



NORCO COLLEGE STRATEGIC INITIATIVES

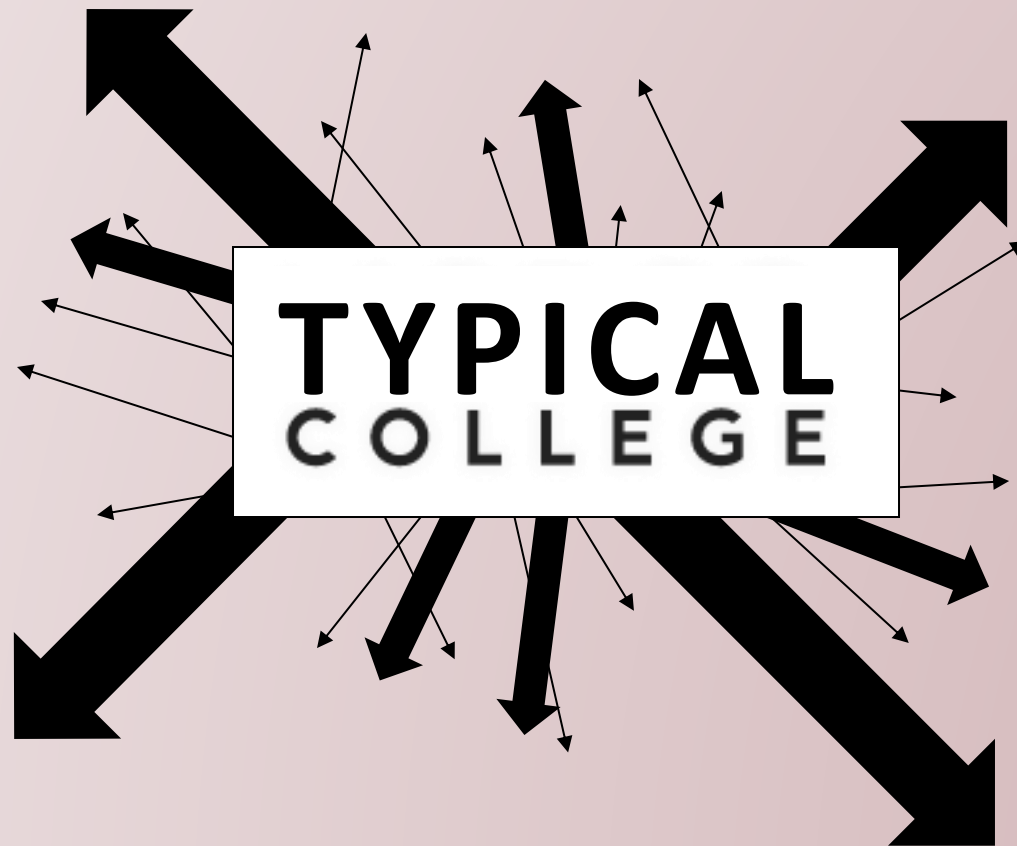
Presented to the Rotary Club for Norco/Eastvale

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A Vision to Transform Lives through Education

What is strategic planning? Why do we do it?



- Strategic plan is not followed
- Range of forces pull in different directions; move selected programs but keep college static
- Lots of energy; little progress

What is strategic planning? Why do we do it?

- Develop plan AND work it every day
- Range of forces pull in common direction causing extreme movement
- Get it moving; keep it moving



Q: Why is this so easily understood yet so rarely accomplished?

WHERE ARE WE HEADED?



Assessment of Norco College

- 1 Year Analysis
- History and Culture of the College
- Aspirations of Leadership (Classified, Faculty and Management)
- Planning Documentation and Deliberation
- Areas of Excellence and Talent
- Regional Needs, Opportunities, and Resources
- State/National Needs, Opportunities, and Resources

TRANSFORMING LIVES THROUGH EDUCATION



Transform Our Students' Lives

Build an environment that maximizes equitable student success

Transform Our Neighbors' Lives

Collaborate with regional leaders to develop healthy communities: Education Attainment and Economic Development

Transform Our Employees' Lives

Build an environment that fosters high-trust relationships—Norco College Family

Transform National Communities

Assume leadership on selected state and national issues

INITIATIVES WITH “BIG” IMPACT



Initiative	The “Big” Impact
Completion Initiative	Improved systems = increase in college completion rates for chronic non-completers
Veterans Education	Increase in veterans services = increase in veterans college attendance and college completion
Early College/Dual Enrollment	Increase in early college = savings to families and improved college attendance rates
Next Phase/Prison Education	Prison education reform = decline in recidivism and savings to tax payers
Photonics Center	Nation Center = Incubation, space exploration enhancements, improved national security
Industry Partnerships	Logistics, construction and technology transfer



Engagement/Empowerment

Increase the number of staff, faculty and community members involved with planning

Resource Development

Recruit talent, build space, find funding, write legislation and partner, partner, partner.

Efficiency

Scrutinize business practices for coordination, consolidation, streamlining . . . even ending

Collaboration

Stay together, trust each other, hold honest conversations, expect mistakes, shoot for big, transformational change



Please feel free to contact me if you have questions, concerns or comments.

NORCO
COLLEGE

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