

**NORCO COLLEGE
SLO to PLO MATRIX**

NORCO COLLEGE SLO to PLO MATRIX		PLOs	PLO 1: Synthesize communication principles and theories to develop communication competence to improve human	PLO 2: Apply and analyze rhetorical principles for a variety of purposes adapting to audience and context.	PLO 3: Understand the theoretical and practical relationships between and among symbols, culture and gender to competently create, interpret and/or evaluate messages.
CERTIFICATE/PROGRAM: Communication Studies					
COURSE: COM 1 Public Speaking					
SLO 1	Demonstrate competence in ethical speech preparation and presentation.			X	X
SLO 2	Effectively integrate credible evidence and sound reasoning in speech preparation and presentation.			X	
SLO 3	Demonstrate effective management of anxiety during preparation and presentation of speeches.	X			
SLO 4	Implement ethical standards expected of an audience member by employing effective listening skills and cultural sensitivity.			X	X
SLO 5	Critically evaluate their own and others speeches based on content, composition/organization, delivery, and implementation of ethical standards.			X	X
SLO 6	Demonstrate the ability to perform audience analysis and adaptation while speaking extemporaneously.			X	
COURSE: COM 2 Persuasion in Rhetorical Perspective					
SLO 1	Demonstrate competence in effective and ethical speech preparation and presentation while applying rhetorical theory.			X	
SLO 2	Analyze classical, post-renaissance, and contemporary forms of public address from various theoretical perspectives.			X	
SLO 3	Evaluate the rhetorical contributions of major male and female speakers and speeches.			X	
SLO 4	Ethically employ persuasive techniques in various contexts.			X	X
SLO 5	Effectively evaluate own and other's persuasive speeches.			X	
COURSE: COM 3 Argumentation and Debate					
SLO 1	Employ effective critical listening and cultural sensitivity while critically evaluating propositions and arguments.			X	X
SLO 2	Identify and avoid flaws in reasoning and argumentation while speaking and writing.			X	
SLO 3	Orally refute oppositional arguments and rebut arguments without personally attacking the opponent.			X	
SLO 4	Gather, analyze, and utilize research compiled from a variety of sources.			X	
SLO 5	Prepare and orally present a well reasoned, organized debate case utilizing proper time management.			X	
SLO 6	Engage in competent and ethical oral argumentation and debate to influence appropriate decision makers across social contexts including environmental issues.			X	X

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COURSE: COM 5 Parliamentary Procedure				
SLO 1	Utilize fundamental principles and rules of parliamentary procedures.	X		
SLO 2	Ability to perform problem solving in small groups within the context of group discussion as a component of public meeting(s).	X	X	X
SLO 3	Demonstrate an ability to engage in proper behavior for one's given role while implementing the use parliamentary procedure to facilitate the effectiveness of a meeting.		X	X
COURSE: COM 6 Dynamics of Small Group Communication				
SLO 1	Describe the importance of the role of groups and small group communication in daily life.	X		X
SLO 2	Demonstrate the understanding of small group communication theory in order to identify and manage the factors which may enhance and/or impede effective and ethical group interaction(s).	X		X
SLO 3	Develop core communication skills (verbal, nonverbal and listening) and a clear decision framework for choice of skills in order to demonstrate communication competence to facilitate group task(s).	X	X	X
SLO 4	Design and evaluate group presentations using effective preparation, coordination delivery and assessment while effectively managing group dynamics.		X	X
COURSE: COM 7 Oral Interpretation of Literature				
SLO 1	Define, choose, and synthesize (when applicable) appropriate selections from major genres of literature for preparation and performance in front of an audience.			X
SLO 2	Analyze literature, both performed and unperformed, to derive new insight into the text.			X
SLO 3	Perform oral interpretation of literature using verbal and nonverbal skills to heighten the literature's effect.	X	X	X
SLO 4	Create, demonstrate and transfer varying levels of emotion in an oral performance to an audience.	X	X	X
SLO 5	Critically respond to other people's performance of literature.			X

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COURSE: COM 9 Interpersonal Communication				
SLO 1	Identify communication foundations including models, myths, principles, and purpose.	X		X
SLO 2	Evaluate the role of listening in dyadic communication in various contexts	X		X
SLO 3	Analyze the use of verbal and nonverbal communication in dyadic communication in various contexts	X		X
SLO 4	Analyze the role of perception of self and others while appraising the significance of self-concept/self-esteem, including values, in dyadic communication in various contexts.	X		X
SLO 5	Critically assess the impact of emotion management in relationships in various contexts.	X		X
SLO 6	Analyze theories of dyadic communication and synthesize the theories to evaluate relationship development, maintenance, and termination.	X		X
SLO 7	Analyze conflict in two-person interaction and identify appropriate styles/methods of conflict management in various contexts.	X		X
COURSE: COM 11 Storytelling				
SLO 1	Explain the origins and history of the oral tradition, the role of storytelling in contemporary society; and articulate a rationale for the use of storytelling in specific disciplines and professions.		X	
SLO 2	Locate and retrieve folktales from cultural and literary sources.			X
SLO 3	Identify and analyze traditional motifs of themes present in stories.			X
SLO 4	Demonstrate storytelling skills (e.g., use of nonverbal communication skills such as voice and body language) to create characterization, dramatization and personal storytelling style.	X	X	
SLO 5	Develop a diverse, multicultural and multidimensional repertoire of stories.			X
SLO 6	Develop listening, critical and evaluative skills and utilize them in class participation.	X		X
COURSE: COM 12 Intercultural Communication				
SLO 1	Define the components which formulate any culture.	X		X
SLO 2	Analyze a variety of intercultural theories.	X	X	X
SLO 3	Synthesize intercultural communication principles to improve cross-cultural interaction(s).		X	X

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COURSE: COM 13 Gender and Communication					
SLO 1	Identify and distinguish between gender and sex as constructs and analyze their impact on communication behaviors.	X	X	X	
SLO 2	Demonstrate understanding of the theoretical background of biological, interpersonal, and cultural influences on the interplay between biological sex and gender identification and the impact of these constructs on communication.	X		X	
SLO 3	Evaluate gender as an influence in self-concept/self-esteem, perception, listening, verbal and nonverbal communication in various contexts.	X		X	
SLO 4	Consider gender variables to select appropriate conflict management style and method in various contexts.		X	X	
SLO 5	Analyze the principles of building relationships through engaging in appropriate communication between genders in various contexts.	X	X	X	
COURSE: COM 19 Reader's Theater					
SLO 1	Identify and select appropriate literature in preparation of a Readers' Theatre script.		X	X	
SLO 2	Analyze prose, poetry, and dramatic script genres of literature for appropriateness to be adapted into a Readers' Theatre script.		X	X	
SLO 3	Adapt a script employing and integrating prose, poetry, and dramatic script genres of literature as vehicles for communicating ideas and experiences.		X	X	
SLO 4	Perform a group presentation of a Readers' Theatre script using appropriate and ethical verbal communication, nonverbal communication, and staging style.	X	X		
SLO 5	Evaluate a Readers' Theatre presentation's content, composition/organization, and delivery.	X			
COURSE: ANT-2 Cultural Anthropology					
SLO 1	Distinguish the unique characteristics of the discipline of anthropology.			X	
SLO 2	Define the anthropological concept of culture, emphasizing the universal characteristics of culture, the significance of culture as the human means of adaptation, and the processes of acquiring and transmitting culture.	X			
SLO 3	Apply the methods of anthropological research and analysis, giving			X	

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	attention to the strategies of ethnographic fieldwork and to the significance of the comparative approach for formulating and testing hypotheses.				
SLO 4	Analyze ethnographic data to illustrate and explain cultural integration and cross-cultural variation.		X		
SLO 5	Discuss the dynamic nature of culture, and identify forces that lead to culture change.		X		
SLO 6	Discuss the value of anthropological perspectives and methods for understanding and solving societal and cultural problems.		X		
COURSE: JOU-7 Mass Communications					
SLO 1	Demonstrate an understanding of the mass communication process.				X
SLO 2	Evaluate historical and contemporary media.				X
SLO 3	Analyze social effects of media.		X		
SLO 4	Critically examine media law.		X		
SLO 5	Critically examine media ethics.		X		
SLO 6	Critically examine advertising and public relations.		X		
SLO 7	Critically examine global media, global media theories, and global media issues.		X		X
SLO 8	Critically examine the Internet.		X		X
COURSE: PSY-1 General Psychology					
SLO 1	Distinguish the unique characteristics of the discipline of psychology				X
SLO 2	Define the psychological concepts of behavior and cognition		X		
SLO 3	Apply the methods of psychological research and analysis, giving attention to the strategies of psychological methods and to the significance of the scientific approach for formulating and testing hypotheses		X		
SLO 4	Discuss the dynamic nature of psychology, and identify forces that lead to psychological changes		X		X
SLO 5	Discuss the value of psychological perspectives and methods for addressing and understanding personal and societal problems.		X		

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COURSE: SOC-1 Introduction to Sociology					
SLO 1	Demonstrate a comprehension of the basic theoretical foundations of sociology.		X		
SLO 2	Demonstrate a knowledge of the social scientific method of research.		X		
	Demonstrate a knowledge of the key concepts and principles in the following areas of specialty within Sociology: Culture, Socialization, Large Organizations, Crime and Deviance, Marriage and Family Relations, Race and Ethnic Relations, Gender and Age, the institutions of health care and education.		X		
SLO 3	Demonstrate the ability to apply the basic principles of social inequality within contemporary societal institutions, e.g., the political and economic structures of the United States.		X		X
SLO 5	Demonstrate the ability to select and apply varied sociological principles to their everyday lives.				X