

NORCO COLLEGE

Minutes

Norco Academic Senate Meeting

Nov. 6, 2017

1:30-3:30 ST207

1:30 I. Call to Order

II. Roll Call.

In attendance: Virgil Lee, Celia Brockenbrough, Jim Thomas, Melissa Bader, Maria Barragan, David Mills, Kim Kamerin, Brian Johnson, Barbara Moore, Bob Prior, Kimberly Bell

III. Approval of Agenda

David Mills moves/Kim Kamerin 2nd
Motion passed

IV. Approval of Minutes of [10/16/17](#)

Barbara Moore moves/David Mills 2nd
Motion passed

1:45 V. Old Business

1:45 VI. New Business

A. Overview of SSSP/SE/BSI [Integrated Plan](#) Goals and Activities – Action Item-First Read (Oceguera, James)

Dean of Grants and Student Equity Initiatives, Dr. Oceguera and Interim Dean of Student Services Dr. James will introduce the latest version of the goals and activities that were developed for the Student Success and Support Program (SSSP), Student Equity (SE), and Basic Skills Initiative (BSI) Integrated Plan.

David Mills moves/Kim Kamerin 2nd

- Changes were made to Goals 2 and 5 added language for Disproportionately Impacted (DI) students
- Activities under Goal One g. through j. were added
- Under Goal 5, e. was added

Discussion: “Was training previously only for specific faculty?” “Will Goal 5 e. be starting in Spring?”

Answer: The certificate was for a select group of faculty over last Summer - Dr. Nelson is in charge of that. We will take it under consideration to ‘Nor All’ so more faculty can be included in that training. It’s expensive, and we want to get feedback from faculty that took the training before we expand.

Dr. James begins ‘walking us through plan’

- “Future plans” mean current and future plans because we are already into the 2 year cycle.
- Pages 3-9 relate to the previous plan (2015-16) and reports out on those goals
- There are (5) integrated goals for 2017-19 plan

Dr. Oceguera presented a summary of the Executive Report.

- Discussion on number 8 about coordination with other colleges in the district. MMAP has been a district wide conversation.

-LGBTQ and Homeless students added to plan and must be addressed as groups per state requirements.

Discussion: I'm concerned that students being placed according to MMAP will need more support.

Answer: We have money to address those needs and can add activities to goals 3 and 4.

Jim – this is a first read, so let's keep our comments to a minimum: we have a big agenda.

Motion passed

- B. Dreamers' Center Proposal- Action Item (Hitchcock, Covarrubias, Vazquez-Bonilla)
The Dreamers' Club Advisors and President seek the senate's support in the creation of a Diversity Center at Norco College *that could include space for Dreamers and other respective organizations on campus including, but not limited to: LGBTQ, Men of Color, Umoja, Puente and Foster Youth.*

David Mills moves/Barbara Moore 2nd

Jennifer– president of Dreamer's Club

Raising money for scholarships for dreamers that are transferring.

Advocating for a "Diversity Center".

Discussion:

Could Equity or grant money pay for it? Answer: Possibly.

Clarification of what action we are voting on:

"Diversity Center" would contain Umoja, Puente, Dreamers etc.

We are voting on supporting the creating of an "umbrella" center that covers a large number of student constituencies.

Could the space that was previously used for the Veteran's center be used for this?

Could we have a portable if we don't get "first dibs" on the Veteran's space?

1.5 counselors, financial aid (for veterans), could we do the same type of thing?

This should move forward to BFPC for consideration

Motion passed

- C. Smoking Cessation Plan and Update to [AP3570](#)- Action Item (Bader).
ISPC and COTW voted to make Norco College a smoke-free campus, therefore the senate needs to update the Administrative Policy currently in place.

Motion on AP 3570

Kim Kamerin moves/Kim Bell 2nd

Motion passed – one opposed

Discussion of announcing and implementation

How will it be enforced?

Dissenting opinion – Majority of smokers are lower socio-economic –it isn't fair to single out one addiction among many. This is counter to our mission as a community college.

- D. Strategic Planning Timeline-Information item (Bader).
ISPC Faculty Co-Chair will present the timeline for the completion of the new 2018-2023 Strategic Plan.

Completion Initiative and Equity Plan are driving the Strategic Plan

- E. Community Education at Norco College-Discussion Item (Mustain).
Dr. Mustain, Dean of Community Partnerships and Workforce Development will present for discussion the opportunity to offer community education courses at Norco College.

Help people learn about Norco College – bring Western Riverside County to our campus

Discussion:

First right of refusal for faculty? Yes.
Eastvale community center? Could we use it for these courses?
FTF for now, but could be offered online
Saturdays and Evenings
Not reinventing the wheel ... this was done before 2008
This is for Norco College alone, not as part of the district

Working out logistics – how to advertise, Admission and Records, Accounting/Money etc.
Many different options for classes

Discussion:

Programs could benefit from course tuition money
Horse related classes would be a great way to bring in locals

- F. Norco College Style Guide-Action Item-First Read (Leal).
Ruth Leal will present the recommended new style guide for the college.
David Mills moves/Kimberly Bell 2nd

Trying to enhance brand recognition – get students to identify as Norco College students first and foremost

Norco College Logo on every publication

Emphasize use of “Norco College”, not Norco or Norco Campus

Define “alterations” of the logo

Logos available in signature colors

Add NC logo, revise Mustang logo, mascot, and possible updates of other logos

Main logo and Co-branded logos

Extended brands and Independent Brands

Draft palette

Add graphic elements to branded look

Taglines

Fonts

Templates

Writing guide

Web Guidelines including we colors

Want to get input from all constituencies on campus

Researched other institutions: Chaffey, PCC, USC, Stanford, UCLA, MIT, UW, etc.

Discussion:

logo, horse, animals in cultural context (Hispanic Serving Institution)

Could start there for inspiration?

How will we institutionalize this? This is a workgroup currently.

Should go to BFPC as well. Will go to ASNC and ISPC.

Motion passed

- 3:00 VII. Officer & Liaison Reports
A. RCCDFA/CCA/CTA/NEA
B. Student Liaison
Maria –

Went to HAICU conference – want to do it annually

Advocating for the Dream Act

Harvest Festival – 4000 people approximately – bigger than ever
4000 lbs. of candy

Veteran's Benefit Concert featuring Norco College Students

C. Secretary/Treasurer

D. Vice President

Looking for another CTE rep for ISPC

E. President

3:25 VIII. Norco Senate Committee Reports and District Committee Reports

A. Academic Planning Council (Bader)(#10, 10+1)

Changes for room utilization

Scheduling over Winter for Summer and Fall

R25 working now

B. Assessment Committee Report (Burnett) (#5,#9, 10+1)

C. Curriculum Committee (Johnson) (#1, #2, 10+1)

D. Distance Education Committee Report (VACANT) (+1, 10+1)

E. District PG&SL (Brockenbrough) (+1, 10+1)

Meeting on Thursday

Dr. Anderson staying until November 30th and then Dr. Regino will be admin co-chair

Susan Brucks is back for support

Reclassification is not retroactive per AP

Final meeting FTF at Centennial Plaza – December

First meeting of Spring will be first Thursday in March

F. Library Advisory Committee Report (Brockenbrough) (+1, 10+1)

G. Professional Development Committee (Russell/Zamiska) (#8, 10+1)

H. Program Review Committee (Gray) (#9, 10+1)

I. Teaching and Learning Committee (Bemiller) (#5, 10+1)

IX. Open Hearing

Read to Succeed November 16th.

Harvest Festival was awesome. It's grown to the point that we should not be working on getting the candy on a volunteer basis. Instructors should not be giving out extra credit for candy. Candy should not be a determining factor for grades in our courses. We should look for corporate sponsorship or some other means to fund candy.

X. Adjournment

Jim Thomas moves/Melissa 2nd

Motion passed

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