



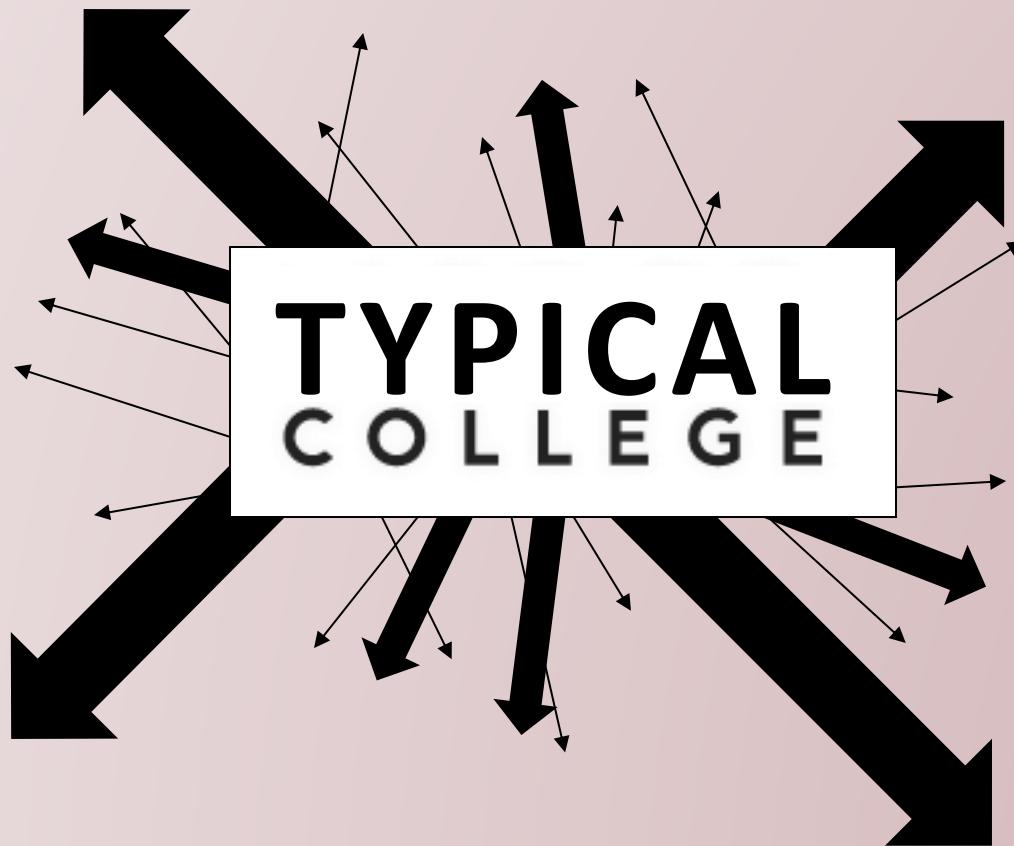
NORCO COLLEGE STRATEGIC INITIATIVES

Presented at the ELR Education Day
Corona Chamber of Commerce

Presented by Dr. Bryan Reece
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A Vision to Transform Lives through Education

What is strategic planning? Why do we do it?



- Strategic plan is not followed
- Range of forces pull in different directions; move selected programs but keep college static
- Lots of energy; little progress

What is strategic planning? Why do we do it?

- Develop plan AND work it every day
- Range of forces pull in common direction causing extreme movement
- Get it moving; keep it moving



Q: Why is this so easily understood yet so rarely accomplished?

TRANSFORMING LIVES THROUGH EDUCATION



Transform Our Students' Lives

Build an environment that maximizes equitable student success

Transform Our Neighbors' Lives

Collaborate with regional leaders to develop healthy communities: Education Attainment and Economic Development

Transform Our Employees' Lives

Build an environment that fosters high-trust relationships—Norco College Family

Transform National Communities

Assume leadership on selected state and national issues

INITIATIVES WITH “BIG” IMPACT



Initiative	The “Big” Impact
Completion Initiative	Improved systems = increase in college completion rates for chronic non-completers
→ Veterans Education	Increase in veterans services = increase in veterans college attendance and college completion
→ Early College/Dual Enrollment	Increase in early college = savings to families and improved college attendance rates
Next Phase/Prison Education	Prison education reform = decline in recidivism and savings to tax payers
→ Photonics Center	Nation Center = Incubation, space exploration enhancements, improved national security
Industry Partnerships	Logistics, construction and technology transfer

MOVING FORWARD



Engagement/Empowerment

Increase the number of staff, faculty and community members involved with planning

Resource Development

Recruit talent, build space, find funding, write legislation and partner, partner, partner.

Efficiency

Scrutinize business practices for coordination, consolidation, streamlining . . . even ending

Collaboration

Stay together, trust each other, hold honest conversations, expect mistakes, shoot for big, transformational change



Please feel free to contact me if you have questions, concerns or comments.

**NORCO
COLLEGE**

BRYAN REECE, PH.D.
President

2001 Third Street, Norco CA 92860
(951) 372-7015 • bryan.reece@norcollege.edu
www.NorcoCollege.edu