

# Program Review - Overall Report

Administrative: Student Services

# **Assessment Review**

2021 - 2024

#### **Assessment Review**

1. How does this administrative area evaluate the quality of service delivery? ("Quality" can be measured various ways: speed of service, satisfaction with services, accuracy of processing, responsiveness, achievement of SLOs, etc.)

Quality is evaluated through responsiveness to the needs of our students for the various programs and services provided by Student Services. Each area uses appropriate evaluation methods that align with their respective goals and outcomes.

- 2. In what ways does this administrative area support student learning?
- Student Services provides students with the wrap-around supports to ensure success inside and outside of the classroom.
- **3.** What strategic goals does this administrative area align with to support the college mission? Student Services aligns with a mission of the college by supporting the needs of our diverse student population and playing a significant role in transforming the lives of our students. We most closely align with the goals connected to Strategic Direction 1: Student Transformation. Additionally, Goals 5, 6 and 7.
- 4. How has assessment data been used to improve this administrative area?

We are regularly looking at the number of students served in total and also disaggregated by race, ethnicity, gender, etc. We also use our KPI's as a mechanism to assess the work completed in our areas.

5. How does this administrative area assure equitable access to appropriate, comprehensive, and reliable services?

Student Services provides services online and in person during regular business hours as well incorporating nights and weekends pending available funding and staffing.

#### **Comments**

#### **Comments**

EMP GOAL 1. Expand college access by increasing both headcount and full-time equivalent students (FTES).

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

The Student Services Division plays a critical role in expanding college access and increasing headcount and FTES in the following ways:

- Outreach efforts in feeder high schools through traditional and specialized programs.
- Pre-matriculation and post matriculation services.
- Targeted efforts for strategic groups including dual enrollment, veterans, California Rehabilitiation
   Center
- Inreach efforts to current, continuing and students who have stopped out.
- Serving as district lead for EduNav

#### What are your plans/goals (3-year) regarding this goal?

- 1. Expand the use of technology to meet the needs of students through the student life cycle.
- 2. Create the infrastructure including staffing and funding for college outreach efforts.
- 3. Lead efforts needed to achieve a successful expansion of Edunav for the college and district.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

- 1. We use daily Power BI reports for a high level assessment of enrollment efforts.
- 2. Reports generated by Institutional Effectiveness related to Dual Enrollment.

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 2. Implement Guided Pathways framework.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

Student Services has taken a leadership role in the implementation of Guided Pathways. Under the leadership of the Dean of Student Services, the Guided Pathways workgroup has led the work around the four pillars. Highlights include:

- Successful grant application for Title V PACES Grant
- Revised onboarding process
- Implementation of Project Teams

• Revised trailheads and pathway documents

# What are your plans/goals (3-year) regarding this goal?

1. Identify funding to support the staffing and infrastructure needs as outlined in the Scale of Adoption Assessment (SOAA).

#### **EVIDENCE**

Do you have assessment data or other evidence that relates to this goal?

1. Scale of Adoption Assessment 2021

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)
Yes

EMP GOAL 3. Close all student equity gaps.

#### **GOALS AND ACTIVITIES**

## What are you doing now in support of this goal?

Student Services is focused on meeting the needs of our students in underrepresented groups. Each dean within the Student Services division has one or more programs for students within are targeted populations. We have dedicated programs and sevices focused on African American and Latinx students as well as programs geared towards students who identify as male or female or programs for students from special populations including CalWORKS, EOPS, DRC, Dreamers, Foster Youth, LGBTQ+, TRIO- Student Support Services, and Veterans. We continue to support the staff and activities for these programs from various funding streams.

Given the racial and social justice events that occurred over the last year, it has become even more critical to support Black/African American Students in a direct and unapologetic manner. This means criticically assessing our programs and services to identify gaps as well as ensuring direct and continous support for our students to in meeting their needs.

#### What are your plans/goals (3-year) regarding this goal?

- 1. Increase enrollment in programs.
- 2. Increase staffing in programs in a long-term sustainable manner.
- 3. Use dissaagregated data to identify gaps and implement strategies to address these gaps.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

Assessment data as presented in the Program Reviews within Student Services.

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 4. Implement professional development around Guided Pathways and equity framework; foster a culture of ongoing improvement.

#### **GOALS AND ACTIVITIES**

# What are you doing now in support of this goal?

Supporting the work of the Guided Pathways project teams and adminstrative leads.

Implementation of recommendations related to Student Services from the Racial Justice Taskforce

## What are your plans/goals (3-year) regarding this goal?

Inventory professional development needs of faculty, staff and managers related to Guided Pathways and Equity.

Ensure facutly, staff and managers within Student Services complete trainings and professional development related to Guided Pathways and Equity.

Lead efforts in the Student Services that increase student access, equity and success with an emphasis on Black and African American students.

#### **EVIDENCE**

**Do you have assessment data or other evidence that relates to this goal?** Evidence:

Guided Pathways Workgroup website

20-21 Project Team Charters

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 5. Reduce working poverty and the skills gap.

#### **GOALS AND ACTIVITIES**

# What are you doing now in support of this goal?

We currently support via our Student Employment Personnel Specialist.

The addition of our Basic Needs and Wellness supervisor provides additional support and resources to students.

#### What are your plans/goals (3-year) regarding this goal?

Incorporate LAEP funding and opportunities to expand student employment options.

Infuse Career Development into the onboarding and counseling/advising process.

#### **EVIDENCE**

Do you have assessment data or other evidence that relates to this goal?

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 6. Pursue, develop, & sustain collaborative partnerships.

#### **GOALS AND ACTIVITIES**

# What are you doing now in support of this goal?

We provide outreach primarily to K-12 partners in CNUSD, JVUSD and AUSD. Key programs include:

Dual Enrollment (moved to Assoc Dean of Educational Partnerships)

Norco Advantage

College Promise

# What are your plans/goals (3-year) regarding this goal?

- 1. Align outreach efforts across the college by coordinating staff with this functional responsibility.
- 2. Faciltiate the creation of an Enrollment Management Recovery Plan and Outreach calendar.
- 3. Expand fiscal and personnel support provided to students through the College Promise program.

#### **EVIDENCE**

Do you have assessment data or other evidence that relates to this goal?

Data is available for College Promise and Norco Advantage.

#### **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 7. Become the regional college of choice by offering a comprehensive range of programs that prepare students for the future and meet employer workforce needs.

#### **GOALS AND ACTIVITIES**

#### What are you doing now in support of this goal?

Student Services offers a wide range of programs and services to foster student engagement, wellness and success in the classroom and outside of the classroom. We respond to the needs of students in time and on time.

#### What are your plans/goals (3-year) regarding this goal?

- 1. Maintain effective and efficient services both online and in person within our Equity and Guided Pathways framework.
- 2. Focus on disaggregated data and evaluate disproportionate outcomes for our students.
- 3. Extensive Professional Development to ensure divison faculty, staff and managers understand and utilize data within their areas utilizing frameworks for service delivery (e.g. loss momentum framework, SSIPP, etc.)

#### **EVIDENCE**

Do you have assessment data or other evidence that relates to this goal?

Holistic Student Support Survey

## **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)

Yes

EMP GOAL 11. Implement professional, intuitive, and technology-enhanced systems.

#### **GOALS AND ACTIVITIES**

# What are you doing now in support of this goal?

The Student Services Division utilizes multiple technological platforms to meet the needs of our prospective and current students inclduing but not limited to:

EduNav (educational planning and registration tool)

Campus-Nexus (Enterprise Resource Platform aka Student Information System)

Ocelot (ChatBot)

Live Chat (Chat function)

QLess (geueing software)

Cranium Cafe (service management tool for student services)

#### What are your plans/goals (3-year) regarding this goal?

- 1. Continue expansion of EduNav platform for the college and district within current constraints.
- 2. Expand online services to increase access and meet student needs and demands.
- 3. Support implementation of Anthology (new ERP).
- 4. Identify platform(s) to ensure equitable access to programs and services.

#### **EVIDENCE**

#### Do you have assessment data or other evidence that relates to this goal?

LiveChat Data - July 1, 2020-April 30, 2021

date	chats
2020-07	1250
2020-08	2241
2020-09	2018
2020-10	1289
2020-11	1351
2020-12	1157
2021-01	1556
2021-02	1866

2021-03	1106
2021-04	1056

EduNav reports are available on Basecamp and reported monthly to District Enrollment Management.

# **RESOURCES**

Is there a resource request associated with this EMP Goal? (If yes, please complete a Resource Request, which you can access from the main menu to the left)
Yes

# 2021 - 2024

## Information/Publication Review

#### Please discuss any publications or published information that require regular updates for your area.

All print and electronic materials within Student Services including but not limited to:

**Student Services Websites** 

Student Handbook

Student Support Hub (Canvas)

**Online Orientation** 

Letters, emails sent directly to students

#### **Program Review Reflections**

# What would make program review meaningful and relevant for your unit?

To provide a holistic adminstrative Program Review, there needs to be time between the submission of the area/service program review submission and the due date for the administrative unit. This would allow time to identify any core themes and trends that need to be integrated into the administrative unit.

What questions do we need to ask to understand your area's plans, goals, needs?

How does Student Services define succes?

#### What types of data do you need to support your area's plans, goals, needs?

- 1. Accurate dissagregated data for programs and services pulled at regular intervals using the same methodology.
- 2. Ability to track students through the entire enrollment funnel (e.g. prospective, inquiry, applied, registered, etc.) with same reliable technology tool.

If there are any supporting documents you would like to attach, please attach them here.

# 2023 - 2024 Update

# **Resource Request**

What resources do we already have?

Staff

What resources do you need?

Funding

Request related to EMP goal or Assessment?

EMP Goal 3

\$ Amount Requested

25,000

**Resource Type** 

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

**Potential Funding Source(s)** 

Other/None

The evidence to support this request can be found in:

Program Review: Part 1

Please summarize how this request supports one or more EMP Goals, Equity goals, your program plans or goals, and/or is supported by outcomes assessment data.

The Black Student Network is under the umbrella of the Black Student Care project team, which does not have dedicated funding. In Spring 2023, the Black Student Care Network was launched using a \$5,000 Foundation grant. The goal is to institutionalize this work so that there is infrastructure and support for activities and growth.

This request for my area is Priority #:

2

Is this request:

New

# For Administrative Use Only

**Funding Status** 

**Notes** 

**Council Ranking** 

2022-23 Council Ranking

2022-23 Notes

What resources do we already have?

AB 19 Funding

What resources do you need?

Staff

Request related to EMP goal or Assessment?

EMP Goal 1

\$ Amount Requested

137,774

**Resource Type** 

STAFF: Classified Professional, Confidential, Manager

Potential Funding Source(s)

Other/None

The evidence to support this request can be found in:

Program Review: Part 1

Please summarize how this request supports one or more EMP Goals, Equity goals, your program plans or goals, and/or is supported by outcomes assessment data.

Th educational advisor will be able to engage in all aspects of the student life cycle from outreach at local high schools, to educational advising and retention of students in the College Promise Program. This will be needed as we move from a 1 year college promise program to a 2 year program.

This request for my area is Priority #:

1

Is this request:

New

## For Administrative Use Only

**Funding Status** 

**Notes** 

**Council Ranking** 

2022-23 Council Ranking

2022-23 Notes

What resources do we already have?

**Funds** 

What resources do you need?

Fund

Request related to EMP goal or Assessment?

EMP Goal 1

\$ Amount Requested

150,000

**Resource Type** 

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

**Potential Funding Source(s)** 

General Fund

The evidence to support this request can be found in:

Program Review: Part 1

Please summarize how this request supports one or more EMP Goals, Equity goals, your program plans or goals, and/or is supported by outcomes assessment data.

Ensuring we are able to fully support a two-year college promise for our eligible full-time students.

This request for my area is Priority #:

4

Is this request:

New

# For Administrative Use Only

**Funding Status** 

**Notes** 

**Council Ranking** 

2022-23 Council Ranking

2022-23 Notes

# 2023 - 2024 Update

# **Resource Request**

What resources do we already have?

staff

What resources do you need?

budget

Request related to EMP goal or Assessment?

EMP Goal 1

\$ Amount Requested

30,000

**Resource Type** 

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

**Potential Funding Source(s)** 

Other/None, General Fund

The evidence to support this request can be found in:

Program Review: Part 1

Please summarize how this request supports one or more EMP Goals, Equity goals, your program plans or goals, and/or is supported by outcomes assessment data.

To increase our enrollment and HS capture rate we need to invest into activities that engage K-12 stakeholders (e.g. open house, parent nights, HS visitations, K-12 partners)

This request for my area is Priority #:

3

Is this request:

New

# For Administrative Use Only

**Funding Status** 

**Notes** 

**Council Ranking** 

2022-23 Council Ranking

2022-23 Notes

# 2023 - 2024 Update

#### **Resource Request**

What resources do we already have?

Staff

What resources do you need?

**Budaet** 

Request related to EMP goal or Assessment?

EMP Goal 1

\$ Amount Requested

100,000

# **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

## **Potential Funding Source(s)**

General Fund, Other/None

The evidence to support this request can be found in:

Please summarize how this request supports one or more EMP Goals, Equity goals, your program plans or goals, and/or is supported by outcomes assessment data.

Targeting advertising/marketing to reach potential students and re-engage students lost.

#### This request for my area is Priority #:

5

#### Is this request:

New

# For Administrative Use Only

## **Funding Status**

**Notes** 

**Council Ranking** 

2022-23 Council Ranking

2022-23 Notes

2021 - 2024

## **Resource Request**

#### What resources do we already have?

General Fund, College Promise

## What resources do you need?

Funding to create infrastructure for College Outreach Department

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 7

#### \$ Amount Requested

50,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

#### **Potential Funding Source(s)**

Other/None, General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

2

# For Administrative Use Only

# **Funding Status**

Completed/Funded

**Notes** 

AB19/Emergency Action Funds

**Council Ranking** 

8

2022-23 Council Ranking

2022-23 Notes

2021 - 2024

## **Resource Request**

#### What resources do we already have?

Staff

#### What resources do you need?

Budget to support 5 Faculty Coordinators with .02 FTE reassign per term

# Request related to EMP goal or Assessment?

EMP Goal 2

#### \$ Amount Requested

140,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach,

Marketing)

#### **Potential Funding Source(s)**

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

5

# For Administrative Use Only

#### **Funding Status**

No longer needed

**Notes** 

No longer needed

# **Council Ranking**

18

2022-23 Council Ranking

2022-23 Notes

#### What resources do we already have?

2 FT Educational Advisors

#### What resources do you need?

3 FT Educational Advisors

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 2,EMP Goal 3

#### \$ Amount Requested

351,693

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### Potential Funding Source(s)

General Fund

#### The evidence to support this request can be found in:

Program Review: Part 1

## This request for my area is Priority #:

4

## For Administrative Use Only

#### **Funding Status**

No longer needed

#### **Notes**

No longer needed

#### **Council Ranking**

23

2022-23 Council Ranking

2022-23 Notes

2021 - 2024

#### **Resource Request**

#### What resources do we already have?

**FWS** 

#### What resources do you need?

Budget to implement Student Ambassador program to with in-reach and outreach efforts - 10 at 20 hours per week

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 2,EMP Goal 3

# \$ Amount Requested

170,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach, Marketing)

## **Potential Funding Source(s)**

Other/None, General Fund

# The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

1

# For Administrative Use Only

## **Funding Status**

No longer needed

**Notes** 

No Longer needed

#### **Council Ranking**

1

2022-23 Council Ranking

2022-23 Notes

2021 - 2024

## **Resource Request**

#### What resources do we already have?

PPT staff, CTE Project Director

#### What resources do you need?

**Outreach Services Supervisor** 

#### Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 7

## \$ Amount Requested

146,096

#### **Resource Type**

STAFF: Classified Professional, Confidential, Manager

#### **Potential Funding Source(s)**

General Fund.Other/None

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

3

# For Administrative Use Only

## **Funding Status**

No longer needed

**Notes** 

No Longer needed

**Council Ranking** 

20

2022-23 Council Ranking

N/A

2022-23 Notes

N/A

2021 - 2024

# **Resource Request**

#### What resources do we already have?

Staff

#### What resources do you need?

Budget for targeted outreach and support for Black/African American Students

# Request related to EMP goal or Assessment?

EMP Goal 1,EMP Goal 3

#### \$ Amount Requested

75,000

#### **Resource Type**

BUDGET: Request Ongoing Funding (Professional Development, Department or Program Support, Outreach,

Marketing)

#### **Potential Funding Source(s)**

Other/None

#### The evidence to support this request can be found in:

Program Review: Part 1

#### This request for my area is Priority #:

1

# For Administrative Use Only

#### **Funding Status**

Completed/Funded

Notes

Funded

## **Council Ranking**

6

2022-23 Council Ranking

N/A

2022-23 Notes

N/A

# **Submission**

# 2022 - 2023 Update

# I would like to submit this update

Yes

The additions or updates to my Program Review can be found in:

Program Review: Part 1, Program Review: Part 2, Resource Requests

2023 - 2024 Update

# I would like to submit this update

Yes

The additions or updates to my Program Review can be found in:

Assessment Review, Program Review: Part 1, Program Review: Part 2, Resource Requests