

EARN A FREE CERTIFICATE FROM NORCO COLLEGE

TUITION-FREE, SHORT-TERM.

Entrepreneurial Foundations

This certificate is designed for those interested in starting their own business exposing students to the basics of entrepreneurship, including design thinking, customer assessment, problem solving, financing and leveraging resources. It will utilize the Business Model Canvas technique designed to have students apply entrepreneurial strategies in developing a business.

Required Courses:

ENP 850 Introduction to Entrepreneurship

Designed for those interested in starting their own business, either as their primary income or extra income, including individual contributor businesses such as freelancers, contractors, consultants, and others in the gig economy. 54 hours lecture. (Pass/No Pass only.)

ENP 853 Money, Finance, and Accounting for Entrepreneurs

One of the more challenging aspects of entrepreneurship deals with financing. Determine how much you need and how entrepreneurial finance works: where, when, and how to get financing, equity, bootstraps, angel investors and venture capitalists. 54 hours lecture. (Pass/No Pass only.)

ENP 851 Entrepreneurship Basics

Entrepreneurship has been described as the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. This course will expose students to the basics of entrepreneurship, including design thinking, customer assessment, and problem solving. 54 hours lecture. (Pass/No Pass only.)

ENP 854 Business Model Canvas and Presentations for Entrepreneurs

Designed to utilize the Business Model Canvas technique, such as value proposition, customer relationships, revenue streams, and key resources. Students will learn how to translate Business Model Canvas into powerful sales tools using technology to create presentations using video, animation, visuals, stories, and simulations. 54 hours lecture. (Pass/No Pass only.)

ENP 852 Starting A Business with Limited Resources

Entrepreneurs start and grow businesses in home offices, garages, and even on public transportation using a laptop or smartphone. Social media and technology have leveled the playing field for the ordinary person wanting to become an entrepreneur. 54 hours lecture. (Pass/No Pass only.)

ENP 855 Entrepreneurial Simulations – Capstone

Challenges students to apply entrepreneurial strategies and concepts to the development of a business. Students will employ strategic planning, communication, conflict management and negotiation, team-building, creative problem solving, self-management, resourcing, and operating a small business. 54 hours lecture. (Pass/No Pass only.)



Career Education

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For more information, visit www.norcollege.edu/extlearning or email cte@norcollege.edu