

EDUCATIONAL MASTER PLAN GOAL RESULTS 2008-12

Goal 1: Increase student retention, persistence, and success

1. RCC Norco Campus will reduce its first-semester attrition rate from 48% to 42% in three years; and to **38%** in five years

Year 1-Fall 07 to Spring 08 Attrition: 39.5%
Year 2-Fall 08 to Spring 09 Attrition: 33.3%
Year 3-Fall 09 to Spring 10 Attrition: 39.1%
Year 4-Fall 10 to Spring 11 Attrition: 30.3%
Year 5-Fall 11 to Spring 12 Attrition: **27.6%**

*Attrition rate is based on first time college students enrolled in fall semester.

2. RCC Norco Campus will reduce its first-year attrition rate from 64% to 58% in three years; and to **52%** in five years

Year 1-Fall 07 to Fall 08 Attrition: 53.2%
Year 2-Fall 08 to Fall 09 Attrition: 50.8%
Year 3-Fall 09 to Fall 10 Attrition: 52.9%
Year 4-Fall 10 to Fall 11 Attrition: 46.5%
Year 5-Fall 11 to Fall 12 Attrition: **44.5%**

*Attrition rate is based on first time college students enrolled in fall semester.

3. RCC Norco Campus will increase the percentage of students who declare degree and/or transfer as their educational goal that complete a Student Educational Plan (SEP) to 25% in three years and **50%** in five years

Year 1-Fall 07- SEP Completion Rate: 19.6% (979 out of 4985 students)
Year 2-Fall 08- SEP Completion Rate: 25.9% (1,765 out of 6812 students)
Year 3-Fall 09- SEP Completion Rate: 36.6% (2,811 out of 7671 students)
Year 4-Fall 10- SEP Completion Rate: 40.4% (3110 out of 7695 students)
Year 5-Fall 11- SEP Completion Rate: **47.3%** (3531 out of 7466 students)

* This is the rate for all enrolled students who declared an educational goal of degree or transfer. In Fall 07, the State Chancellor's Office implemented modifications to MIS reporting procedure that impacted how SEPs and Informed Educational Goal were reported.

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Goal 2: Improve the quality of student life

In spring 2010 Norco College discontinued the use of the CCSEQ and adopted the Community College Survey of Student Engagement (CCSSE). In an effort to continue the longitudinal study of student life that began with the CCSEQ, questions pertaining to the objectives below were included in a supplemental survey along with the CCSSE. Objectives 2 & 3 were covered by the CCSSE and objectives 1, & 4-6 were addressed in the supplemental survey.

1. RCC Norco Campus will increase the number of students who report spending more than 6 hours per week on campus (as reported on the CCSEQ) from 13.6% to 20% by 2010 and to **25%** by 2012.

Year	Over 6 hrs/wk
2008	13.6%
2010	18.1%
2011	21.0%

2. RCC Norco Campus will increase attendance at student club or organization meetings (as reported on the CCSEQ) from 29.1% to 35% by 2010 and to **40%** by 2012.

Year	Participate in Student Organizations
2008	29.1%
2010	29.2%
2011	18.7%

3. RCC Norco Campus will increase the rate of participation in a campus project or event sponsored by a student organization or club (as reported on the CCSEQ) from 22.1% to 28% by 2010 and to **34%** by 2012

Year	Participate in Campus Projects
2008	22.1%
2010	18.2%
2011	16.6%

Possible explanation of decrease: the question on the CCSSE was phrased in terms of how many hours in a typical week do you participate in...The CCSEQ asked how often in the current school year did you participate in... This difference in phrasing may account for the lower percentage since a respondent who rarely participates in one of these events may mark 'None' in terms of a typical week, but may mark 'Occasionally' in terms of the current school year.

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4. RCC Norco Campus will increase the rate of attendance at school plays, dances, concerts, and theatre productions (as reported on the CCSEQ) from 31.3% to 36% by 2010 and to **41%** by 2012

Year	Talked about or attended plays, dances, concerts, theatre
2008	31.3%
2010	38.0%
2011	38.5%

5. RCC Norco Campus will increase the rate of participation in athletics and recreation (as reported on the CCSEQ) from 16.2% to 21% by 2010 and to **26%** by 2012.

Year	Participate in athletic events
2008	16.2%
2010	24.2%
2011	22.8%

6. RCC Norco Campus will increase the rate of participation in a student group or club-sponsored project or event off-campus (as reported on the CCSEQ) from 18.6% to 24% by 2010 and to **29%** by 2012.

Year	Participate in off-campus events
2008	18.6%
2010	28.5%
2011	28.1%

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Goal #3: Increase student access

1. RCC Norco Campus will achieve an enrollment growth target of 3.8% annually until 2024 and then 3% thereafter until 2038.

Year	Unduplicated Headcount	% Growth
2006-07	13837	
2007-08	14525	5.0%
2008-09	16384	12.8%
2009-10	16627	1.5%
2010-11	15757	-5.2%
2011-12	13323	-15.4%

*Annual includes all terms in the academic year (summer, fall, winter, spring)

2. RCC Norco Campus will work toward achieving and maintaining the racial/ethnic distribution of faculty, staff, and students that is representative of the population of the Riverside Community College District service area.

Faculty and Student data are from MIS referential files; fall 2012 data were not available for use at the writing of this report. Area demographics are from most recent census data for that year. The service area for Norco was comprised of the Norco, Corona, Riverside, and Eastvale (2010 onward) areas.

	FACULTY	STUDENTS	AREA	
2008	White	69.3%	37.9%	39.8%
	Black	4.7%	8.9%	6.0%
	Hispanic	15.9%	39.6%	44.7%
	Native Amer	0.4%	0.8%	0.5%
	Asian/Pac Is	9.5%	10.8%	7.0%
	Other	0.2%	2.0%	0.2%
	Multiracial	0.0%	0.0%	1.9%

	FACULTY	STUDENTS	AREA	
2009	White	64.9%	32.5%	38.3%
	Black	5.3%	7.5%	6.5%
	Hispanic	16.0%	39.5%	45.9%
	Native Amer	0.8%	0.6%	0.4%
	Asian/Pac Is	10.7%	9.2%	6.6%
	Other	0.0%	9.1%	0.3%
	Multiracial	2.3%	1.7%	2.0%

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2010		FACULTY	STUDENTS	AREA
	White	65.9%	31.1%	38.3%
	Black	4.7%	6.8%	6.5%
	Hispanic	16.3%	44.0%	45.9%
	Native Amer	0.0%	0.5%	0.4%
	Asian/Pac Is	10.5%	8.9%	6.6%
	Other	0.0%	6.4%	0.3%
	Multiracial	2.7%	2.4%	2.0%

2011		FACULTY	STUDENTS	AREA
	White	64.7%	29.2%	35.3%
	Black	4.7%	6.6%	6.5%
	Hispanic	15.1%	47.4%	45.7%
	Native Amer	0.0%	0.4%	0.4%
	Asian/Pac Is	12.4%	8.8%	9.7%
	Other	0.0%	4.4%	0.2%
	Multiracial	3.1%	3.2%	2.3%

3. RCC Norco Campus will expand access to its programs and services both on the Norco campus as well as in the south Corona area. Toward this end, the Campus will establish a south Corona educational center by 2013 and enroll 1,000 FTES at the center by 2018.
4. RCC Norco Campus will work with the City of Norco to approve and construct a roadway providing southerly ingress and egress to the Norco campus.
5. RCC Norco Campus will maintain its current student-faculty ratio.

2007-08 faculty/student ratio – 1:24
 2008-09 faculty/student ratio – 1:27
 2009-10 faculty/student ratio – 1:37
 2010-11 faculty/student ratio – 1:39
 2011-12 faculty/student ratio – 1:38

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Goal 4: Enhance academic programs and the learning environment to meet student and community needs

1. Eighty percent of the programs at RCC Norco Campus will be self sufficient — with students being able to complete them by taking courses only at the Norco campus — in 3 years; and 100% will be self-sufficient in 5 years.

PERCENT OF SELF SUFFICIENT PROGRAMS BY YEAR				
	2008-09	2009-10	2010-11	2011-12
Certificates	12/20	13/24	13/23	16/26
AA/AS Degree	19/27	20/30	20/30	24/35
Total %	66%	61%	62%	66%

2. Norco will make steady progress — through adding courses in current programs; through carefully adding additional programs; through more aggressive marketing; and through having more students complete Student Educational Plans— in closing the gap between its current student profile, as defined by students' educational goals, and the 40%-40%-20% distribution.

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Transfer	54.9%	55.9%	56.7%	59.4%	59.2%
Degrees/Certificates	11.7%	11.2%	10.8%	10.0%	10.1%
Personal Development	33.4%	32.9%	32.5%	30.6%	30.7%

3. RCC Norco Campus will place the enhancement of its library as a top priority. By 2012, 20% of the collection will be made up of materials published after 2000, and 50% of the volumes will have been selected by Norco faculty. Additional space shall be made available within the existing library for library uses by 2010. A new library should be considered for construction in 2014 to 2018.

	2008-09	2009-10	2010-11	2011-12
Published after 2000	27%	59%	53%	66%
Selected by Norco Faculty	n/a	36%	32%	31%

4. Program-level SLOs will be identified for 100% of Norco programs by 2009.

All Norco College programs have identified program learning outcomes (PLOs). Please see the CurricuNet website for verification:

<http://www.curricunet.com/RCCD/search/program/>

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5. One hundred percent of RCC Norco Campus academic programs will be reviewed in 3 years, and ongoing program reviews will be conducted each academic year

All Norco College programs undergo an annual review and a comprehensive review every four years. Please see Program Review website for evidence of ongoing program review:

<http://www.rccd.edu/administration/educationalservices/ieff.ectiveness/Pages/ProgramReview.aspx>

Goal 5: Enhance institutional effectiveness

1. RCC Norco Campus will develop and activate an independent website by the beginning of the fall 2008 enrollment period.

Norco College's independent website was launched in spring 2012 and can be found at the following link: <http://www.norcocollege.edu/Pages/welcome2.aspx>.

2. RCC Norco Campus will publish its own College catalog by September 2009.

Norco Campus published its first separate catalog beginning in the 2009-10 academic year.

3. RCC Norco Campus will create a marketing plan by September 2009.

There is a copy of the marketing plan on file in the office of the Norco College President and the district Strategic Communications and Relations office.