# EARN A FREE CERTIFICATE FROM NORCO COLLEGE



### **Entrepreneurial Essentials**

This certificate is designed for those interested in starting their own business exposing students to the basics of entrepreneurship, including design thinking, customer assessment, problem solving, financing and leveraging resources.

#### **Required Courses:**

#### ENP 850 Introduction to Entrepreneurship

Designed for those interested in starting their own business, either as their primary income or extra income, including individual contributor businesses such as freelancers, contractors, consultants, and others in the gig economy. 54 hours lecture. (Pass/No Pass only.)

## ENP 853 Money, Finance, and Accounting for Entrepreneurs

One of the more challenging aspects of entrepreneurship deals with financing. Determine how much you need and how entrepreneurial finance works: where, when, and how to get financing, equity, bootstraps, angel investors and venture capitalists. 54 hours lecture. (Pass/No Pass only.)

#### **ENP 851 Entrepreneurship Basics**

Entrepreneurship has been described as the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. This course will expose students to the basics of entrepreneurship, including design thinking, customer assessment, and problem solving. 54 hours lecture. (Pass/No Pass only.)

#### ENP 852 Starting A Business with Limited Resources

Entrepreneurs start and grow businesses in home offices, garages, and even on public transportation using a laptop or smartphone. Social media and technology have leveled the playing field for the ordinary person wanting to become an entrepreneur. 54 hours lecture. (Pass/No Pass only.)



Career Education

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