

Class of



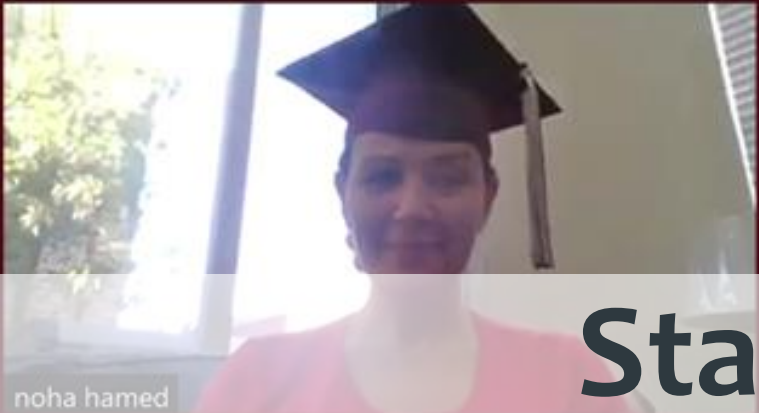
Thalia Moore-Shearer



Anfal Jneidi



Isaiah Villar



noha hamed



Darline Reynoso



Ivika Superova

# State of the College

2021 Spring FLEX | February 5, 2021  
Monica L. Green, Ed.D.



Alexander Dussault



Ibteahal Jneidi



Harsha Antony

2020

# WELCOME NEW FACULTY

## Hayley Ashby



Hayley will join us this spring semester as the full-time Library Services Platform (LSP) Librarian.

Hayley Garcia Ashby has a bachelor's degree in English from University of California Riverside, a master's degree in Library and Information Science from San Jose State University, and a doctoral degree in Organizational Leadership from Brandman University. The topic of her dissertation was strategic governance in the implementation of Guided Pathways at Scale at California Community Colleges. Professor Ashby transferred from RCC where she taught information literacy and computer information systems.





## History

- 1970s: Courses Offered in Corona/Norco
- 1985: Federal Land Purchased
- 1991: Campus Opens on 141 Acre Site (*30 years old on March 13*)
- 2010: Norco College became the 112th independent College of the California Community College system
- 2020: ACCJC Reaffirmed our accreditation for seven years
- Today: Serving over 15,000 students with more than 300 employees



# US TODAY...



Amphitheatre with Shade Coverings

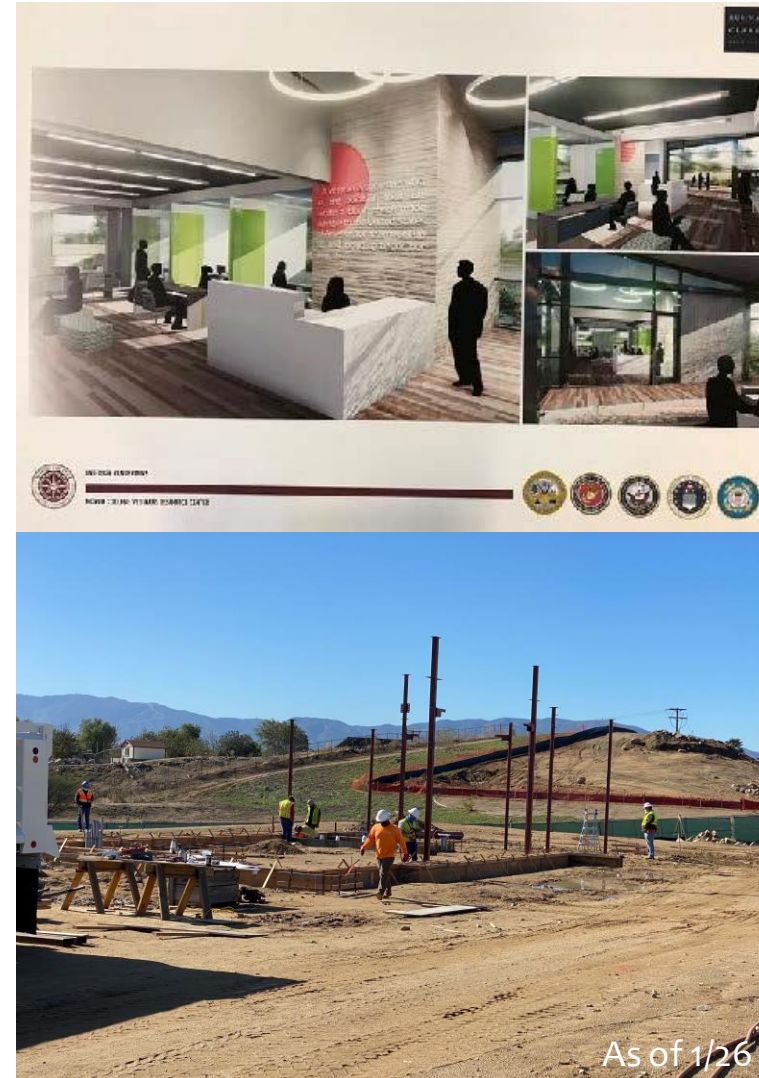


STEM Building Area & Future VRC Site



# VETERANS RESOURCE CENTER

- Groundbreaking video was released on Nov. 10. Visit [www.norcocollege.edu/veterans](http://www.norcocollege.edu/veterans) to view.
- Project completion July/August 2021
- Our [Promise to Veterans brochure](#) was also updated





# 30<sup>th</sup> YEAR ANNIVERSARY

## March 13, 2021



Norco College will be celebrating '30 Years of Transformation' from March 2021 through March 2022. More information to come.



- **June 5, 1985**  
141 acres of land were acquired for a dollar from the General Services Administration to build

- **March 13, 1991**  
Grand Opening. Classes began under the leadership of Marie Pepicello, Provost.



- **1995**  
Mounted patrol officer Chad Price and his partner "Captain."

- **June 2, 2002**  
Former student, Esmoreit Koetsier, donated the sculpture "Injection"



- **March 1, 2010**  
Norco College became the 112th California community college.





## Our Mission

Norco College inspires a diverse student body by an inclusive innovative approach to learning through its pathways to transfer, professional, career and technical education, certificates, and degrees. We are proud to be a pivotal hub for scholarship, arts and culture, dynamic technologies, and partnerships. Norco College encourages self-empowerment and is dedicated to transforming the lives of our students, employees, and community.



# Our Vision

We will change the trajectory of our students' lives. We will stimulate academic, economic, and social development in our service area. We will build a comprehensive institution with the capacity and programming to serve our entire area.

**BE A MUSTANG**

*Be accessible* Engage & listen  
to the Norco College  
Community

Be equity minded

*Champion & celebrate student success*

**BE A PERSON OF QUALITY IN ALL THINGS**

*Practice mutual respect*  
with a belief in personal dignity

INNOVATE,  
INSPIRE, &  
SEEK CREATIVE  
SOLUTIONS

*Be an  
expert in  
your field*

Model  
integrity  
by maintaining an  
open, honest, and  
ethical space

**Be an excellent colleague**  
accepting different perspectives with respect

*Promote positive human values*

**BE INCLUSIVE**

*Foster environmental  
responsibility*

*LOVE* your job, your  
colleagues, & our students

**NORCO COLLEGE**

# WHO WE SERVE

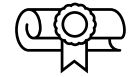
## Norco College At-A-Glance



Student Enrollment



Student Demographics



Degrees and Certificates Awards



Academic and Certificate Programs



Student Enrollment		2019-2020
Student Count		16,593
FTES		7,952
Student Age		2019-2020
19 and under		35.6%
20-24		33.8%
25-29		13.1%
30-34		6.7%
35-39		4.1%
40-49		4.4%
50+		2.3%
Unknown		0.0%
Student Gender		2019-2020
Female		54.4%
Male		44.6%
Non-Binary		0.1%
Unknown		0.9%

Student Ethnicity		2019-2020
Black/African American		6.2%
American Indian/Alaskan Native		0.3%
Asian		7.9%
Fillipino		2.5%
Hispanic		57.4%
Multi-Ethnicity		1.8%
Pacific Islander		0.4%
Unknown		2.7%
White Non-Hispanic		20.6%
Award		2019-2020
ADT		507
AA/AS		1263
Certificates*		160
Total		1930

\*Chancellor's Office approved awards



# Strategic Direction 1: Student Transformation

**Goal 1: (Access)** Expand college access by increasing both headcount and full-time equivalent students (FTES).

**Goal 2: (Success)** Implement Guided Pathways framework.

**Goal 3: (Equity)** Close all student equity gaps.

**Goal 4: (Professional Development)** Implement Professional Development around Guided Pathways and equity framework; foster a culture of ongoing improvement.



# Strategic Direction 2: Regional Transformation

**Goal 5: (Workforce and Economic Development)**  
Reduce working poverty and the skills gap.

**Goal 6: (Community Partnerships)** Pursue, develop, & sustain collaborative partnerships.





# Strategic Direction 3: College Transformation

**Goal 7: (Programs)** Become the regional college of choice by offering a comprehensive range of programs that prepare students for the future and meet employer workforce needs.

**Goal 8: (Effectiveness, Planning, and Governance)** Develop institutional effectiveness, integrated planning systems, and governance structures to support ongoing development and continuous improvement as we become a comprehensive college.

**Goal 9: (Workplace/Employees)** Expand workforce to support comprehensive college and develop/sustain excellent workplace culture.

**Goal 10: (Facilities)** Build a comprehensive and inspiring campus integrated into the region that serves as a destination for education, commerce, life, and the arts.

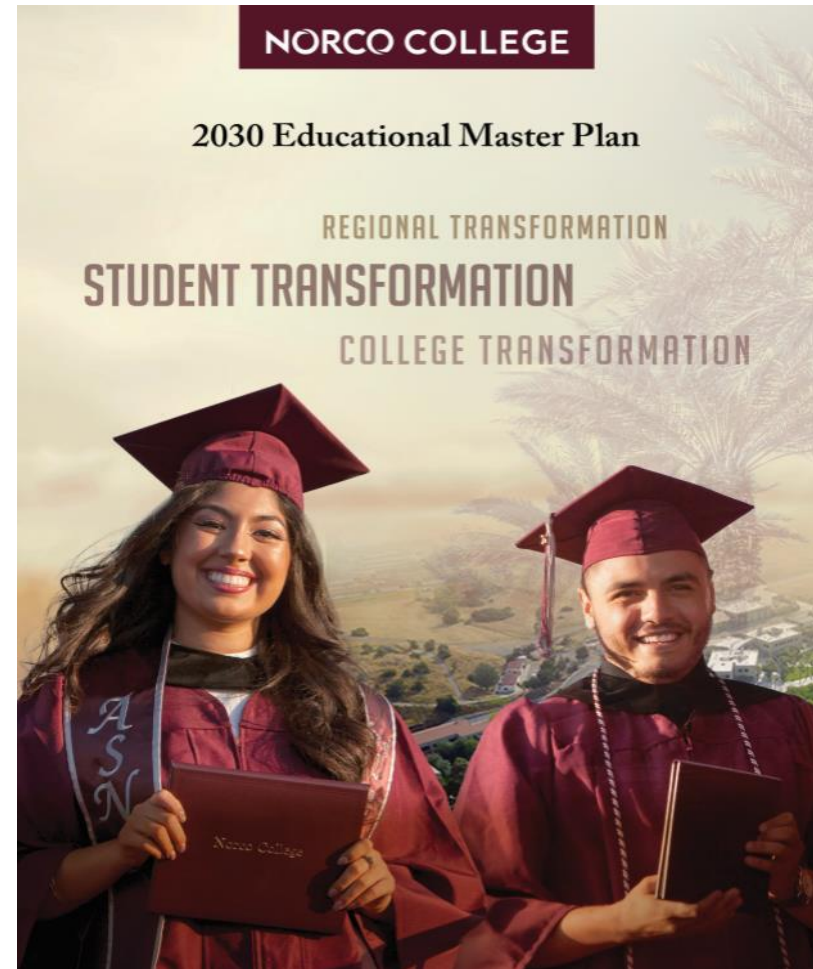
**Goal 11: (Operations)** Implement professional, intuitive, and technology-enhanced systems.

**Goal 12: (Resources)** Develop innovative and diversified resources to build and sustain a comprehensive college and achieve our visionary goals.



# KEY PERFORMANCE INDICATORS (KPIs)

- 15 KPIs that capture the impact our Educational Master Plan Goals are having on student learning and achievement
- All KPIs are measurable and will be reported on an annual basis
- We have been intentional to report these KPIs in alignment with district strategic planning goals, Student Success Metrics, Vision for Success, and Institutional Set Standards.
- 2030 Educational Master Plan was approved by the Board of Trustees on December 10, 2019
  - 12 Goals
  - 68 Objectives
  - 15 Key Performance Indicators





# SUMMARY KPI HIGHLIGHTS 2019-2020

- Norco headcount (16,593) has already exceeded the target for 2024-25 (16,581)
- Equity gap closed for Black Students in Certificate Completion and Transfer Math & English Completion in First Year
- Completion of Transfer Math & English for Latinx students have already met 2024-25 target (closed equity gap 40%)
- For LGBTQ+ students - Certificate Completion has met 2024-25 target and transfer volume gap is completely closed
- Certificate Completion equity gap is completely closed for Foster Youth
- Completion of an Award (CCCCO Degree or Certificate) within 4 years has increased from 9.8% (Fall 2010 cohort) to 13.8% (Fall 2016 cohort), this is a 40.8% increase in completion

# SUMMARY KPI HIGHLIGHTS 2019-2020

- Completion of an Award (CCCCO Degree or Certificate) within 4 years has increased from 9.8% (Fall 2010 cohort) to 13.8% (Fall 2016 cohort), this is a 40.8% increase in completion
- If we expand the Completion definition to an Award and/or transferring to a 4-year institution within 4 years, completion has increased from 14.6% to 17.9% (22.6% increase in completion)
- We are seeing large gains in completion for Black students.

All Students	Fall 2010	Fall 2016
4-year Award Rate	9.8%	13.8%
4-year Award or Transfer Rate	14.6%	17.9%

Black Students	Fall 2010	Fall 2016
4-year Award Rate	5.1%	13.8%
4-year Award or Transfer Rate	8.2%	18.8%



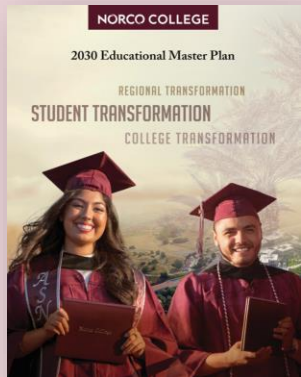
# 19/20 KPI's OF CONCERN

- Lower capture rates from feeder high schools – 0.7% reduction
- Number of degrees completed – 237 below target
- Number of certificates completed – 66 below target
- Increased equity gap for Latinx students in degree completion
- Increased equity gap for men of color & foster youth in transfer level Math/English completion in first year
- Increased equity gap for LGBTQ+ students in degree completion and transfer level Math/English completion in first year

# STRATEGIC PLANNING

## Strategic Planning and Governance Manual Timeline


Fall 2020 - Review and Revise | Spring 2021 – Approve/Transition | Fall 2021 - Implement



### Educational Master Plan

- Approved December 2019

**NORCO COLLEGE**  
Strategic Planning and Governance Manual  
DRAFT 1 - May 2020



Anticipated Timeline for Adoption:

May 2020	Initial, incomplete Draft 1
May – Early October	Initial review period. Feedback solicited.
Late October 2020	Revised Draft 2
November 2020	Final review period. Feedback solicited.
Early December 2020	Vote by Academic Senate and ISPC
February 2021	Implementation

### Strategic Planning and Governance Manual



### Facilities Master Plan

- Approved June 2019





## PLANNING FOR A SAFE RETURN

**NORCO**  
<sup>18</sup>  
**COLLEGE**

# Online learning

We continue to provide quality service for our students...



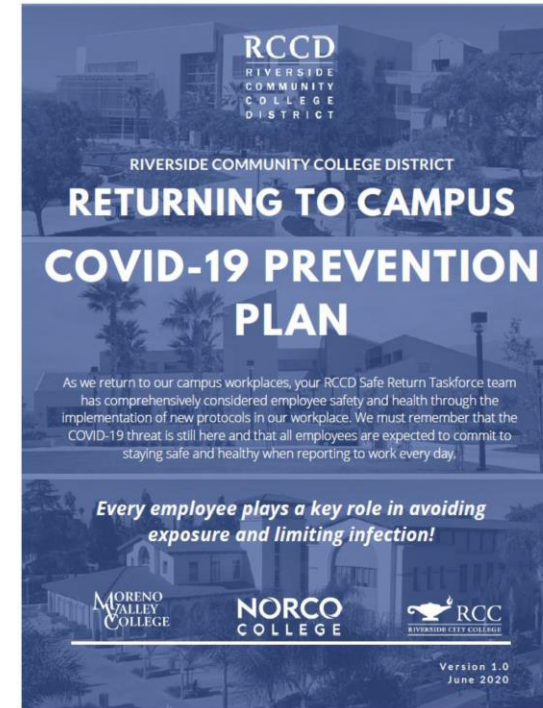


# RCCD TASKFORCE FOR SAFE RETURN

## Guiding Principles

1. Ensure the safety and wellbeing of students and employees
2. Employ equity-minded decision making to ensure care for the most vulnerable students
3. Decisions must lead to long term sustainability
4. Maintain the integrity of programs and academic standards
5. Balance efficiencies and flexibilities while ensuring maximum effectiveness in the ever-changing environment
6. Be mindful of fiscal responsibility without compromising safety
7. Proactively ensure consistent and coordinated communication districtwide
8. Ensure transparency in process and clearly understood recommendations.

<https://www.rccd.edu/return>



**RCCD**

**RIVERSIDE COMMUNITY  
COLLEGE DISTRICT**

MORENO VALLEY COLLEGE | NORCO COLLEGE | RIVERSIDE CITY COLLEGE

February 5, 2021  
21 Spring FLEX

# NORCO COLLEGE

#BlackLivesMatter

## RACIAL JUSTICE TASKFORCE

Assess • Educate • Implement

### 10 Point Plan to address Anti-Blackness

1. Authentic Reconciliation to Address the Institutions History and Legacy of Racism
2. Lift Black Voices
3. Address Anti-Blackness in the Campus Culture
4. Critically Examine Student Conduct & Discipline Data
5. Address Anti-Blackness in Campus and School Policing
6. Devise a Comprehensive Strategy for Addressing Anti-Blackness
7. Establish a Black Resource Center
8. Disaggregate Student Success Data to Reveal Hidden Patterns of Racial Inequality
9. Engage in Intrusive Outreach to Black Students When Racist Incidents Occur
10. Build a Culture of Commitment to Eliminating Anti-Blackness

- A webpage, [www.norcocollege.edu/racialjustice](http://www.norcocollege.edu/racialjustice) has been created to house resources and information related to this movement.

February 5, 2021  
21 Spring FLEX



# Racial Justice Taskforce Accomplishments

- Three subgroups were created to lead the charge and address the 10-point plan
  - Workgroup A – Lift Black Voices/Build a Culture of Commitment to Eliminate Anti-Blackness
  - Workgroup B – Critically Examine Student Conduct & Discipline Data/ Address Anti-Blackness in Campus and School Policing
  - Workgroup C - Acknowledge the Past and Revisit the History of Anti-Blackness/Address Anti-Blackness in the Campus Culture
- Cultural Events Calendar was added on the RJT webpage
- Lifting Black Voices Library Guide was created
- Continuously provide Equity and Social Justice Workshop opportunities for employees through CORA and USC Equity Leadership Alliance



# USC RACE & EQUITY CENTER

Norco College is participating in a three-year partnership with the [USC Race and Equity Center](#), bringing together leaders from California's community colleges to address issues related to race and racism.

- See latest list of trainings
- Can only send a team of five people to each training.
- Members of the Racial Justice Task Force have been involved in making recommendations as to who should attend each training.
- A website will soon be available for employees to access resources regarding each topic.

Anyone interested in attending, contact Gustavo Ocegüera

## **Fostering and Sustaining Inclusive Classrooms for Students of Color**

Thursday, September 10, 2020  
1-4pm

Register at  
<http://uscrec.info/allianceseptember>

## **Understanding and Addressing Implicit Bias**

Monday, October 12, 2020  
9am-Noon

Register at  
<http://uscrec.info/allianceoctober>

## **Understanding and Confronting Anti-Black Racism**

Thursday, November 12, 2020  
1-4pm

Register at  
<http://uscrec.info/alliancenovember>

## **Meaningfully Integrating Race Across the Curriculum**

Thursday, December 10, 2020  
9am-Noon

Register at  
<http://uscrec.info/alliancedecember>

## **Recruiting and Hiring Faculty of Color**

Monday, January 25, 2021  
1-4pm

Register at  
<http://uscrec.info/alliancejanuary>

## **Confronting Explicit Acts of Racism and Racial Violence on Campus**

Thursday, February 18, 2021  
9am-Noon

Register at  
<http://uscrec.info/alliancefebruary>

## **Equity-Minded Student Support Services**

Friday, March 19, 2021  
9am-Noon

Register at  
<http://uscrec.info/alliancemarch>

## **Implementing AB 705 and Other Legislation in Equitable Ways**

Wednesday, April 21, 2021  
1-4pm

Register at  
<http://uscrec.info/allianceapril>

## **Recruiting and Strategically Diversifying Staff at All Levels**

Tuesday, May 4, 2021  
9am-Noon

Register at  
<http://uscrec.info/alliancemay>

## **Accountability and Incentives for Advancing Racial Equity**

June 2, 2021  
9am-Noon

Register at <http://uscrec.info/alliancejune>

## **Creating Equitable Pathways to Leadership Roles for Employees of Color**

Friday, July 16, 2021  
9am-Noon

Register at  
<http://uscrec.info/alliancejuly>

## **Opposing the Erasure of Asian Americans, Pacific Islanders, and Native Americans**

Monday, August 2, 2021  
1-4pm

Register at  
<http://uscrec.info/allianceaugust>



# CALL TO ACTION

Answering the call to action, California Community Colleges Chancellor Eloy Ortiz Oakley and a panel of leaders from across the system held a Call to Action to review the events taking place across America.

## Chancellor Oakley has identified six points of emphasis in the Call to Action

- System wide review of police and first responder training and curriculum
- Campus leaders host open dialogue and address campus climate
- Campuses audit classroom climate and create an action plan to create inclusive classrooms and anti-racism curriculum
- District Board review and update Equity plans
- Shorten the time for full implementation of the Diversity, Equity, and Inclusion Integration Plan
- Engage in the [Vision Resource Center](#) “Community Colleges for Change.”



## RCCD Call to Action Taskforce convened by Chancellor Isaac

- Teaching and Learning
- Professional Development
- Civic Engagement and Partnerships
- Climate, Recruitment, and Retention





## COLLEGE UPDATES & ANNOUNCEMENTS

**NORCO**  
<sup>25</sup>  
**COLLEGE**



## Scaling Up Guided Pathways



**California  
Guided Pathways**

Norco College was one of 20 California Community Colleges selected to implement Guided Pathways, an educational reform that provides students with clear program maps that include specific course sequences, progress milestones, and program learning outcomes.

Norco College selected to participate in the California Guided Pathways 2.0.

**This Academic Year will focus heavily on ensuring that our GP model is at scale.**





# SIGNED MOU WITH UCR BOURNS COLLEGE OF ENGINEERING

*Transferring to UC Riverside engineering just got easier for Norco College students*

- MOU signed with UCR BCOE in June
- Smooths the pathway for transfer students in engineering.
- Agreement ensures students will arrive at UC Riverside well prepared to enter the third year of an engineering major
- Guaranteed Transfer
- STEM Pathways with Eleanor Roosevelt High



Marlan and Rosemary Bourns  
College of Engineering

**NORCO**  
COLLEGE



# DUAL ENROLLMENT



## DUAL ENROLLMENT

Fall 2018- Fall 2020

4356

**TOTAL ENROLLMENTS  
FALL 2018-FALL 2020**

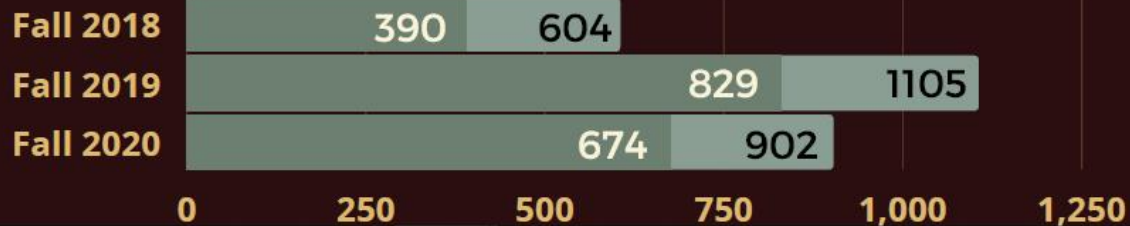
174

**TOTAL SECTIONS OFFERED  
FALL 2018-FALL 2020**

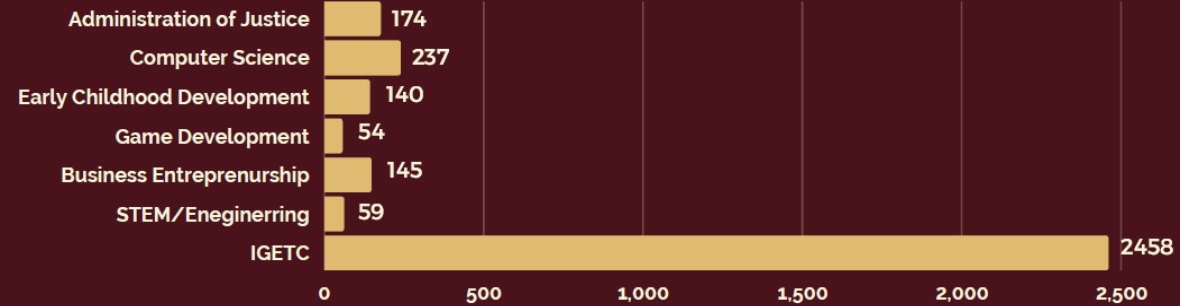
8

**HIGHSCHOOLS SERVED**

**UNDUPLICATED STUDENTS**  **TOTAL ENROLLMENTS**



### ENROLLMENTS IN PATHWAYS



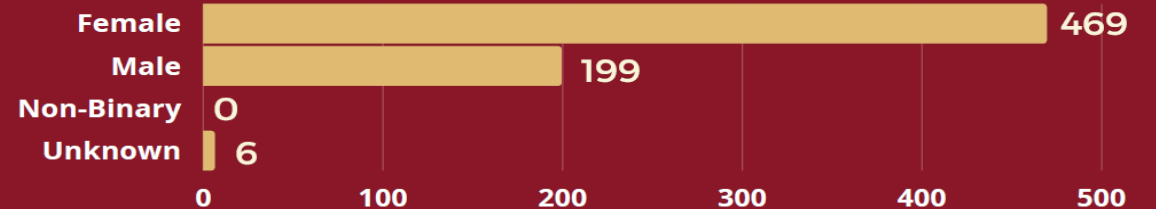
### ENROLLMENTS IN COLLEGE LEVEL MATH AND ENGLISH



### SUCCESS RATES

	Dual Enrollment	Norco College
Fall 2018	90.7%	69.2%
Spring 2019	81.6%	70.7%
Fall 2019	86.8%	71.0%
Spring 2020	76.5%	69.6%
<b>Total</b>	<b>83.3%</b>	<b>70.1%</b>

### DUAL ENROLLMENT BY GENDER FALL 2020





# DUAL ENROLLMENT

**2019-2020**

Total Students Served 1,980 (duplicated)

Total Successful Credits Earned 6,562

Total Success Rate 87.3%

## Money Saved

- Tuition \$301,852
- Student Fees \$99,000
- Textbooks and Supplies Approximately \$396,000
- Total Savings \$ 796,852

## DUAL ENROLLMENT BY ETHNICITY FALL 2019

Race / Ethnicity	Dual Enrollment		Norco College	DI
	Headcount	Percent		
<i>America Indian/Alaska Native</i>	4	0.5%	0.3%	N/A
<i>Asian</i>	217	26.2%	10%	2.62
<i>Black/African American</i>	40	4.8%	5.4%	.89
<i>Hispanic</i>	414	49.9%	56.3%	.88
<i>Native Hawaiian/Other Pacific Islander</i>	4	0.5%	0.4%	N/A
<i>Two or more races</i>	3	0.4%	1.6%	N/A
<i>White</i>	136	16.4%	20.5%	.80
<i>Unknown</i>	11	1.3%	5.6%	N/A
<b>Total</b>	<b>829</b>	<b>100%</b>	<b>100%</b>	

[WWW.NORCOCOLLEGE.EDU](http://WWW.NORCOCOLLEGE.EDU)

## Overall Success Rate

	Dual Enrollment		Norco College	
Fall 2018	548/604	90.7%	16802/24287	69.2%
Spring 2019	554/679	81.6%	15384/21772	70.7%
Fall 2019	959/1105	86.8%	18582/26155	71.0%
Spring 2020*	816/1066	76.5%	15824/22746	69.6%
<b>Total</b>	<b>2877/3454</b>	<b>83.3%</b>	<b>66592/94960</b>	<b>70.1%</b>

# PRISON PARTNERSHIP

A robust partnership with CDCR leading to student success



- Fall of 2017: 6 course sections in 3 subjects serving 84 students
- Spring of 2021: 37 course sections covering subjects across the CSUGE course pattern serving 250+ students.
- Associate Degrees for Transfer in Business Administration and Sociology
- 20-25 graduates each term

# A COMMITMENT TO THE HIGHEST STANDARDS OF EDUCATION

Face-to-Face Classes



Correspondence for Covid-19

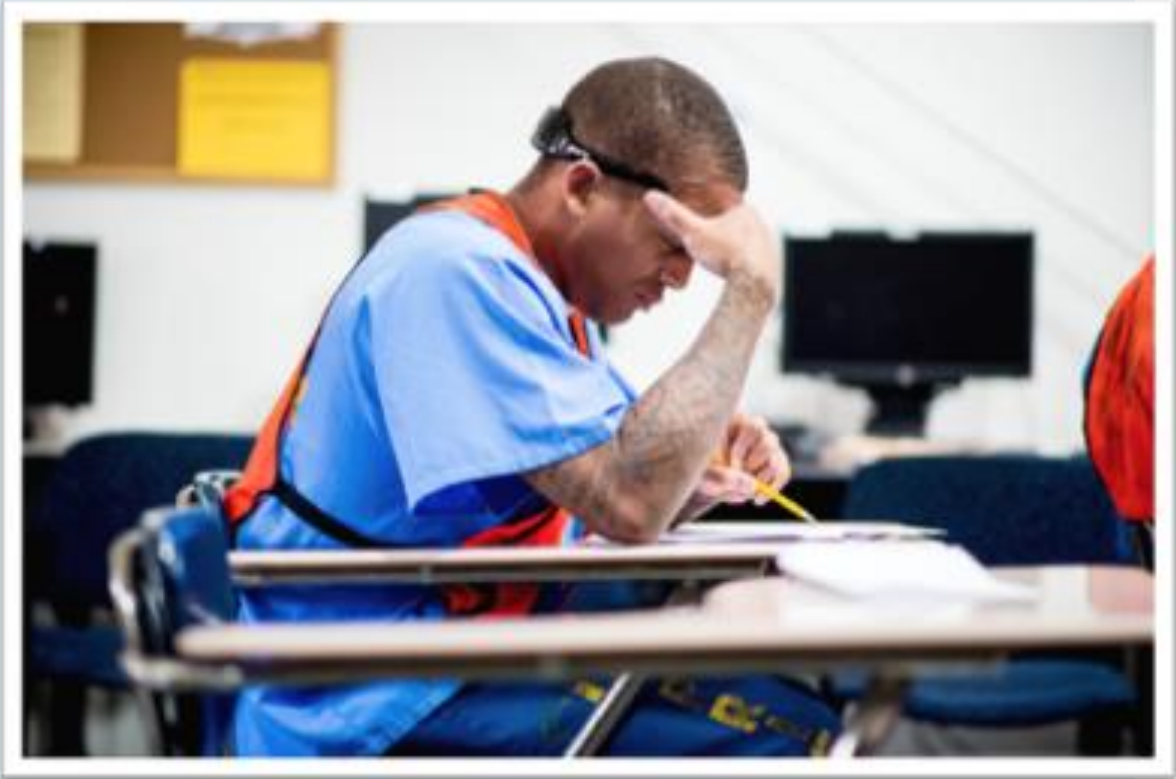




# INCARCERATED EDUCATION: MEANINGFUL WORK IN OUR COMMUNITY

*“Unlike other student populations I’ve taught, CRC students are unique in their level of engagement, their drive for success, and their sense of purpose. They [enroll in college] because they understand the transformative potential of higher education, and they are eager to continue after release. They really are amazing students. The energy they have and their excitement are phenomenal. That kind of energy drives academic development and ambition.”*

- Dr. Lisa Nelson, Professor of English



# INCARCERATED EDUCATION: MEANINGFUL OPPORTUNITIES FOR OUR STUDENTS

*"I am currently living through my adversity, but soon I will excel beyond these walls thanks to you all and others like yourselves that provide a ray of hope for someone like me. I encourage you to continue your assistance to incarcerated students like myself. Even though we can't see you, we know you are there for us. Thank you and God bless you all.*

– Ojore

*"Most of us are starving for something positive and are thirsty for knowledge. We just need the opportunity."*

– Lon



# FORMERLY INCARCERATED PATHWAYS TO HIGHER EDUCATION (FIPHE)

## *A Faculty Social Justice Initiative at RCCD*

### Faculty Structure

- Faculty at each college will coordinate the program at college level and across district level in the outreach to prison educators across the state, facilitating the transfer and onboarding of new students and the supporting of continuing students.
- Students—central team members—will run the program from the student side of the house, serving as guides, mentors and community facilitators and representatives.
- Each College will have a physical space designated for its reentry students (Liberated Scholars at Norco) on campus.
- Eventually, the program will be funded, provide crucial resources for students,

### The Problem

These students will be released; however, there is no established transfer pathway from community college work on the inside to community college enrollment on the outside.

### The Solution

- FIPHE's initial focus would initiate a collaboration among community college programs within the prison system, offering an alternate pathway for students who are currently dead-ended policy-wise. CC enrollment would transition from incarceration through to community reintegration.
- Moreover, our vision includes a secondary focus on building networks with custody and parole in Riverside County to draw the formerly incarcerated population -- the vast majority of which did not attend college coursework while incarcerated -- in our service areas to enroll in our three district colleges.

**Vision:** Our vision is the creation of a model pathway from incarceration to college that would make RCCD a statewide leader in re-entry educational programming. This program will draw and build upon our colleges' unique sets of programming currently.



# FORMERLY INCARCERATED PATHWAYS TO HIGHER EDUCATION (FIPHE)

## *A Faculty Social Justice Initiative at RCCD*

### Student Goals

- Many students in the Prison Education Community wish to use their education to “give back” to their communities, particularly through Social Justice and Human Services careers.
- FIPHE supports these goals, drawing students into Moreno Valley’s Human Resources program, Norco College’s emergent Social Justice program and City College’s Entrepreneurial programs.

### This pathway will...

- Leverage a Norco higher education to navigate successful reentry
- Lower recidivism rates among our students and region
- Equip students with tools to forge institutional and social change
- Bring Norco many successful students, particularly older men of color

# FORMERLY INCARCERATED PATHWAYS TO HIGHER EDUCATION (FIPHE)

*A Faculty Social Justice Initiative at RCCD*

So far, we have...

- Formed two student groups
  - Liberated Scholars – Formerly incarcerated and justice involved students at Norco College
  - Liberated Scholars Alumni -- Norco CRC Alumni who are now released
- Identified Faculty
- Recruitment Flyer
- Foundation Grant Application on the inside to community college enrollment on the outside.



# LAUNCH APPRENTICESHIP PROGRAM

## *Earn and Learn Model*

### **Benefits:**

- Attend Norco College tuition-free
- Work full time and earn wages in the Manufacturing Industry
- Earn and receive an Apprenticeship Certificate (Tech I or II)
- Receive a State Certificate of Completion
- Potential for career growth in the company

### **Apprenticeship programs we currently offer:**

- CNC Operator
- CNC Programming
- Conventional Machine Operator
- Facility Maintenance
- Industrial Automation

**Contact Carlos Vasquez for information.**



Local Apprenticeships Uniting a Network of Colleges & High Schools

<https://launchapprenticeship.org/about-launch/#what-is-launch>



# EARN A FREE CERTIFICATE FROM NORCO COLLEGE



The Extended Learning program at **Norco College** offers noncredit, tuition-free courses. If you are looking to gain professional development, grow your business, or learn foundational skills to enter a for-credit career education program, Extended Learning programs provide a pathway to success!

## Customer Relations

Learn the necessary skills to provide effective customer service and demonstrate collaborative problem-solving.

### Required Courses:

- The Art of Negotiating and Collaborating
- Personality Styles and Difficult Relationships
- Best Practices in Customer Service

## Emerging Leaders

Learn the management, supervisory, and leadership skills necessary to get a job or advance on your current career path.

### Required Courses:

- Leadership Skills
- Supervisory Skills
- Increasing Productivity
- Motivating Yourself and Others

## Social Media for Business

Learn how to effectively leverage social media as part of a business marketing strategy.

### Required Courses:

- Facebook for Business
- Pinterest and Instagram for Business
- YouTube for Business
- Twitter for Business
- LinkedIn for Business

## Workplace Essentials

Learn the skills and knowledge to maximize efficiency, engage in strategic problem solving, and clearly communicate with internal and external stakeholders.

### Required Courses:

- Critical Thinking, Problem Solving and Decision Making
- Business Writing in a Technological World
- Time Management
- Workplace Communication Strategies

Visit [extendedlearning.rccd.edu](http://extendedlearning.rccd.edu) or email [extlearning@norcocollege.edu](mailto:extlearning@norcocollege.edu) for more information

# GIVING WEEK

Giving Week was a success! We exceeded our goal **two** times and raised a total of **\$31,175** that will support the Student Life Emergency Fund, which helps with books tuition, transportation, food vouchers, hotel vouchers and scholarships.



## OCTOBER 4-8, 2021

*Tentative. Might tie to the VRC Grand Opening. More to come.*

-To view student testimonials and Giving Week theme, visit [www.norcocollege.edu/givingweek](http://www.norcocollege.edu/givingweek)

-Look out for details for our next Giving Week.

-Thank you to all that participated.



NORCO COLLEGE  
**GIVING WEEK**



# ASSISTING STUDENTS MEET BASIC NEEDS...

Norco College has funds through the Student Life Emergency Fund, CARES, and Growing Inland Awareness Grant to assist students in need with:

- Food vouchers
- Food pantry
- Hotel vouchers
- Care Program
- Book vouchers
- Transportation
- Scholarships
- Since Fall, NC assisted 298 students

If you see a student in need, please refer them to Mark Hartley

We also offer FREE

- Mental Health Services and Resources
- Laptop & Hotspot Rental Program (supported 621 students since Spring 20)





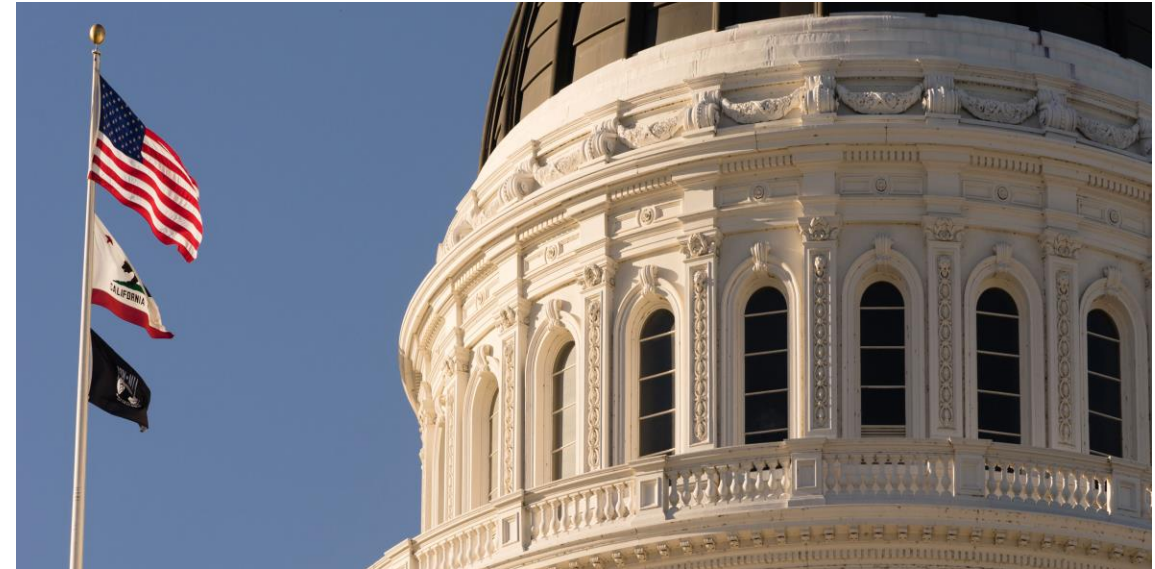
# LEGISLATIVE PRIORITIES

## RCCD 2021 Legislative Agenda

The Riverside Community College District (RCCD) Board of Trustees, the Chancellor and leadership from the three colleges have identified legislative priorities under the themes of *Access, Affordability, Success and Facilities*.

Visit the RCCD website to view the action steps and strategic opportunities.

<https://www.rccd.edu/admin/iaed/gr/Pages/legislative.aspx>



# MARKETING

## District Campaign

- The District continues to focus on enrollment and awareness marketing. The theme since summer has been **Imagine What you Can Become**
- Recently, the office of Strategic Communications **mailed postcards** within the district's service area to increase general awareness and marketing to assist with spring enrollments. **19,005 homes** in the cities of Norco, Eastvale, Corona and Jurupa Valley received the postcard in both English and Spanish.
- Gearing up for future **If I can, you can** campaign that will feature alumni sharing their success.
- District Style Guide is also being updated and is going through the approval process.

For questions, contact Chris Clarke

[www.rccd.edu/opportunities](http://www.rccd.edu/opportunities)

## College Campaign

- Strategic Development is developing a Virtual Tour that will be added to the website for potential students to learn about our campus, our four Schools, and our support services. Anticipated launch: March 2021
- To support enrollments and access goals, our fall phone calling effort *Follow up Fridays* resulted in nearly 1,000 personal phone calls to students that had not reenrolled.
- AOC follow-up outreach by Engagement Center Student Ambassadors
- Customized letters from Academic Affairs to students that received a “W” or “EW” with a survey link and encouragement to reenroll in the same class they had dropped.
- Targeted Marketing via Social Media (Facebook, Instagram, twitter) to increase awareness and enrollments
- Brand Style guide is being updated and can be retrieved here <https://www.norcocollege.edu/about/Pages/identity.aspx>

For questions, contact Kevin Fleming

# REGULAR UPDATE

## Bi-Weekly Internal Communications

1. Submit directly from the Regular Update, bottom link
2. View archived Regular Updates and submit on the Office President's Page, under Regular Update
3. See submission schedule
4. If we track it this way, it helps with accreditation reporting (tied to the EMP), and the Chancellor and board reports (verbal and written).
5. Information also feeds to our different communications channels – social media, news releases, website, President's Newsletter, Chancellor's newsletter and more.
6. I encourage everyone to submit the great things that are going on in your departments and classrooms.
7. Submission is open for employees
8. Quick and easy submission process

## REGULAR UPDATE SCHEDULE 2021 (bi-weekly)

Release Date Friday's by 1 pm	Submission deadline by <i>Friday at noon</i>
February 5	January 29
February 19	February 11
March 5	February 26
March 19	March 12
April 2	March 26
April 16	April 9
April 30	April 23
May 14	May 7
May 28	May 21
June 11	June 4
June 25	June 18
July 9	July 2
July 23	July 16

<https://www.norcollege.edu/about/president/Pages/update.aspx>

February 5, 2021  
21 Spring FLEX



Spring 2021

# President's Virtual Office Hour

Appointments are available in 15-minute increments. Please contact Denise Terrazas at [Denise.Terrazas@norcollege.edu](mailto:Denise.Terrazas@norcollege.edu) to schedule.

Monday, Feb 22	3:30pm
Tuesday, Mar 9	11:00am
Wednesday, Mar 24	1:00pm
Thursday, Apr 8	10:00am
Friday, Apr 23	11:00am
Monday, May 3	11:00am
Tuesday, May 18	3:30pm
Thursday, Jun 3	1:00pm

# MUSTANG OF THE MONTH

The Mustang of the Month award is given to college employees who are nominated by their peers for their exemplary commitment to demonstrating the colleges core values in their everyday interactions with students and colleagues. We have so many incredible staff, faculty, and managers, nominate someone you admire today!



**NOMINATE TODAY!**

# GET CONNECTED

Show your Mustang Pride by following and liking @Norco College



[Facebook.com/@NorcoCollege](https://www.facebook.com/NorcoCollege)



[Instagram.com/@NorcoCollege](https://www.instagram.com/NorcoCollege)



[Twitter.com/@NorcoCollege](https://twitter.com/NorcoCollege)





# Welcome Back, Mustangs!

Monica L. Green, Ed.D.

President

[Monica.Green@norcocollege.edu](mailto:Monica.Green@norcocollege.edu)

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