

EARN A FREE CERTIFICATE FROM NORCO COLLEGE

TUITION-FREE, SHORT-TERM.

Entrepreneurship and the Team

This certificate is designed for those interested in starting their own business exposing students to the basics of entrepreneurship, including design thinking, customer assessment, problem solving, financing and leveraging resources.

Required Courses:

ENP 850 Introduction to Entrepreneurship

Designed for those interested in starting their own business, either as their primary income or extra income, including individual contributor businesses such as freelancers, contractors, consultants, and others in the gig economy. 54 hours lecture. (Pass/No Pass only.)

ENP 854 Business Model Canvas and Presentations for Entrepreneurs

Designed to utilize the Business Model Canvas technique, such as value proposition, customer relationships, revenue streams, and key resources. 54 hours lecture. (Pass/No Pass only.)

ENP 851 Entrepreneurship Basics

Entrepreneurship has been described as the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. This course will expose students to the basics of entrepreneurship, including design thinking, customer assessment, and problem solving. 54 hours lecture. (Pass/No Pass only.)

ENP 870 Building an Entrepreneurial Team

The composition of the entrepreneurial founding team can be an important indicator of future revenue and project success. Provides critical insights into the often overlooked basics of founding-team formation. 54 hours lecture. (Pass/No Pass only.)

ENP 853 Money, Finance, and Accounting for Entrepreneurs

One of the more challenging aspects of entrepreneurship deals with financing. Determine how much you need and how entrepreneurial finance works: where, when, and how to get financing, equity, bootstraps, angel investors and venture capitalists. 54 hours lecture. (Pass/No Pass only.)

ENP 871 Solopreneurship

Business opportunities develop in many forms, from sole-proprietors to corporations. A new and growing entity is the Solopreneur. This course will discuss many types of solopreneurs such as freelancer, nomadic, and self-employed business owners. 54 hours lecture. (Pass/No Pass only.)



Career Education

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