

NORCO COLLEGE SLO to PLO MATRIX

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		PLO Core 1: Use technology to analyze business decisions and to enhance business communications	PLO Core 2: Apply basic business and accounting calculations and analyses.	PLO Core 3: Have an understanding of legal practices relating to business.	PLO Core 4: Apply sound management practices.	PLO 1: Explain the managerial applications of accounting reports and ratios to the business enterprise	PLO 2: Analyze the law as it pertains to business organizations and to determine the legal management of the various forms of law.	PLO 3: Analyze the business elements that comprise the logistics function.	PLO 4: Develop and apply principles of moral judgment and ethical behavior to business situations.	PLO 5: Anticipate and pose problems relative to understanding and supervising personnel.	PLO 6: Identify and analyze human relations techniques appropriate to a managerial role.	PLO 7: Explain and develop the marketing mix, including an analysis of the marketing mix variables—product, place, price, and promotion.
COURSE	BUS-18A											
SLO 1	Analyze and explain the various sources of law which comprise the legal system.											
SLO 2	Explain the nature of the legal system in the US and how laws are created.											
SLO 3	Analyze torts and crimes as they relate to business.											
SLO 4	Analyze torts and their crime.											
SLO 5	Describe how tort, criminal and contract law principles affect business.											
SLO 6	Analyze and describe the creation, administration, and termination of the sale of goods as set forth in the Uniform Commercial Code.			I,D								
SLO 7	Identify and distinguish the various laws of agency and employment and labor law.											
SLO 8	Analyze and apply ethical business standards as they relate to business decisions and transactions.											
SLO 9	Apply college-level methods of analysis and evaluation to discussing and writing about legal and ethic dilemmas as they relate to case law.											
COURSE	BUS-20											
SLO 1	Demonstrate speed and accuracy in analyzing the fundamental processes of mathematics commonly used in making business calculations.		I,D,M									
SLO 2	Explain, analyze, apply principles, and solve problems within the subject matter.											
SLO 3	Compare and discriminate between mathematical processes in											

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	order to select the appropriate process to apply to common business mathematical problems.											
SLO 4	Demonstrate an understanding of mathematical skills required in other business subjects such as accounting, management, marketing and computer operations.											
COURSE	BUS-22											
SLO 1	Explain effective and efficient communication styles appropriate in various business settings											
SLO 2	Analyze the effects of human behavior and communication within an organization											
SLO 3	Apply concepts of organizational relationships, political/cultural considerations, teamwork, problem-solving, and decision-making to communication tasks											
SLO 4	Demonstrate competency in developing content and in applying technical skills in various written and oral business communications including reports, letters, memos, e-mails, instant messages, resumés, and group presentations	I,D,M										
SLO 5	Apply the understanding of group dynamics and cross cultural communication in making effective written and oral communications											
SLO 6	Develop proficiency in the analysis of organizational relationships, including political and cultural aspects, and application of problem, solving and decision making strategies that lead to the attainment of goals											
COURSE	CIS-1A											
SLO 1	Identify the fundamental computer concepts and terminology											

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	used for input, processing, output, and storage;											
SLO 2	Identify the key features of a variety of software such as operating systems, word processors, spreadsheets, databases, communications and graphics;											
SLO 3	Apply the principles of and solve problems with word processing, spreadsheet, database, communications and file management programs;	I,D,M										
SLO 4	Create electronic presentations with presentation graphics;											
SLO 5	Demonstrate the principles of Internet research;											
SLO 6	Understand the principles of computer security, ethics and privacy;											
COURSE	BUS/CIS/CAT-3											
SLO 1	Apply operating system skills to navigate within, run programs, and organize files and folders.											
SLO 2	Apply design and development techniques that utilize software programs in word processing, spreadsheets, databases, and presentation graphics to commonly used business applications.	I,D,M										
SLO 3	Integrate documents using word processing, spreadsheets, databases, and presentation graphics software applications.											
SLO 4	Demonstrate use of Web browsers to browse, search for information, upload and download files from the Internet, and use this information to support creation of documents/workbooks/databases/presentation graphics.											
COURSE	ACC-1B											
SLO 1	Analyze, explain, solve problems and apply managerial		M					I, D, M				

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	accounting principles to manufacturing and service enterprises within a business entity.											
SLO 2	Interpret relevant accounting data in manual and computerized accounting information systems useful for decision making about business entities.											
SLO 3	Demonstrate the ability to continue in a university program of accounting or acquire the required background in any field of business administration.											
	COURSE: ACC-38											
SLO 1	Identify relevant accounting data used internally by managers in directing the affairs of business and non-business organizations.					I,D,M						
SLO 2	Apply managerial skills to a wide variety of organizational problems encountered in today's business environment.											
SLO 3	Review and evaluate the new managerial accounting concepts that are reshaping traditional costing systems and procedures.											
SLO 4	Solve managerial problems through the use of case studies.											
SLO 5	Utilize the computer (primarily spreadsheet applications) in the analysis of more complex cost planning and control situations.											
	COURSE: BUS-18B											
SLO 1	Analyze and describe the various forms of negotiable instruments, commercial paper and their functions.											
SLO 2	Describe and determine the legal management rights of creditors and debtors.											
SLO 3	Analyze and explain and analyze concepts of secured transactions and the law regarding bankruptcy.											
SLO 4	Synthesize and explain the law as it pertains to business			M				I,D,M				

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	organizations.											
SLO 5	Analyze and assess Identify and describe consumer and environmental laws that affect business.											
SLO 6	Analyze and describe the various areas of laws pertaining to personal, real property and landlord-tenant law.											
SLO 7	Analyze and summarize the rules regulating insurance, wills and trusts.											
SLO 8	Examine the legal context of international business transactions.											
SLO 9	Identify and apply ethical business standards as they relate to business decisions and transactions.											
SLO 10	Apply college-level methods of analysis and evaluation to discussing and writing about legal and ethic dilemmas as they relate to case law.											
COURSE:	BUS-40 (Not offered at Norco)											
SLO 1	Describe the key elements of international business, including business environments, trade relations, financial systems, market entry opportunities and methods, marketing, operations, and management.											
SLO 2	Analyze the essential factors that determine the success of each element of international business.											
SLO 3	Develop and apply the inter-relationships of each elements of international business that are required for successful international business operation.											
COURSE:	BUS/MAG 47											
SLO 1	Critically discuss and analyze the social responsibility of business to society.											

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SLO 2	Examine and analyze ethical situations relevant to national and international business.											
SLO 3	Compare and contrast ethical responses to a variety of business issues.								I,D,M			
COURSE: BUS-80												
SLO 1	Compare key roles and objectives of the logistics disciplines (warehousing, transportation, service contracting, purchasing, global logistics, etc).							I,D,M				
SLO 2	Explain the reasons for logistics' recent growth in importance.											
SLO 3	Analyze points of interaction between logistics and other departments within a business organization.											
SLO 4	Relate the impact on profitability of effective logistics planning.											
SLO 5	Recognize and demonstrate aspects of product distribution that are critical to customer satisfaction.											
SLO 6	Describe mathematical techniques used to model and analyze (simulate, optimize, etc.) supply chain business problems such as network design and facility location.											
SLO 7	Know the types of forecasts that might be needed (e.g. time series trend or seasonal), and how these projections are applied.											
COURSE: BUS-200 (NO SLO's)												
COURSE: MAG-51												
SLO 1	Identify the skills, traits, and characteristics of an effective supervisor.											

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SLO 2	Develop strategies to apply the course content to the challenges of modern supervision				M						I,D,M	
SLO 3	Establish work objectives and build systems to achieve appropriate goals											
SLO 4	Accurately assess work situations and select appropriate actions											
SLO 5	Conduct excellent prospective employee interviews and existing employee evaluations											
COURSE: MAG-53												
SLO 1	Identify and analyze human relations techniques appropriate to a managerial role.										I,D,M	
SLO 2	Analyze the application of human relations, examine research and the effects of techniques as related to both employee and employers.											
SLO 3	Apply various principles of psychology to the business environment.											
SLO 4	Utilizing wage, incentives, rewards and benefits and the disadvantages of fringe benefits.											
SLO 5	Create, maintain and analyze appropriate leadership functions, individual and organizational interaction, responsibility, authority and delegation.											
SLO 6	Create a management plan employee success.											
SLO 7	Recognize the effect of cultural differences, trends and their impact in the global marketplace.											
SLO 8	Analyze the various forms of scientific management; humanistic, psychological, sociological, anthropological, and general management.											

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COURSE:	MKT-20											
SLO 1	Develop an effective marketing strategy.											I,D,M
SLO 2	Communicate product benefits in a convincing and motivating way.											
SLO 3	Develop appropriate pricing and distribution strategies.											
SLO 4	Create long lasting and mutually beneficial marketing relationships.											
SLO 5	Apply the concepts in the course content to real world marketing situations to analyze and explain the strategies chosen by professional marketers.											