Norco College 35th Anniversary Logo Toolkit

PURPOSE:

The 35th Anniversary logo celebrates Norco College's milestone year and should be used to highlight official anniversary communications and materials. This logo is standalone and not to be combined with the primary Norco College logo. It's intended use is to replace the primary logo for the designated duration.

DURATION OF USE:

The 35th Anniversary logo is approved for use **November 3 – June 30, 2026**. *NOTE: All 30th Anniversary materials should be removed from circulation*.

APPROVED VERSIONS:



Full-color logo: For use on white or light backgrounds



Black logo: For single-color printing or grayscale materials.



White logo: For use on dark or photographic backgrounds

Download all approved versions from the NC 35th Anniversary website.

USAGE GUIDELINES:

- Use the logo to represent Norco College's 35th Anniversary in official materials: flyers/social media
- Ensure logo remains legible at all sizes (minimum width: 1 inch for print, 100 px for digital)
- Use the approved logo files—do not recreate or alter.

NOTE: Do not modify colors or proportions, add effects (drop shadows, outlines, or gradients), place over busy or low-contrast backgrounds, or combine with other graphics, text, or logos.

COLOR PALETTE:

Use existing Norco College brand colors to complement the anniversary logo in layouts and designs.

AVAILABLE FOR DOWNLOAD:

- <u>Logo</u>: Full-color logo, White logo, Black logo
- Zoom Backgrounds
- <u>Email Signature</u>

If you have questions on logo usage, please contact the Public Affairs Officer, Lindsey Sweeney.