



ENTREPRENEURSHIP

Associate Degree of Science- 60 units

The entrepreneurship program prepares creative individuals to develop a business idea, create an original business plan around their business idea and evaluate their competitiveness in the market to determine feasibility and start-up requirements.

Individuals perform the duties of planning, overseeing and directing business operations and employees as well as collecting, and analyzing data/information to identify potential product or service demand and effective marketing strategies for growth.

26/27 Course Catalog-NAS531/C

For more information on Career Education programs, visit us: www.norcollege.edu/cte.
For program, course sequencing, or scheduling, contact the Norco College Counseling Department at 951-372-7101. You can also visit our website: norcollege.edu/counseling

ENTREPRENEURSHIP

60 unit Associate of Science Degree

24 units core courses for program. Additional general education courses required to earn Associate's Degree of Science in Entrepreneurship. Please refer to the Norco College Catalog for general education requirements and visit Counseling Center for appointment to create educational plan. Visit: www.norcollege.edu/catalog.

ENP-50 Introduction to Entrepreneurship (3 units)

Designed for those interested in starting their own business and includes the business idea, business plan, and profitability potential.

ENP-51 Entrepreneurship Basics (3 units)

Design thinking, customer assessment, and problem solving as well as lean market strategies for testing product/service validity.

ENP-52 Starting a Business with Limited Resources (3 units)

Introduction to bootstrapping (limited-resource startup concepts and strategies), social media strategies and platforms, cybersecurity, and tactics to launch a business or expand reach.

ENP-53 Money, Finance, & Accounting for Entrepreneurs (3 units)

Determine how entrepreneurial finance works: where, when, and how to get financing, equity, bootstraps, angel investors and venture capitalists.

ENP-54 Business Model Canvas and Presentation for Entrepreneurs (3 units)

Learn how to translate Business Model Canvas into powerful sales tools using technology to create presentations using video, animation, visuals, stories, and simulation.

ENP-55 Entrepreneurial Simulation-Capstone (3 units)

Entrepreneurs will be challenged with the opportunity of assembling a complete start-up utilizing the tools and concepts from all previous entrepreneurship courses in a competency-based computer simulation.

ENP-70 Building an Entrepreneurial Team (3 units)

Position your start-up for success by making evidence-based decisions about founding partners, early hires, first managers, and distribution of ownership.

ENP-71 Solopreneurship (3 units)

This course will discuss the differences between the many types of solopreneurs such as freelancer, nomadic, and self-employed business owner.