

## Program Review - Overall Report

Administrative: Planning and Development

#### 2021 - 2024

#### **Assessment Review**

# 1. How does this administrative area evaluate the quality of service delivery? ("Quality" can be measured various ways: speed of service, satisfaction with services, accuracy of processing, responsiveness, achievement of SLOs, etc.)

Surveys will be used to assess professional development participants' satisfaction with training content and application of new knowledge as it relates to their areas of responsibility. For marketing, we also plan to 1) create and deploy a satisfaction survey (quality of service survey) for individuals/departments/clients/projects and 2) create and deploy a survey for students and the community on branding, reputation, and community involvement. The Institutional Effectiveness department solicits feedback in regards to data requests to better serve the college community and includes opportunities to suggest improvements to surveys in the form of a question for feedback on the survey. For Resource Development efforts, the total grant funding provided to fulfill requests submitted through the Program Review process as well as the annual success/award rate (amount of external funding brought into the college) is how we shall evaluate quality of service delivery.

#### 2. In what ways does this administrative area support student learning?

This administrative area supports student learning by providing professional development opportunities for all constituent groups that are directly tied to improving student learning inside and outside the classroom. We promote academic programs via a variety of media channels. We develop and manage the assessment data platform. We provide data for special programs, instruction and other departments that use the data to improve student learning. Our unit develops and administers surveys to gather student data used to improve student learning and we provide data needed to apply for grants that impact student learning. The unit also identifies grant funding opportunities that are focused on supporting and/or expanding academic and non-academic student support services that contribute to student learning.

## **3.** What strategic goals does this administrative area align with to support the college mission? 1, 2, 3, 4, 6, 7, 8, 9, 10, 11, 12

#### 4. How has assessment data been used to improve this administrative area?

As a new unit at the college, this is an opportunity area for growth. Satisfaction surveys will be used to improve quality of professional development training offerings, venue options, and relevance to employees areas of responsibilities, as well as the quality/scope of our marketing, website, and video production products. Annual success/award rate (amount of external funding brought into the college) as well as the extent to which the unit is bringing in revenue that support EMP goals (and requests submitted/funded via Program Review). One of the ways assessment data have been used to monitor achievement of EMP goals is through the Institutional Effectiveness and Planning Survey. In the attached document, questions were excerpted from the survey and 3 year trends are shown. It appears that use of strategic planning goals has increased significantly between 2017-18 and 2019-20, use of assessment data has decreased a bit in 2019-20, and the areas of data usage appear to be flat. In the assessment of integration of planning processes, the Planning Councils Survey showed a one-year decrease during 2018-19 but it appears to have returned to an adequate level of integration in 2019-20.

#### **Assessment Review**

## 5. How does this administrative area assure equitable access to appropriate, comprehensive, and reliable services?

This administrative area assures equitable access to professional development opportunities by promoting trainings using various venues (e.g. Regular Update, nor-all email distribution lists) and working with committees to coordinate training for all constituent groups (e.g. Professional Development Coordinating Network, Professional Development Committee, Teaching and Learning Committee, Diversity, Equity and Inclusion Committee, CSEA's Classified Professional Development Committee, and Racial Justice Task Force). We provide access to data request forms on the Institutional Research website and we strive to ensure that the majority of our reports and website content meet accessibility standards. We also assist other departments in adding content to the college's website.

The unit also provides equitable and comprehensive grant writing support to individuals and units as needed, as well as administrative support to new and existing grant directors. This administrative unit relies on the guidance and recommendations made by the Grants Advisory Panel to vet and pursue grant opportunities in a fair and equitable manner. We also provide regular updates to the College community on grant development activities to maintain transparency.

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**Comments** 

EMP GOAL 4. Implement professional development around Guided Pathways and equity framework; foster a culture of ongoing improvement.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

Continue to provide opportunities for employees to complete training in Guided Pathways, racial microaggressions and culturally-relevant instructional practices; recruit employees to take advantage of available PD opportunities related to these topics; and secure financial resources to purchase online trainings and hire consultants to provide in-person trainings.

#### What are your plans/goals (3-year) regarding this goal?

A minimum of 15% of NC employees will complete at least one training in either Guided Pathways, racial microaggressions, or culturally-relevant instructional/advising practices by April 30, 2024.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

- 1. Detailed records of employees who complete training will be kept annually to assess if the target rate is met by April 30, 2024.
- 2. Reductions in the equity gaps listed under EMP Goal 3 shall serve as evidence of the impact PD training has had on closing equity gaps.

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)
Yes

EMP GOAL 6. Pursue, develop, & sustain collaborative partnerships.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

Paid digital ads rooted in previous brand research and brand pillar messaging, new Virtual Tour on the website, videos for YouTube channel, social media posts, Third street marquee sign. Collaborating with the district on billboards, outdoor mall signage, paid digital ads, and marketing campaigns for the college and the district. Creating social media posts and utilizing social media platforms to showcase student life and the campus culture, including student activities, clubs, academic programs, services, and college events.

#### What are your plans/goals (3-year) regarding this goal?

• Increase enrollments. Strategies to include: 1) click-through rate from paid digital advertising, 2) website traffic as well as analytics from the Enroll page to the CCCApply page, 3) virtual tour

enhancements (3D map rendering and additional building (e.g. VRC), and clicks, 4) click-through rates from paid social media, 5) click-through rates from social media to Enroll landing page

- Establish a Social Media Plan with metrics identified, tracked, and consistently shared.
- Deploy multiple, compelling campaigns annually (some with district and some independent) focused on enrollment/recruitment that are on-brand.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

- 1. Assessed by social media metrics from Sprout Social (e.g. engagement, impressions, views, audience demographics, etc.)
- 2. Website analytics
- 3. Community (Office of the President) E-newsletter clicks and open rate.
- 4. Paid campaign analytics

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 8. Develop institutional effectiveness and integrated planning systems and governance structures to support ongoing development and continuous improvement as we become a comprehensive college.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

- · Assessment data are available in an interactive interface showing SLO & PLO assessment rates and mapping of SLOs to PLOs (GELOs).
- · Program and discipline level disaggregated data with disproportionate impact in instruction and student services outcomes through Nuventive Improve Platform
- Data Coach Program
- Data Request Form
- Public facing reports and infographics
- · Built a new Program Review/Assessment Platform with data dashboards integrated into interface.
- Contributed to the creation of the Strategic Planning and Governance Manual

#### What are your plans/goals (3-year) regarding this goal?

Utilize PowerBi platform to develop dashboards that provide access to live data.

- Improve access to data and reports on the Institutional Effectiveness webpages.
- Update and build the assessment portion of the Nuventive platform with the intent to make the platform more user friendly.
- Plan to provide support for assessment and Program Review by working with the Assessment coordinator and Program Review Coordinator to provide workshops and resources each semester.
- Develop, evaluate, and monitor our governance, decision- making, and resource allocation processes on the basis of the college mission and plans.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

Obj 8.2 is assessed by IE&GC annual survey of effectiveness and the Assessment of the Evaluation Procedures & Governance Structure (the every-other-year process assessment of college processes by IEGC).

Obj 8.4 is assessed by spring Institutional Effectiveness & Planning Survey

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 9. Expand workforce to support comprehensive college and develop/sustain excellent workplace culture.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

EMP objective 9.4 is to develop strategy to maximize the number of classified, faculty and managers involved in college governance without compromising mission-critical work. The new Strategic Plan and Governance Manual expands headcount participation amongst all constituency groups within college councils. Planning & Developing is facilitating the process/templates/instructions to identify governance representatives. Scheduling the Leadership Council meetings simultaneously in the future shall help to diffuse and maximize participation.

#### What are your plans/goals (3-year) regarding this goal?

Regularly monitor & publish the list of personnel involved in college governance to ensure ample opportunities for all to be involved.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

This goal is assessed by: pre-SPGM and post-SPGM analysis of college governance participation

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 10. Build a comprehensive and inspiring campus integrated into the region that serves as a destination for education, commerce, life, and the arts.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

EMP objective 10.5 is, "By Fall 2020, open Early Childhood Education Center." Planning & Development is leading/participating in the Stokoe Innovation Center planning including facility/architectural, programmatic, logistical, fiscal, and governmental affairs reporting.

#### What are your plans/goals (3-year) regarding this goal?

To open the Stokoe Innovation Center by 2022 with Norco College's ECE program co-located.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

Assessed by successful opening of the Stokoe Innovation Learning Center with scheduled FTES onsite

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 12. Develop innovative and diversified resources to build and sustain a comprehensive college and achieve its visionary goals.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

- Taking inventory of resource development needs
- Identifying and vetting grant opportunities that are aligned with the College's EMP goals and resource development needs.
- Meeting regularly with the District Grants Office to collaborate on district-wide grant opportunities and to coordinate grant application development efforts.
- Publishing month status reports to the Regular Update

#### What are your plans/goals (3-year) regarding this goal?

The unit will achieve a 30% non-general fund development success rate over a three-year period.

#### **EVIDENCE**

Do you have assessment data or other evidence that relates to this goal?

- Percentage of annual budget generated from non-general fund sources, including categorical allocations.
- Total grant funding requested and success/award rate over a three-year period.

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

## 2021 - 2024

#### Information/Publication Review

Please discuss any publications or published information that require regular updates for your area.

- website pages
- videos
- marketing campaigns
- · evaluation procedure reports
- resource development summary reports
- grant annual reports

#### **Program Review Reflections**

What would make program review meaningful and relevant for your unit? Working on the prompts in pieces throughout the year.

What questions do we need to ask to understand your area's plans, goals, needs? The questions this cycle are very good. We appreicate them being streamlined. Thank you!

What types of data do you need to support your area's plans, goals, needs? None

If there are any supporting documents you would like to attach, please attach them here.

External Resource Development Activity Report-4-30-21.xlsx Administrative\_Institutional Effectiveness 2018\_21.pdf

#### 2021 - 2024

#### What resources do we already have?

grant funds and 10% of an administrator

#### What resources do you need?

full time Professional Development Coordinator

#### Request related to EMP goal or Assessment?

EMP Goal 4

#### \$ Amount Requested

150,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

General Fund, College Futures Foundation

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

7

2021 - 2024

#### What resources do we already have?

Grant-funded Administrative Assistant IV

#### What resources do you need?

Transition Administrative Assistant IV 100% to General Fund

#### Request related to EMP goal or Assessment?

EMP Goal 4,EMP Goal 6,EMP Goal 8,EMP Goal 12

#### \$ Amount Requested

108,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

**General Fund** 

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

#### 2021 - 2024

#### What resources do we already have?

BSI funds that are going away to support Institutional Effectiveness operations

#### What resources do you need?

Permanent annual budget augmentation to Institutional Effectiveness budget for mileage, software licenses, etc.

#### Request related to EMP goal or Assessment?

EMP Goal 8

#### \$ Amount Requested

20,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

#### Potential Funding Source(s)

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

2

#### 2021 - 2024

#### What resources do we already have?

75% FTE focused on resource development

#### What resources do you need?

Permanent funding for 100% dedicated personnel (Dean of Grants and Grants Administrative Specialist) to support grant development efforts, and to provide support for new and existing grant directors.

#### Request related to EMP goal or Assessment?

EMP Goal 12,EMP Goal 8,EMP Goal 7,EMP Goal 9,EMP Goal 3,EMP Goal 1,EMP Goal 2

#### \$ Amount Requested

44,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

#### 2021 - 2024

#### What resources do we already have?

10% FTE Institutional Research Specialist

#### What resources do you need?

Transition Institutional Research Specialist (90%) to General Fund.

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 3,EMP Goal 2,EMP Goal 8

#### \$ Amount Requested

157,211

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

**General Fund** 

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

4

2021 - 2024

#### What resources do we already have?

Software and equipment for graphics and media production

#### What resources do you need?

Reflector set \$500, New Panasonic 4K Video Cameras (2) with cards & accessories \$14,000, New monitor to attach to the camera when I'm taping in the theater \$300, Headphones \$200, New computer – Dell Graphics/Video custom-built workstation \$21,000, Wireless microphone kit \$500, AVID software \$200 annually, Graphic software (Canva Pro \$120 annually, Envato Elements \$170 annually)

#### Request related to EMP goal or Assessment?

EMP Goal 6

#### \$ Amount Requested

36,990

#### Resource Type

ITEM: Equipment, Technology, Services, Software, Furniture

#### Potential Funding Source(s)

Department Regular Funding, CTE: Strong Workforce Project (SWP), Lottery Instructional Supplies, GRANT: PACES Title V HSI, College Futures Foundation, General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

5

2021 - 2024

#### What resources do we already have?

60,000 annually for all marketing, community event sponsorships, digital advertising, materials, printing, promotional items, banners, etc.

#### What resources do you need?

Permanent budget enhancement of \$70,000 (for an annual total of \$130,000) for marketing, community event sponsorships, digital advertising, marketing materials, printing, promotional items, virtual tour enhancements, etc.

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 6

#### \$ Amount Requested

70,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

#### Potential Funding Source(s)

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

6

2021 - 2024

#### What resources do we already have?

Reliance upon district grants office and outside consultants for grant writing support

#### What resources do you need?

100% dedicated Resource Development Specialist in order to meet EMP objective 12.4

#### Request related to EMP goal or Assessment?

EMP Goal 12

#### \$ Amount Requested

108,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

8

2021 - 2024

#### What resources do we already have?

10% Institutional Research Specialist. We lost 2 FTE personnel in the Institutional Research Office.

#### What resources do you need?

FT Institutional Research Specialist

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 2,EMP Goal 3,EMP Goal 8,EMP Goal 12,EMP Goal 5,EMP Goal 6,EMP Goal 7,EMP Goal 9,Assessment,Achievement Data

#### \$ Amount Requested

130,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

**General Fund** 

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

9

2021 - 2024

#### What resources do we already have?

Stokoe Innovative Learning Center about to be remodeled with no on-site personnel

#### What resources do you need?

Stokoe Center Program Director

#### Request related to EMP goal or Assessment?

EMP Goal 7,EMP Goal 1,EMP Goal 2,EMP Goal 3

#### \$ Amount Requested

150,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

General Fund,CTE: Strong Workforce Project (SWP),Department Regular Funding,CTE: Perkins (VTEA),Guided Pathways

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

#### 2021 - 2024

#### What resources do we already have?

inconsistent grant funds to support EMP professional development goals

#### What resources do you need?

Certificates licenses, trainers

#### Request related to EMP goal or Assessment?

EMP Goal 4

#### \$ Amount Requested

30,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

#### **Potential Funding Source(s)**

SSSP SEA, General Fund, Guided Pathways, College Futures Foundation

#### The evidence to support this request can be found in:

Program Review: Part 1, Program Review: Part 2

#### This request for my area is Priority #:

11

#### 2021 - 2024

#### What resources do we already have?

Funded by SEA

#### What resources do you need?

Transition Administrative Assistant III to General Fund (begin with 50%)

#### Request related to EMP goal or Assessment?

EMP Goal 8

#### \$ Amount Requested

59,000

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

**General Fund** 

#### The evidence to support this request can be found in:

Program Review: Part 1, Assessment Review

#### This request for my area is Priority #:

## **Submission**

## 2021 - 2024

All parts of my Program Review have been completed and it is ready for review  $_{\mbox{\scriptsize Yes}}$ 

AWARDED IN 2019-2020									
Funding Opportunity	Strategic Initiative/ EMP Goal Alignment	Total Requested	Proposal Development Lead(s)	Notes	Start Date	End Date			
Regional Project Coordination and Support (P00)	N/A - Supports all other Norco College regional projects	\$25,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Regional Project Management (P00)	N/A - Supports all other Norco College regional projects	\$164,288	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Regional Mechatronics Technician Pathway (P01)	Goals 1, 5 and 7	\$57,933	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Regional Makerspace (P02)	Goal 1	\$40,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Regional and District Job Developers (P07)	Goal 5	Goal 5 \$118,000 Dr. Debra Mustair		Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Regional Marketing and Outreach (P09)	Goals 1 and 6 \$1,360,566 Ashley Etchison		Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021				
LAUNCH Inland Empire Apprenticeship and Work-based Learning Network (P12)	Goal 5	\$50,000	Charles Henkels	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Awarding Veterans the CTE College Credit They Deserve (P16)	Goals 1 and 5	\$52,500	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Using Employability/Soft Skills to Create Pathways (P18)	Goal 7	\$80,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
ACUE Faculty Professional Development (P19)	Goal 4	\$5,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Business Information Worker Model Curriculum Alignment Project (P21)	Goal 7	\$2,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Counselor Conclave (P22)	Goal 4	Goal 4 \$2,500 Dr. Debra Mustain		Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			
Machining for the Manufacturing Empire (P23)	Goals 4 and 7	\$74,000	Dr. Debra Mustain	Regional Strong Workforce Program Round 4; funding begins 7/1/19	7/1/2019	12/31/2021			

Workforce Accelerator Fund Innovation Impact Grant	Goal 5	\$200,000	Dr. Sarah Burnett, Charles Henkels, Colleen Molko	Project begins in 2019- 20	5/1/2019	10/30/2020
Expanding Community College Apprenticeship (ECCA) Initiative	Goal 5	\$90,000	Charles Henkels	Project begins in 2019- 20		
Improving Online CTE Pathways Grant Program	Goal 7	\$367,855	Judy Perry, James Finley, Colleen Molko	Project begins in 2019- 20	7/1/2019	6/30/2020
Perkins 2019-20	Goal 12	\$219,422	Dr. Jason Parks		7/1/2019	6/30/2020
College Futures Foundation	Goal 11	\$200,000	Dr. Kevin Fleming, Colleen Molko	Project begins in 2019- 20		
CAFYES	Goals 1, 3 & 12	\$397,500	Dr. Gustavo Oceguera	Funding begins 7/1/19; annual allocation from the State Chancellor's Office	7/1/2019	6/30/2020
College Promise	Goals 1, 3 & 12	\$453,124	Dr. Maureen Sinclair, Colleen Molko	Funding begins 7/1/19; annual allocation from the State Chancellor's Office	7/1/2019	6/30/2020
QSSB Barriers to Bridges Program Development Grant	Goals 1, 3 & 12	\$5,000	Dr. Sarah Burnett	No application was submitted; CSUSB offered the funding	8/26/2019	6/12/2020
U.S. Department of Agriculture HSI Project: From Six Legs to Unlimited Possibilities	Goals 7 & 12	\$57,426	Dr. Teresa Finnern	Dr. Finnern named as Co-PD for UCR-led project	10/1/2019	9/30/2023
Fund for Student Success - JFK Middle College High School	Goals 7 & 12	\$100,000	Mark DeAsis, Dr. Maureen Sinclair	Awarded in 2019-20	7/1/2019	12/31/2020
Title V Part A - Developing Hispanic- Serving Institutions Program	Goals 2, 3, 4, 7 & 12	\$2,754,383	Dr. Kaneesha Tarrant, Dr. Tenisha James, Colleen Molko	Dr. Collins approved on 6/24/19; supports implementation of Guided Pathways	10/1/2019	9/30/2024
Institutional Effectiveness Partnership Initiative Partnership Resource Team Visit	Goals 2 & 11	\$200,000	Dr. Sam Lee, Colleen Molko			
Institutional Eligibility	Goals 2, 3 & 12	N/A	Colleen Molko, Caitlin Welch	Secured eligibility for Hispanic Serving Institution and Minority Science and Engineering Improvement		
California Learning Lab - Seed Grant	Goals 2, 3 & 12	\$6,305	Dr. Jason Parks, Colleen Molko	Dr. Green approved on 11/9/19; UCR is the lead and submitted both LOI on 11/15/19 and full application on 12/9/19		

Growing Inland Achievement COVID-19 Emergency Funding	Goal 3	\$10,000	Colleen Molko	Dr. Green approved on 4/20/20	
Next Up Augmentation	Goals 3 & 12	\$17,946	Daniela McCarson	May 19 2020 Board Book	
NSF ATE National Center Supplemental Funding Request - Revision	Goal 12	\$588,000	Colleen Molko	We've been asked to reduce our request to \$588K and amend our scope of work	
Department of Energy Laboratory Equipment Donation Program Opportunity	Goal 12	\$60,000	Glen Graham	Glen successfully applied for and secured a Logic Analyzer for our college. The value of the donated equipment is \$60K	
Albertson's Foundation	Goals 6 & 12	\$10,000	Mark DeAsis, Eric Betancourt	To be used towards the veterans' MAP initiative	
Total Awarded in 2019-2	2020	\$7,768,748			

EXTERNAL RESOURCE DEVELOPMENT ACTIVITY REPORT-AS OF APRIL 30, 2021										
NEW AWARDS										
Funding Opportunity	Type (A-allocation) (C-Competitive)	Date Awarded	Strategic Initiative/ EMP Goal Alignment	Total Award	Grant Manager	Notes	Start Date	End Date		
California Community College Chancellor's Office-Financial Aid Technology Fund	А	7/27/20	Goal 3	\$34,154	Maria Gonzalez	Funds must be used to improve financial aid processes and management systems to better serve students seeking financial aid.	7/1/20	6/30/21		
California College Pathways Fund	С	7/30/20	Goals 3, 12	\$50,000	Daniela McCarson	Went to Grants Committee as an action item on 3/11, but quorum was not reached; Dr. Green approved on 3/11/20	9/1/20	6/30/21		
Federal Department of Education-TRIO - Student Support Services Classic (Regular) - Renewal	С	8/5/20	Goals 3, 12	\$1,375,525	Hortencia Cuevas,	Program will provide transfer preparation services to a minimum of 160 low-income, first-generation students each year.	9/1/20	8/30/25		
Federal Department of Education-TRIO - Student Support Services (Disabled Students) - Renewal	С	8/5/20	Goals 3, 12	\$1,309,440	Hortencia Cuevas,	Program will provide transfer preparation services to a minimum of 100 low-income, first generation students with disabilities, each year.	9/1/20	8/30/25		
Federal Department of Education-TRIO - STEM Student Support Services - New Grant	С	8/5/20	Goals 3, 12	\$1,309,440	Hortencia Cuevas	Program will provide transfer preparation services to a minimum of 120 low-income, first-generation STEM students each year for five years	9/1/20	8/30/25		
California Community College Chancellor's Office-COVID19 Response Block Grant	А	8/3/20	Goals 1, 2, 7	\$811,397	TBD	The funds are to be used on activities that directly support student learning, continuity of education, and mitigate learning loss related to COVID-19. In addition, the Legislature intended for these funds to be used as follows: Emergency Financial Assistance (\$710,674); CalFresh Outreach (\$14,814); and Student Recruitment & Outreach (\$85,909).	7/1/20	6/30/21	AW AM UPE	
California Community College Chancellor's Office-California College Promise Program	А	7/3/20	Goals 2, 3	\$509,132	Maureen Sinclair	Colleges may use the funds to waive some or all of the tuition fees for first-time, full-time students for their first and or second years. Colleges may also use their Promise allocation for other forms of direct or indirect aid to students as long as such usage is aligned with the California College Promise goals	7/1/20	6/30/21		
California Community College Chancellor's Office-Veterans Resource Center Fund	А	8/3/20	Goals 2, 3, & 6	\$17,699	Mark DeAsis	Allocation under this program may only be used toward meeting, or making progress toward meeting, the minimum standards associated with high-functioning Veterans Resource Centers. established by the Chancellor's Office.	7/1/20	6/30/21		
California Community College Chancellor's Office-NextUp (CAFYES) Program	А	8/19/20	Goals 2 & 3	\$290,812	Daniela McCarson	Colleges may use funds to support the educational needs of current or former foster youth. Services must either supplement and/or be considered above and beyond what is not provided by EOPS or existing support programs.	7/1/20	6/30/21		
California Community College Chancellor's Office Disaster Relief Emergency Financial Aid Fund	А	10/2/20	Goal 2	\$81,159	Maria Gonzalez	This allocation is intended to provide emergency financial aid for Dreamers who demonstrate financial need, are exempt from paying nonresident tuition, and have completed the California Dream Act Application, California College Promise Grant, or applied for financial aid by other means established by the college.	10/1/20	1/131/21		
Umoja Community Education Foundation	С	10/6/20	Goal 2	\$11,000	Tenisha James	Funds will be used to hire students assistants, purchase supplies and materials, travel, and events to support the Umoja Program	9/1/20	1/31/21		
California Community College Chancellor's Report Streamlining Pilot Project	С	10/8/20	Goal 8	\$200,000	Kevin Fleming	To support the integration and reporting activities, including training on the pilot project and on-going support from the Fisher Foundation Project Team.	11/1/20	6/30/21		

Southern CA Edison-STEM Programming & Student Support	c	10/21/20	Goals 2 & 7	\$10,000	Jason Parks	Funds may be used to advance the following major goals: 1.) Create awareness of STEM related fields among younger students and populations underrepresented in the field; 2) Provide academic support for current students to ensure their successful completion; and 3) Provide work-based learning and hands-on opportunities for current and potential STEM students to work on projects related to their field.	11/20/20	6/30/21
California Community College Chancellor's Office-Incentive Fund Local Share Strong Workforce Program	А	10/30/20	Goal 7	\$130,370	Interim Dean, CTE	This is an incentive funding allocation for the 2020-20201 Strong Workforce Program.	7/1/20	6/30/21
California Community College Chancellor's Office	N/A	11/10/20	Goal 7	\$5,000	Mark Hartley	Following Chancellor Eloy Ortiz Oakley's virtual visit to Norco College on November 10, he committed \$5,000 towards the Hunger Free Campus Program.	N/A	N/A
Riverside Community College Foundation- President's Giving Week	N/A	11/1/20	Goal 7	\$31,175	Mark Hartley	Funds raised during the President's Giving Week are for the Emergency Fund to assist students in need of help with books, tuition, transportation, food vouchers, hotel vouchers, scholarships, and other basic needs.	N/A	N/A
The Foundation for California Community Colleges-Finish Line Scholars Program Emergency Fund-2020-2021	С	11/30/20	Goal 7	\$150,000	Maria Gonzalez Gustavo Oceguera	Finish Line funding for academic year 2020-2021 will allow colleges to use funds for emergency financial aid to students facing unexpected financial hardships. Emergency aid is intended to be flexible to help individual students overcome short-term financial barriers that may prevent them from beginning or staying enrolled in community college.	1/1/21	6/30/21
Early Education Investment Collaborative/ CSU Sacramento UP-LIFT Program	C	12/1/20	Goal 7	\$125,000	Sarah Burnett Gustavo Oceguera	Dr. Sarah Burnett will engage in activities with other project partners, CSU pilot sites, EdQ, the California Alignment Project and other Community Colleges in the development of resources and the identification of future practices in ECE. These will include alignment between the ECE Associate Degree for Transfer (ECE ADT).	2/1/21	1/30/24
California Community College Chancellor's Office-Middle College High School	А	2/1/21	Goal 1	\$315,000	Maureen Sinclair	This funding is intended to support our existing middle college high school program for a three-year period, starting with the 2020-2021 academic year. Colleges are required to institutionalize their MCHS program thereafter. Selected colleges will receive an estimated award of \$100,000 annually over a three-year period. The grant will be used to support existing services as JFK.	7/1/20	6/30/23
California Community College Chancellor's Office Veterans Resource Centers Allocation	А	2/26/21	Goal 1	\$68,897	Mark DeAsis	Annual allocation of funds under this program may only be used toward meeting, or making progress toward meeting, the minimum standards associated with high-functioning Veterans Resource Centers established by the Chancellor's Office. Funds may not be used to supplant existing funds currently used to provide veterans services including personnel and/or services supported by general funds, categorical funds or other current sources.		
American Association of Community Colleges-Ensuring Transfer Initiative	c	3/1/21	Goals 1 & 2	TBD	Tenisha James & John Moore	The Ensuring Transfer Initiative (ETI)training grant is designed to help colleges scale up Guided Pathways by increasing transfer rates for African American, Hispanic, adult, and first-generation learners. RCC and NC agreed to participate and MVC contracted a consultant to write the grant on the district's behalf. CSU San Bernardino and UC Riverside also agreed to participate as a partner.		

California Community College Chancellor's Office Solano College	С	3/8/21	Goal 5	\$8,500	Ashley Etchison Gustavo Oceguera	The CADENCE grant project involves placing two student interns and one faculty extern at California defense manufacturing community consortium firms. Project duration is one year.	7/1/20	6/30/23			
The Foundation for California Community Colleges-Finish Line Scholars Program Emergency Fund-2021-2022	C	4/19/21	Goal 7	\$150,000	Maria Gonzalez Gustavo Oceguera	Finish Line funding for academic year 2021-2022 will allow colleges to use funds for emergency financial aid to students facing unexpected financial hardships. Emergency aid is intended to be flexible to help individual students overcome short-term financial barriers that may prevent them from beginning or staying enrolled in community college.	7/1/21	6/30/22	NEW AWARI		
			Total Awarded	\$6,993,700							
PENDING SUBMISSIONS											
Funding Opportunity	Туре	Date Submitted	Strategic Initiative/ EMP Goal Alignment	Total Requested	Proposal Development Lead(s)	Notes					
NSF Improving Undergraduate STEM Education HSI Program	С	2/10/21	Goals 2, 3, 4 & 12	\$199,978	Norma Hernandez, Gustavo Oceguera	Dr. Green approved on 6/16/20; \$400,00 develop culturally relevant pedag					
National Science Foundation- Data Science Corps	С	2/10/21	Goal 2, 6	\$36,974	District Grants Office	This RCCD grant is a collaborative betwee UCR, and CSU San Bernardino, and San I This goal of this proposal is to develop a college students to prepare for Data Sci UCR and CSUSB. Each college will recemember to coordinate curriculum devel to facilitate the transfer process to UPrograms.	Bernardino Val a pathways for ence programs eive funding for opment and/o	lley College. community s offered by r a faculty or alignment			
Bank of America	С	3/16/21	Goal 1	\$15,000	RCCD Foundation Kevin Fleming	The Foundation submitted a request to Bank of America on NC's behalf for funding to support outreach efforts for CTE Programs.					
Department of Labor-Pathway Home Program/ Partnership with Reaching New Heights Foundation (RNHF)	C	3/16/21	Goal 1, 6	\$307,036	Gustavo Oceguera	The goal of the Department of Labor's Pathway Home Program is to reduce recidivism by linking participants to the workforce system early and then immediately upon reentry into the community. RNHF's grant proposes to provide such services, especially to incarcerated veterans. Norco College agreed to partner with RNHF in its efforts by providing comprehensive, wrap-around, onboarding services for program participants interested in pursuing postsecondary educational programs. If funded, NC will receive funding to hire a full time Student Success Coach to provide these services as part of the grant.					
NSF S-STEM Scholarships Program	С	4/7/21	Goals 2, 6	\$1,499,722	Gustavo Oceguera Jason Parks District Grants Office	The purpose of the NSF S-STEM Program is to increase the number of Hispanics and other low-income students attaining degrees in STEM fields; (2) to develop model transfer and articulation agreements between two-year and four-year institutions in STEM fields; (3) offer summer internships or research opportunities in STEM; and (4) offer students scholarships to faciliate full-time enrollment and maximum persistence and transfer rate. Maximum		egrees in cion ns in STEM unities in II-time e. Maximum	NEW		
			Total Pending	\$2,058,710							
			APPLIC	CATIONS IN PR	OGRESS						
Funding Opportunity	Туре	Due Date	Strategic Initiative/ EMP Goal Alignment	Maximum Award	Proposal Development Lead(s)	Notes					
ECMC Foundation Grant- Guided Pathways	С	TBD	Goal 2	\$500,000	RCCD Foundation Tenisha James Melissa Bader	This is a new funding opportunity from the support of Guided Pathways This is a \$5 with our district-wide Guided Pathways in the next 2-3 years. Conversations are uncopillar(s) and activities the proposal will for	00,000 opport mplementation derway to dete	unity to help n efforts over			

Department of Education, HSI STEM, Part F (individual grant)  National Science Foundation Advanced Technological Education Program	С	TBD 10/1/21	Goals 2 & 6  Goals 2 & 6  Total In Progress	\$3,750,000 \$1,600,000 \$5,850,000	Jason Parks Gustavo Oceguera STEM Faculty District Grants Office  Valorie Piper Gustavo Oceguera District Grants Office	The purpose of the Hispanic-Serving Institutions STEM and Articulation Program is to: (1) increase the number of Hispanics and other low-income students attaining degrees in STEM fields; and (2) to develop model transfer and articulation agreements between two-year and four-year institutions in STEM fields. Maximum award is anticipated to be \$750,000 per year for five years)  Discussions are underway about revising the unsuccessful proposal that was submitted in September, 2020 for submission in October, 2021.				
UNSUCCESSFUL APPLICATIONS/ NOT INVITED TO APPLY /DID NOT APPLY										
National Science Foundation Advanced Technological Education Program	С	9/30/2020	Goal 1	\$1,647,267	Valorie Piper Gustavo Oceguera District Grants Office	Dr. Green approved on 6/16/20; \$1.65M over 3 years for our National Center to transition to a Resource Center				
National Science Foundation Advanced Technological Education Program	С	9/30/2020	Goal 1	\$1,370,963	Valorie Piper District Grants Office	This is a collaborative proposal with the University of Louisville to develop the Manufacturing for the Future (M4F) Program.				
Federal Department of Education- Centers of Excellence for Veterans Student Success Program	С	11/4/2020	Goals 1 & 2	\$450,000	Mark DeAsis Kaneesha Tarrant	Application was approved by Grants Committee on 10-14-20. This 3-year grant will provide funding to hire a full time enrollment services assistant and a part-time educational advisor to support the implementation of the Military Articulation Platform. The grant will also provide funds for materials, supplies, and professional development for the Veteran Center's personnel.				
California Workforce Development Board High Roads Training Program	c	11/16/20	Goal 7	\$500,000- \$1,000,000	RCCD Grants Office Riverside City College	NC and MCV joined RCC in an initiative with regional partners to grow a sustainable partnership focused upon the electrification of the transportation industry in the Inland Empire. RCC agreed to apply as the lead institution and the district would have acted as the fiscal agent. RCCD would have facilitated discussions to enable its three colleges to take a proactive response to the evolving/growing industry-specific educational/training needs (both new employees and retraining of the existing workforce) that emerge from this growing partnership as more employers are attracted to the region. RCC was not able to submit the application on time because they were unable to secure a letter of commitment from an industry partner representing workers.				
Institute of Museum and Library Services CARES Act Grant	С	9/24/20	Goals 3, 11 & 12	\$477,779	Damon Nance, Colleen Molko, Vivian Harris, Miguel Castro	A total of 1,701 applications were submitted and only 68 applicants were selected for an award.				
Michelson 20MM Foundation- Spark Grant	С	8/3/20	Goals 3, 6 & 12	\$24,930	Jessica Cobb	Letter of Intent was submitted on August 3 but we were not invited to submit a full proposal.				
Federal Economic Development Agency- Public Works and Economic Adjustment Assistance Program (CARES Funding)	С	N/A	Goals 5, 6, 7 & 12	\$3,000,000	Kevin Fleming, Colleen Molko, Jason Parks, Debra Mustain RCCD Grants Office	Dr. Green approved on 5/21/20. Grant will leverage \$1.5M in state funding from Cervantes Office for capital improvement and programming costs. To purchase vacant building adjacent to the existing Norco College Workforce Center; the full proposal would be \$3 million; funding requires a 1:1 match; we would use Cervantes \$1.5 million State funds for match; this is a reimbursable grant; The NAVSEA NavalX project would be a programmatic element that could support the tenant improvements and possibly longer term sustainability in that space. (Did not apply)				

U.S. Department of Labor-ETA Strengthening Community Colleges Training Grant Program	С	10/8/20	Goals 2 & 5	\$5,000,000	District Grants Office Office of Economic and WF Development Deans of Grants	The initial intent was for all three colleges to apply under the consortium option (3 or more partners) to develop a Commercial Driver License Program linked to entrepreneurship certificate as well as emerging automotive /mechanic program for diesel and electric vehicles. After multiple planning meetings, RCC decided not to participate and we were unsuccessful in securing a third partner. Therefore, it was decided that MVC was better positioned to pursue the grant as an individual college, not a consortium.
Federal Department of Education Child Care Access Means Parents in School (CCAMPIS)	C	9/8/2020	Goal 2	\$370,988	Sarah Burnett Debra Mustain District Grants Office	Dr. Green approved on 8/31/20. \$378,988 over 4 years. The CCAMPIS Program provides funding for child care for low-income college students through the provision of campus-based childcare services. The college would issue vouchers to qualified students for use at a provider or facilities licensed by the state. In consultation with ECE Faculty, the College decided not to pursue this opportunity primarily because the scope was much larger than originally anticipated and there weren't insufficient funds to hire the necessary personnel to implement grant effectively. (Did not apply)

2030 Educational Master Plan Goals

Goal 1: (Access) Expand college access by doubling current headcount and FTES

Goal 2: (Success) Implement Guided Pathways

Goal 3: (Equity) Close all student equity gaps

Goal 4: (Professional Development) Implement Professional Development around Guided Pathways and equity framework; foster a culture of ongoing improvement

Goal 5: (Workforce and Economic Development) Reduce working poverty and the skills gap

Goal 6: (Community Partnerships) Pursue, develop and sustain collaborative partnerships

Goal 7: (Programs) Become the regional college of choice by offering a comprehensive range of programs that prepare students for the future and meet employer workforce needs

Goal 8: (Effectiveness, Planning and Governance) Develop institutional effectiveness and integrated planning systems and governance structures to support ongoing development and continuous improvement as we become a comprehensive college

Goal 9: (Workplace) Expand workforce to support comprehensive college and develop/sustain an excellent workplace culture

Goal 10: (Facilities) Build a comprehensive and inspiring campus integrated into the region that serves as a destination for education, commerce, life and the arts

Goal 11: (Operations) Implement professional, intuitive, and technology-enhanced systems

Goal 12: (Resources) Develop innovative and diversified resources to build and sustain a comprehensive college and achieve its visionary goals