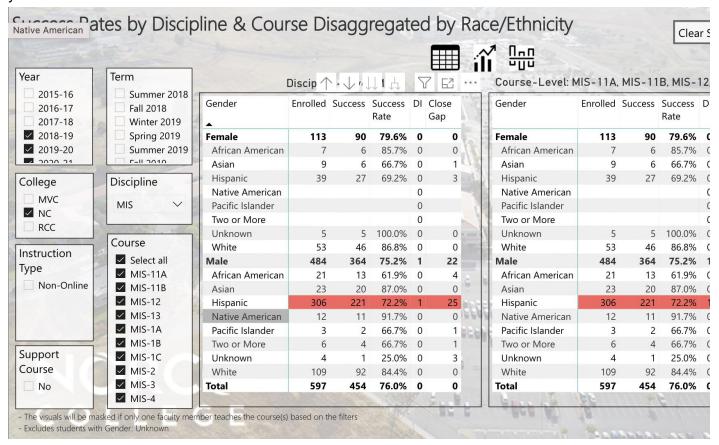
**Music Industry Studies** 

# 2021 - 2024

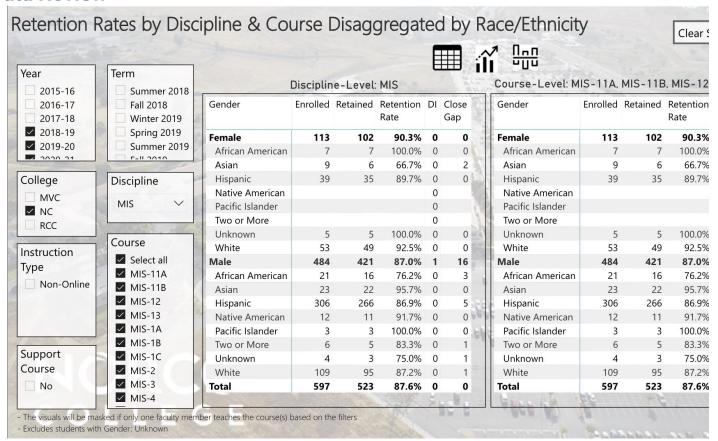
### **Overall Trends**

# What overall trends do you see in success, retention, program of study, educational planning, and awards over the past 3 or more years?

Over the past 3 years, students in MIS courses have been about the same from 78% to 75.5% in success over the past 3 years, and an increase in female retention (92.1% to 94.1%), and slight decrease in male retention (89.7% to 82.8%). Average success is 76% and average total retention is at 87.6% over the past 3 years.



# **Data Review**



# **Disaggregated Student Subgroups**

Look at the disaggregated student subgroups in success, retention, program of study, educational planning, and awards for your area. Are there any equity gaps that you will address in the next 3 years? The majority of our students are male, specifically male Hispanics. Success rates for females over the past three years is 79.2% and males are 76.8%. With 270 male Hispanics (disproportionately impacted) enrolled there is 199 who were successful. The success rate is still 73.7%. The lowest success rates are Hispanic females (60.7%) and African American males (65%). These gaps in success will need to be addressed over the next 3 years.

Retention with African American males has been great in the past year (100%), with an overall retention rate of 90% in 2018-19 and a slight decline in 2019-20 at 86.1%.

# Success Rates by Discipline

S

Summer 2018

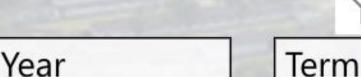
Winter 2019

Spring 2019

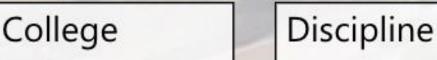
Summer 2019

Fall 2018

Tall 2010



- 2015-16
- 2016-17
- 2017-18
- 2018-19
- 2019-20
- 2020 21



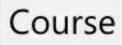
MVC

✓ NC

RCC

Instruction Type

Non-Online



MIS

- ✓ Select all
- ✓ MIS-11A
- MIS-11B
- ✓ MIS-12

✓ MIS-13

Gende

Femal

Africa

Asian

Hispa

Nativ

Pacifi

Two

Unkn

White

Male

Africa

Asian

Hispa

Nativ

# **Data Review**

If there are any concerning trends over the past 3 or more years, or if equity gaps exist, what is your action plan to address them?

2020-21 raises concerns with 68% success rate. There was a loss of Hispanic males at only 61.1% success rate. Retention however, is at 83.3%. Over the past 3 years overall success has decreased from 78% to 68%. \*Due to the high number of EW's granted to students, these results may be skewed high.

Academic Year	2020-21				
Gender	Enrolled	Success	Success Rate	DI	Close
Female	17	14	82.4%	0	
African American				0	
Asian				0	
Hispanic	11	10	90.9%	0	
Native American				0	
Pacific Islander				0	
Two or More				0	
Unknown	2	2	100.0%	0	
White	4	2	50.0%	0	
Male	58	37	63.8%	1	
African American	1	0	0.0%	0	
Asian	5	3	60.0%	0	
Hispanic	36	22	61.1%	1	
Native American				0	
Pacific Islander				0	
Two or More	1	1	100.0%	0	
Unknown	1	0	0.0%	0	
White	14	11	78.6%	0	
Total	75	51	68.0%	0	

# **Data Review**

Is there a resource request associated with this Data Review? (If yes, please complete a Resource Request, which you can access from the main menu to the left)
Yes

# 2021 - 2024

# Section 1: SLO Assessment Status (Based on Dashboard - Assessment Status)

# Which Disciplines are included in this Assessment?

Music Industry Studies

What percent of SLOs in the disciplines you identified above have been assessed? 100%

Which SLOs have not been assessed and why? Identify both the Course and the associated SLO(s). N/A

# Section 2: Mapping Status (Based on Dashboard - Mapping Status)

# Are all SLOs mapped to at least one PLO?

Yes

If all SLOs are not mapped to at least one PLOs, please explain why.

MIS-10A no longer exists

Are the appropriate SLOs mapped to GELOs? (If you have a course that is listed in any general education area, it should have at least one SLO mapped to at least one GELO)
Yes

If the appropriate SLOs are not mapped to GELOs, please explain why.

MIS-11A/B should be mapped to the Self Development & Global Awareness GELO

# Section 3: PLO Analysis (Based on Dashboard - Analysis: PLO Direct Assessment)

#### Which Programs are included in this Assessment?

MIS: Audio Production and MIS: Performance

Please identify the PLO(s) - and name the associated Program(s) - that achieved benchmarks.

Audio Production: PLOs 1-5 are all above the 70% benchmark. Performance: PLOs 2-5 are above the 70% benchmark. PLO 1 (Demonstrate an understanding of musicianship and music theory) needs to be addressed.

# To what to you attribute this success?

Students aren't required to take music theory courses before joining MIS-01.

Please identify the PLO(s) - and name the associated Program(s) - that did not achieve benchmarks. PLO 1 in MIS: Performance did not reach the benchmark.

If there are PLOs that did not achieve benchmarks, what do you plan on doing to improve benchmark attainment?

Plan to give students assignment(s) that will allow them to demonstrate a basic understanding of musicianship and music theory.

# **Section 4: Alignment to Career and Transfer**

# Describe the process used in this area to ensure programs (PLOs) align with career and transfer needs.

Students are able to receive certificates in both programs, as well as an AA. Students are also able to receive certifications in Pro Tools 101, 110, 201, and 210M.

# **Assessment Review**

Describe the activities, projects, and opportunities this program offers to support experiential learning and alignment of programs to career and transfer (e.g. capstone projects, portfolios, service-learning opportunities).

We release a student album every year written, performed and recorded by MIS students. MIS-13 provides capstone projects that allow students to record in the studio and mix real world projects, which can be added to their portfolios, EPKs etc.

Without looking at your current PLOs, describe some program outcomes which would best help your students continue on the path towards their workforce and transfer goals (e.g. subject matter expertise, hands on experience, partnerships, etc.).

Successful completion of audio production courses and certification exam success; hands-on recording experience in the recording studio; work experience in the recording studio and/or audio production lab. Review current PLOs. Do the outcomes listed above align with the current program outcomes? Yes.

# **Program Review: Part 1**

EMP GOAL 10. Build a comprehensive and inspiring campus integrated into the region that serves as a destination for education, commerce, life, and the arts.

# **GOALS AND ACTIVITIES**

# What are you doing now in support of this goal?

We continue to offer industry-standard courses in performance techniques for studio recording, songwriting, Pro Tools (101, 110, 201, and 210M) which offer students certifications with AVID as Pro Tools Users (110) and Pro Tools Operators (210M0, music technology, Studio Arts Ensemble, live sound reinforcement, and recording studio workshop. We keep our curriculum up to date at all times. We released our 10th studio album, *Standing on the Shoulders of Giants*, and plan to release our 11th this year (2021). We also released our first two remix albums.

We offered two livestream concerts during the pandemic: *Quarantined: The Bedroom Sessions* and *Six Feet Apart*.

We continue to maintain high standards with our software and equipment so that students are receiving training that will allow them to obtain high-wage, in-demand jobs in the music industry.

# What are your plans/goals (3-year) regarding this goal?

We hope to expand our course offerings, increase AA recipients, transfers and certificates. With 150+ claimed Audio Production majors, our plan is to make sure that students are a part of the Guided Pathways process, and understand their suggested semester sequence for earning their degrees/certificates. We would also like to expand our facilities on campus; enabling us to offer more equitable accommodations for students.

#### **EVIDENCE**

### Do you have assessment data or other evidence that relates to this goal?

All courses and their SLOs have been assessed. Students are achieving the 70% benchmark in their assessments.

# **Program Review: Part 1**

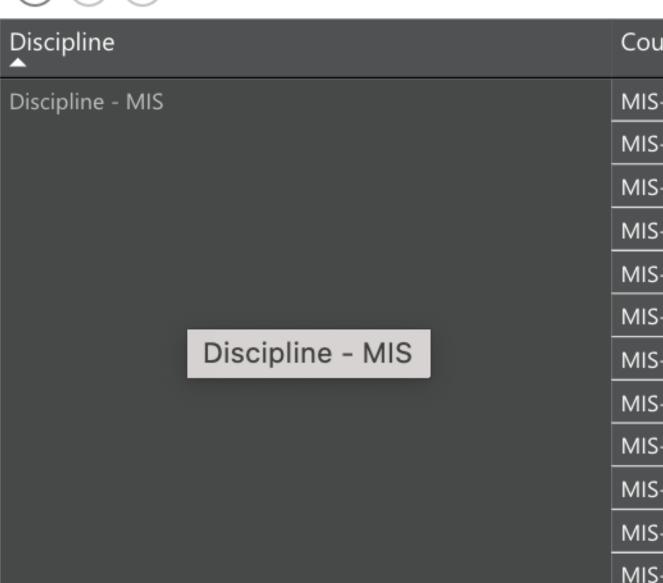


**FILTERS** 

Discipline

ΑII





# **Program Review: Part 1**

# **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

# **Program Review Part 2**

# 2021 - 2024

# Curriculum

Are all your courses current (within four years)?

Yes

What percentage of your courses are out of date?

0%

If you have courses that are not current, are they in the curriculum process?

N/A

For out of date courses that are not already in progress of updating, what is your plan?

Courses haven't been updated since 2017, so a thorough look through our CORs to make sure they are current is a good idea. We are consistently keeping our software up to date, which is a key factor to maintaining industry standards.

Do you have proposals in progress for all the DE courses you intend to file?

Yes

Do you require help to get your courses up to date?

No

# **Program Review Reflections**

### What would make program review meaningful and relevant for your unit?

Being able to use the data to find the students that weren't successful, and attempt to retain and remediate.

# What questions do we need to ask to understand your program plans, goals, needs?

You should be asking why the MIS program is not a larger priority at the school, considering how successful and front-facing to the public it is.

# What types of data do you need to support your program plans, goals, needs?

The data provided was extremely helpful. However, I need individual data on students for outreach, both for current and incoming NC students. With 150+ claimed Audio Production majors, I need contact info for those students so that I can reach out to them and get them on the right path for their educational and career goals.

If there are any supporting documents you would like to attach, please attach them here.

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# 2022 - 2023 Update

# **Resource Request**

# What resources do we already have?

New pianos and furniture have been ordered for IT-106. Software for Pro Tools, Logic, Ableton Live, and Finale are purchased or have budget allocation for updates.

# What resources do you need?

26 iMac computers (current computers are 2013 and purchased by a grant. They missed or haven't been added to the college refresh cycle.

# Request related to EMP goal or Assessment?

EMP Goal 7,EMP Goal 12

# \$ Amount Requested

75,000

# **Resource Type**

ITEM: Technology

# **Potential Funding Source(s)**

Instructional Equipment Allocation, Other/None

# The evidence to support this request can be found in:

Program Review: Part 2

# This request for my area is Priority #:

1

# Is this request:

New

# For Administrative Use Only

# **Funding Status**

**Notes** 

# 2022 - 2023 Update

# **Resource Request**

### What resources do we already have?

Lights, curtains, sound system, light board

# What resources do you need?

Scrim for the back of the stage (this was included on previous requests, but didn't get included with the latest lighting upgrades).

# Request related to EMP goal or Assessment?

EMP Goal 12, Achievement Data, EMP Goal 10

\$ Amount Requested

5,000

**Resource Type** 

ITEM: Equipment, Services, Software, Furniture

Potential Funding Source(s)

General Fund, Other/None

The evidence to support this request can be found in:

Program Review: Part 2

This request for my area is Priority #:

2

Is this request:

New

# For Administrative Use Only

### **Funding Status**

**Notes** 

# 2022 - 2023 Update

# **Resource Request**

# What resources do we already have?

None

What resources do you need?

Money for full-time faculty professional development

Request related to EMP goal or Assessment?

EMP Goal 4,EMP Goal 7,EMP Goal 9

\$ Amount Requested

5,000

**Resource Type** 

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

**Potential Funding Source(s)** 

Department Regular Funding, General Fund

The evidence to support this request can be found in:

Program Review: Part 2

This request for my area is Priority #:

3

Is this request:

New

# For Administrative Use Only

# **Funding Status**

**Notes** 

2021 - 2024

# **Resource Request**

# What resources do we already have?

Some lighting in the Little Theater over the stage, behind the curtain.

# What resources do you need?

Moving-head LED lights for the anti-proscenium Little Theater (for front of stage).

# Request related to EMP goal or Assessment?

EMP Goal 10

# \$ Amount Requested

15,000

#### **Resource Type**

ITEM: Equipment, Technology, Services, Software, Furniture

# Potential Funding Source(s)

GRANT: Here to Career Title V,CTE: Perkins (VTEA),General Fund

# The evidence to support this request can be found in:

**Assessment Review** 

# This request for my area is Priority #:

1

# For Administrative Use Only

# **Funding Status**

In Progress

#### **Notes**

Partially Completed: 3rd request! Initial request in 2016. Contract is underway and the install is expected in January 2022.

2021 - 2024

# **Resource Request**

### What resources do we already have?

Speaker in the Little Theater

# What resources do you need?

We need the speakers to be hung above the stage

# Request related to EMP goal or Assessment?

EMP Goal 10

# \$ Amount Requested

25,000

#### **Resource Type**

ITEM: Equipment, Technology, Services, Software, Furniture

# **Potential Funding Source(s)**

Instructional Equipment Allocation, CTE: Perkins (VTEA), GRANT: Here to Career Title V, General Fund The evidence to support this request can be found in:

**Assessment Review** 

This request for my area is Priority #:

2

# For Administrative Use Only

# **Funding Status**

In Progress

**Notes** 

Partially Completed: Speakers are already purchased and will be installed with the lighting project in January

2021 - 2024

# **Resource Request**

# What resources do we already have?

N/A

# What resources do you need?

Wenger Platforms for live performance staging

# Request related to EMP goal or Assessment?

EMP Goal 10

### \$ Amount Requested

9,000

# **Resource Type**

ITEM: Equipment, Technology, Services, Software, Furniture

# **Potential Funding Source(s)**

CTE: Perkins (VTEA), GRANT: Here to Career Title V, General Fund

# The evidence to support this request can be found in:

**Assessment Review** 

### This request for my area is Priority #:

3

# For Administrative Use Only

# **Funding Status**

In Progress

#### **Notes**

Competed Partially

# **Submission**

2021 - 2024

All parts of my Program Review have been completed and it is ready for review Yes

2022 - 2023 Update

I would like to submit this update

Yes

The additions or updates to my Program Review can be found in:

Resource Requests