



Dear Norco College Partner,

We are writing to extend a warm invitation to you and your organization to be a part of the Norco College Industry Partners and Awards Breakfast. As we gear up for this highly anticipated event, we are seeking partners who share our commitment to fostering educational excellence and promoting collaboration between academia and industry.

The event will take place on **Friday, March 15, 2024, and breakfast begins at 7:30 a.m. at the Norco College Amphitheater.** The theme this year is *Building Winning Hands: Uniting Industry Partners with Education*.

Norco College takes pride in its dedication to providing high-quality education and preparing students for success in their chosen fields. The 2024 Industry Partners and Awards Breakfast serves as a platform to celebrate these accomplishments and recognize the outstanding partnerships that contribute to the growth and success of our students.

By sponsoring this event, your company will gain valuable exposure to a diverse audience of industry professionals, educators, and community leaders. This is an excellent opportunity to showcase your commitment to education, innovation, and community development. As a sponsor, you will receive prominent recognition before, during, and after the event, along with networking opportunities with key stakeholders.

#### **Sponsorship Levels**

##### **Champion - \$4,000**

- Reserved Premium Seating for 4
- Prominent recognition from the podium as a Champion Sponsor
- Logo prominent on all promotional materials
  - Program – Full page ad in the program (5" x 8" no bleeds)
  - Printed flier/ad included in event handouts (provided by sponsor)
  - Recognition online on the event page of our website
  - Recognition in President's Newsletter to the community
  - Social media posts regarding the event (minimum of 2)
  - Recognition in the Post Event materials

##### **Supporter - \$2,500**

- Reserved Premium Seating for 2
- Prominent recognition from the podium as a Supporter Sponsor
- Half page ad in the program (5" x 3.875" no bleeds)
- Recognition in President's Newsletter to the community
- Recognition online on the event page of our website

##### **Friend - \$1,500**

- Prominent recognition from the podium as a Friend Sponsor
- Recognition in President's Newsletter to the community
- Recognition on the event page of our website and program

*\*Please remit payment by check to: RCCD Foundation P.O. Box 907, Riverside, CA 92502*

Your support will directly contribute to the success of the Industry Partners and Awards Breakfast and make a lasting impact on the educational journey of our students.

Thank you for considering this partnership opportunity. We look forward to the possibility of working together to make the Norco College Industry Partners and Awards Breakfast a truly memorable and impactful event. Please contact Marie Thermidor at (951) 222-8958 or via email at [Marie.Thermidor@rccd.edu](mailto:Marie.Thermidor@rccd.edu).

Sincerely,

Monica L. Green, Ed.D.  
President, Norco College

Jeffery Kaatz, DMA  
Executive Director, RCCD Foundation

*The RCCD Foundation is a nonprofit 501(c)(3) corporation. All gifts are tax deductible to the extent allowed by law.*